

Austria	82.624	Indonesia	Rp1000	Philippines	Peso
Bahrain	0.320	Iraq	0.320	Poland	23.0000
Belgium	0.8750	Malta	0.8750	Portugal	0.8750
Cyprus	0.8750	Italy	1.2000	Spain	0.8750
Denmark	0.97250	Jordan	Flr1000	C. African	0.97250
Finland	0.97250	Kuwait	Flm1000	Singapore	0.97250
France	0.97250	Lebanon	Ls1000	Sweden	0.97250
Germany	0.97250	Malaysia	MRM125	Switz.	0.97250
Hong Kong	0.97250	Norway	Nkr1200	Thailand	0.97250
Hungary	Flt1000	Nigeria	Flt1000	U.S.A.	1.00000
Iceland	Flt1000	Norway	Nkr1200	U.S.S.R.	1.00000
India	Flt1000	Other	0.97250	U.S.S.R.	1.00000

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EUROPE'S BUSINESS NEWSPAPER

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UNITED STATES

Policy on aid to  
industry draws fire

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# FINANCIAL TIMES

Thursday June 14 1990

## World News

## Business Summary

## Gorbachev wins backing on economic package

The policies of President Mikhail Gorbachev received a double boost. The Supreme Soviet gave him the political mandate he needs to begin turning the Soviet Union into a market economy on the same day that headway was made on the future of the Baltic republics. Pages 2 and 14

### Algerian upset

Algeria confirmed a upset victory by Moslem fundamentalists over the ruling National Liberation Front (FLN) in the first free elections since independence. The vote was for provincial and municipal assemblies.

### Iran ties ruled out

President George Bush ruled out normal relations with Iran until six remaining American hostages were freed from captivity in Lebanon.

### Israel court-martial

The Israeli army said it would court-martial three soldiers and prosecute a civilian employee who beat and trampled a Reuters photographer in the occupied West Bank. UN mission, Page 4; Baker, Shamir, Page 14

### Air delays worsen

Flight delays in Europe, costing airlines and passengers \$1.7bn a year, reached their worst ever level in 1989 and show no signs of improving this year. Page 2

### Belgrade violence

Belgrade police wielding batons charged about 1,000 Serbian demonstrators demanding free elections. Earlier, thousands blocked the city's main avenue in support of the demand. Page 2

### Green plea to Japan

Thirty-five environmental groups from around the world asked Japan to stop mass killing in its waters of a fast-vanishing species of porpoise.

### Mass grave found

A mass grave of Polish soldiers shot by Soviet secret police during the Second World War has been found in the western Ukraine, the newspaper Moscow News said.

### Soccer fans shot

Two soccer fans were wounded by shotgun blasts and one was badly knifed during a brawl on the French island of Corsica.

### African hunger

More than 142m Africans – one in three – are chronically malnourished, according to a report to the UN Food and Agriculture Organisation.

### Collor pledge fails

President Fernando Collor de Mello is failing to make good a pledge to dismiss 360,000 Brazilian federal civil servants by next Monday. Ministers admit the number is more likely to be one third of that target. Page 5

### Canadian flood toll

Flooding and mudslides have caused havoc throughout the British Columbia interior where nine people are believed dead in three separate accidents.

### Colonel murdered

A suspected Basque separatist gunman shot and killed a retired Spanish army colonel on a street near the colony in San Sebastian.

### Mail order bride ban

President Aquino signed into law a measure banning the practice of offering Philippines women for marriage to foreigners on a mail-order basis.

### Ulster leader dies

Terence O'Neill, premier of Northern Ireland for six years until the present "troubles" erupted in 1969, died aged 75. Page 6

## Belgium to reform money market and central bank

Belgium is planning a thorough-going reform of its domestic money market and greater independence for its central bank by the beginning of next year. Alfonso Verplaetse, governor of the Belgian National Bank, said, in an interview with the Financial Times, he said the steps were intended to make Belgium more attractive to foreign investors. Page 2

**STERLING:** The pound continued to advance, finishing in London at DM2.8900, from DM2.8825. The pound also gained 1/2 cent to \$1.7080, while

**Sterling:**

\$ per £	DM per £
1.71	2.88
1.70	2.88
1.69	2.87
1.68	2.86
1.67	2.85

advancing to FF19.7150 from FF19.6975; to SF2.4475 from SF2.4450; and to Y264.50 from Y263.00. Its index rose 0.2 to 90.6. Currencies, Page 36; Analysis, Page 14

**ELSEVIER:** largest Dutch publisher, is to sell its 33 per cent holding in Wolters Kluwer, big domestic rival. Page 15

**US RETAIL:** sales fell 0.7 per cent in value in May, the third successive month of decline, and preliminary figures from the car market in June suggest a further weakening. Page 14

**LUCKY DEVELOPMENT:** subsidiary of Lucky Goldstar, South Korean conglomerate, is to set up electronics factory in the Soviet Union in a \$30m joint venture with a Soviet company and Bechtel of the US. Page 3

**CABLE AND WIRELESS:** US-based international telecommunications group, reported pre-tax profits of \$527m, (\$590m) up 25 per cent, for the year to end March 1990. Page 15; Lex, Page 14

**HUNGARY:** Poland and Czechoslovakia signed co-operation agreements with the European Free Trade Association. Page 3

**Leszek Balcerowicz:** economic architect

ASIAN ivory industry has collapsed, according to a consultant for the World Wide Fund for Nature. Page 4

**LIFE STORES:** Japanese retailer, has begun its Y1bn (\$4.6m) damages suit against the Government over curbs on the size of Japanese retail outlets. Page 4

**REVCOS DS:** leading US drug store chain, faces a court-appointed examiner to determine whether it was bankrupted by the terms of its \$1.3bn leveraged buy-out four years ago. Page 15

**PIRELLI SPA:** Italian tyres and cables group, is pushing ahead with plans to spin off its cables division, into a separate company. Page 16

**SPAIN:** is making urgent preparations to rescue the Pta28m deal last year, faces a potentially serious problem with the two bond issues, which have a combined par value of about \$50m, because they are "resettable".

This means that interest on the bonds is adjusted periodically to restore the debt to its original face value. The further the price of the bond falls, the higher the interest rate required.

**KKR:** must reset the interest rate no later than next April and the deep depression in the US junk, or high yield, bond market means that the bonds have traded as low as 57 cents on the dollar this year. Without a rally, RJR could face paying interest rates of more than

6% points in afternoon trading

**MONDADORI:** Italian publishing group, representatives meet before a special arbitration panel to settle shareholders' dispute. Page 16

**MINING:** operations are greatly underperforming according to Metals and Minerals Research Services consultancy group. Page 23

**PHILIPPINES:** balance of payments deficit widened sharply to \$371m in the first quarter of 1990. Page 4

Thousands of demonstrators set fire to police headquarters and storm TV station

## Romanian coup attempt alleged

By Owen Bennett-Jones in Bucharest

THE ROMANIAN Government last night accused protesters of trying to stage a coup after thousands of demonstrators stormed the Romanian television compound and set fire to Bucharest's police headquarters.

The violence, in which the Health Ministry reported one person killed and 33 injured, was the worst in the capital since the overthrow of Nicolae Ceausescu in December. At one point the opposition forces had control of the television station and broadcasts were interrupted, but troops retook the building.

The demonstrators set fire to the police headquarters and reoccupied University Square from which they had been cleared in a dawn raid.

The violence appeared to be continuing last night despite pleas for calm from President Ion Iliescu.

In a statement, he said: "We are facing an organised attempt to remove by force and violence the country's leaders." He confirmed reports that the city's police headquarters was set on fire and the interior ministry attacked, and said guns were seized in the raids.

The President's statement



Anti-government demonstrators run from police during clashes in Bucharest yesterday

a landslide victory in free elections last month to become the first ex-Communist to win a popular presidential election in eastern Europe. He pledged to build democracy and move Romania to a market economy.

Last night he called on Romanians to co-operate with the army and police to re-establish order and help arrest

extremist elements "who must be brought to justice."

State radio said troops and armoured cars had been sent to the television headquarters. A journalist working for Reuters saw trucks carrying about 200 workers armed with iron bars and sticks arrive at the building and start attacking

the protesters occupying it.

Late yesterday there were unconfirmed reports that soldiers had opened fire on anti-government demonstrators outside Bucharest's secret police headquarters. One witness reported seeing at least two bodies outside the old headquarters of the Securitate, the hated secret police.

Continued on Page 14

## UK rejects Brussels plans for part-time workers

By Lucy Kellaway  
In Strasbourg

**RADICAL** European Commission plans designed to improve the lot of part-time and temporary workers were greeted with fury yesterday by the British Government.

It said they would increase unemployment, play havoc with the social security system and that they were probably illegal under European law.

The proposals – which caused a split within the Commission – would mean that part-time and temporary workers would have the same rights and benefits on a pro-rata basis as full-time workers.

The measures, the first to be brought forward under the Commission's so-called "social action programme," are being seen as a test case for future European legislation on social matters.

The issue is whether the Commission has acted properly in subjecting one of the directives to qualified majority voting in the Council of Ministers, the final decision-making body, rather than to unanimous voting.

The question is of considerable practical importance, as any radical social measures that were put to a unanimous vote would probably be blocked by the UK, which refused to sign the Social Charter last December. The Social Charter was a solemn declaration, without legal force, while the social action programme will seek to enforce some of its principles.

The Commission said a majority vote on this directive was justified on competition grounds – for which majority voting is standard practice – as the existing difference in benefit levels between full- and part-time workers distorted competition between member states. In some countries it was up to a third cheaper to employ part-time workers.

British officials said that the competitive argument was spurious, and that the Government was considering taking the matter to the European Court if the directive was passed by a majority of member states.

The directive would require employers to pay social security benefits to those part-time workers working more than 8 hours a week. Britain's representatives said this could

Continued on Page 14

## Poland sets a two-year target for sell-offs

By Martin Wolf in Warsaw



Leszek Balcerowicz: economic architect

THE POLISH Government is seeking to privatise a considerable part of the economy within about two years, including encouraging a degree of foreign ownership of privatised companies.

However, contrary to widespread discussion in Poland, distribution of shares to workers will play a relatively small part in the planned privatisations. Mr Leszek Balcerowicz, Finance Minister and Deputy Prime Minister, said yesterday.

Mr Balcerowicz, architect of the Polish economic stabilisation plan, said in an interview: "Whatever pace we adopt is risky." But in his view the risks of speedy privatisation must be taken to change the structure and dilatory responses of the economy.

The Finance Minister faced an outline of the proposals by saying there had been undue concentration on privatising large state enterprises by dividing them.

The Government is thus working on three alternatives for privatising large enterprises. "The first would be to issue bonds or coupons which would entitle the holder to buy shares; the second would be to distribute shares of selected enterprises among the citizens; the third would be to distribute shares in mutual funds."

"Each of these methods has advantages and disadvantages," Mr Balcerowicz said.

"We are working on the logistics, before we commit ourselves to one of the three alternatives."

Privatisation of small and medium-sized state enterprises would be achieved by selling or leasing their physical assets to private individuals, including their employees. Both approaches were to be speeded up.

On worker ownership, the Minister argued that "our privatisation method should not lead to an economy which is very different from experience in the west. This would exclude imposing distribution of a considerable number of shares to the workers or heavy subsidisation of the sale of shares to workers."

Shares could also be held by banks, which would be reorganised on the West German model. This would be best for a country that needed institutional investors, the Minister noted.

Under regulations proposed to the parliament, foreigners would not need permission to buy up to 10 per cent of a given company. But, above that level, producer co-operatives, he he said.

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Continued on Page 14

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On worker

## EUROPEAN NEWS

## Belgium reveals plan for overhaul of money market

By Peter Norman and Tim Dickson in Brussels

**BELGIUM** is planning a thorough-going reform of its domestic money market and greater independence for its central bank by the beginning of next year at the latest. Mr Alfonso Verplaetse, the governor of the Belgian National Bank, said.

In an interview with the Financial Times, Mr Verplaetse said these steps were intended to make Belgium more attractive to foreign investors and position the country's financial sector for the more competitive conditions of the single Euro-pan market after 1992.

The plans, involving a shake-up of Belgium's hitherto protected financial sector, were outlined to leading financial institutions this week. It is understood that the banks, while not enthusiastic about the proposed developments, accepted there was no other way forward.

The proposed money market reforms will bring Belgium into line with other European Community countries. The National Bank believes they are especially timely because the Belgian economy has emerged from a difficult period in the early 1980s as among the strongest in the EC.

Real economic growth last year exceeded 4 per cent for the second year running and is projected to average more than 3 per cent annually this year and next, lifting employment.

Consumer price inflation, which rose to 3.2 per cent last year from 1.2 per cent in 1988, appears to have peaked.

According to Mr Verplaetse, the National Bank expects it to fall below 3 per cent by the end of this year and decline further in 1991.

Wage pressures seem under control: real wages increased by just 2 per cent annually in 1988 and 1989 and it is hoped that they will rise by no more than 2.5 per cent annually in the 1991-2 period to be covered by the next round of collective wage bargaining.

Despite large-scale imports to sustain strong domestic investment, Belgium is running a current account balance of payments surplus equivalent to about 2 per cent of gross domestic product.

The only serious blemish on the economic scene is the government deficit, which is forecast at 6.1 per cent of GDP this year against an EC average of 3.2 per cent. In 1981, the deficit amounted to more than 13 per cent of GDP.

The Belgian budget for next year, to be finalised next month, is expected to set 1995 as the target date for bringing the Government's deficit into line with the EC average by means of cuts of between 0.5 per cent and 0.75 per cent of

GDP annually.

The creation of a sophisticated domestic money market is the central feature of the financial reforms to be introduced by next year. Until now, the National Bank's monetary policy has been based almost exclusively on the fixing of interest rates - in consultation with the Finance Ministry - on short-term Belgian franc Treasury Bills.

According to Mr Verplaetse, this practice has thrown up several problems.

The National Bank has sometimes given false signals of its intentions because unlike other central banks, it has not been able to use a series of money market instruments.

Central bank will no longer extend credits to the government for deficit finance

The Treasury bill has played an important part in financing the Government's deficit, sometimes leading to conflicts of interest between Government and central bank. Belgium has experienced a net drain of capital abroad, partly because foreign investors have not had a wide variety of Belgian instruments in which to invest.

To streamline the market, the National Bank is planning to computerise the holding and transfer of Treasury Bills instead of issuing certificates. It intends to extend access to the Treasury bill market to non-residents and non-financial Belgian companies as well as to domestic institutions.

In a break with past practice, the bank will no longer be able to influence the money market directly by fixing the interest rates of the Treasury bills.

Like other European central banks, it will intervene in money markets and conduct open market operations which set the conditions under which Belgium's financial institutions cover their liquidity requirements by borrowing from the central bank.

This will mean an end to the special relationship between the National Bank and the Belgian state.

The bank will no longer extend credits to the government to finance its deficit. Instead it will maintain a modest BF20bn (2340m) cash facility to safeguard against erratic market developments.

Mr Verplaetse describes the moves as a separation of monetary and budgetary policies.

They will result in increased independence for the Belgian National Bank, which will be codified in legislation between now and the end of the year.

## Enimont ex-president tipped to head Italian state railways

MR Lorenzo Nucci, the 51-year-old former president of Enimont, Italy's troubled public-private joint venture, has emerged as the front-runner for appointment as the next head of the Italian state railways, Ferrovie dello Stato (FS), John Wiles writes from Rome.

He would succeed Mr Mario Schimberni, the former managing director of Montedison, who resigned last week after 17 months as the special administrator of the FS.

Given Mr Schimberni's only partial success in winning a measure of managerial freedom from political interference and entrenched trade union power, some would say that while acceptance of the Enimont's majority suggested a

masochistic streak in Mr Nucci, walking into the FS post would definitely confirm it.

It is thought likely that Mr Nucci, a well regarded professional manager, will subsequently accept the role of FS president, and the Government finally decided what its legal identity should be.

Mr Schimberni evidently failed to persuade Mr Carlo Bernini, the Minister of Transport, that the railways should be organised as a joint stock company with majority public participation.

It now remains to be seen whether his successor would be content for the railways to remain a state entity under the direct control of Mr Bernini's ministry.

## Hero-worship of De Gaulle comes back into vogue in Paris

The French are reacting with some confusion to the anniversary of an heroic act of defiance, writes Ian Davidson

**F**IFTY YEARS ago next Monday, General Charles de Gaulle broadcast from a BBC studio in London his famous appeal to the French to continue the fight against Nazi Germany, despite the military capitulation and the armistice signed by the legal French government.

It was an appeal based solely on personal conviction and force of character: when he delivered it, De Gaulle had no forces to speak of, and only an equivocal supporter in Winston Churchill. But by force of character De Gaulle imposed himself on Britain, on America, and on France; and by 1944 he had raised France from up to the ignominy of abject collapse, to an elevated position as one of the four victorious powers over Hitler's Germany.

De Gaulle's symbolic act of defiance and resistance has entered national French mythology as a turning-point in France's recovery of its self-esteem; and into Gaullist mythology as the first heroic appearance of their national saviour. To mark the anniversary, the Paris town hall

(whose mayor is Jacques Chirac, leader of the Gaullist party), is plastering the city with 6,000 large photographic posters.

Le Monde has published a special 36-page commemorative supplement. And on Sunday the leadership of the Gaullist party will be trooping off to De Gaulle's home at Colombey-les-Deux-Eglises for an anniversary ceremony.

The commemoration seems to have acquired overtones of an unusual intensity, and not just for the committed Gaullists, as if its implications went beyond the proud remembrance of a heroic moment in recent French history. One explanation is that despite De Gaulle's magic, France has still not exorcised the traumas of that war, the humiliation of defeat and the guilt of collaboration.

But in addition, the Gaullists seem to be expressing a nostalgic lament for the irrecoverable loss of a leader and all he stood for. Since his death 20 years ago, they have built their political legitimacy on the perpetuation of his legacy. But the

## Airline flight delays worsening in Europe

By Paul Betts, Aerospace Correspondent

**F**LIGHT delays in Europe, costing airlines and passengers \$2.7bn (£2.15bn) a year, reached their worst ever level in 1989 and show no signs of improving this year.

The Association of European Airlines (AEA), which groups 21 carriers, yesterday blamed Europe's fragmented and inadequate air traffic control operations for causing delays to almost a quarter of all European flights last year.

Although there had been a small improvement in the first quarter of this year, the AEA

expects the situation to remain virtually unchanged for the whole year, with European air travellers continuing to face the miseries of flight delays and crowded airports.

Costs had also contributed to falling airline profits last year.

However, the main cause for the 27 per cent fall in AEA airlines' gross operating profits to \$1.15bn last year was

higher fuel costs.

## Mandela 'confident' EC summit will vote to retain sanctions

MR Nelson Mandela, deputy president of the African National Congress, yesterday said he was "confident" that the European Community would decide not to lift sanctions at the Dublin summit later this month. Our Foreign Office writes.

In September 1989 the Community banned imports of South African iron and steel, and gold coins, and introduced a voluntary ban on new investments. These will be reviewed in Dublin in the light of Pretoria's recent political reforms.

The European Commission, meanwhile, proposed that the EC's special programme to help apartheid victims should be increased and extended, although insisted that the money should not be granted on a political basis. This follows a request from Mr Mandela for money to help bolster the ANC.

## EC backs tough action against tour operators

TRAVELLERS whose package holidays go awry should, from 1993, get a greater right of redress from EC-based tour operators under a directive approved by ministers yesterday, writes David Buchan in Brussels.

But the consumer affairs ministers, meeting in Luxembourg, decided to ignore - as they can when all 12 Governments act in unison - various amendments tabled by the European Parliament and backed by the Brussels Commission which would have set out more precise rules on compensation, tougher limits on last-minute price surcharges, and a more specific remedy procedure.

Mr Karel Van Miert, the EC Commissioner responsible for both transport and consumer protection, said he would closely monitor the new measure to see if it should be strengthened by further legislation.

## Murders of trade unionists in sharp decline

More than 250 trade unionists were murdered throughout the world in the 12 months ending in March this year, the International Confederation of Free Trade Unions says in its 1990 report. The International Labour Office on violations of union rights writes Will Dallison in Geneva.

This statistic is an improvement over the preceding year, when nearly 650 trade union members were killed, some 500 of them in Colombia.

However, many more - 13,000 - were arrested and tens of thousands were sacked for doing union work, according to the Brussels-based ITUC.

Following the first multi-party and free elections last April in the western republics of Slovenia and Croatia, the ruling communists lost power to centre-right and nationalist parties.

The new constitution, if passed, is likely to erode the remaining autonomy of the two provinces of Vojvodina and Kosovo which are constitutionally attached to Serbia. Amendments to Serbia's constitution last year gave the republic sweeping powers over Kosovo on the grounds the small Serbian and Montenegrin minorities were being forced out of the province by the dominant ethnic Albanians.

## Electricity demand to grow by 2.4%

Total electricity demand is expected to grow by 2.4 per cent a year for the rest of the decade in the main industrialised countries, a report on nuclear power published yesterday by the Organisation for Economic Co-operation and Development predicts, writes David Thomas. Nuclear power will contribute a declining share of electricity supply over the decade, according to the information which was released by the OECD's Nuclear Energy Agency.

## Civic Forum to have 40-seat majority

Czechoslovakia's Civic Forum will have 170 seats in the 300-seat federal parliament, an overall majority of 40, according to the final allocation of seats announced yesterday, Reuter reports from Prague.

The second strongest group in parliament will be the Communist Party, which won 13.6 per cent of the vote and 47 seats. The Christian Democratic Union, an alliance of three parties, will have 40.

## W Germany scraps border controls

West Germany has agreed to scrap border controls with France and the Benelux countries, the Government said yesterday. Reuter reports from Bonn.

A spokesman said the Cabinet had agreed that West Germany would sign a treaty to this effect on June 19.

## Chemical plant plea

A West German businessman told a court yesterday that he secretly helped Libya build a chemical factory, which the US and West German alliance to be a poison gas plant. Reuter reports from Mannheim. Mr Jürgen Hippensdorff-Hanmer, a former company executive, had pleaded guilty to violating West German export and tax laws.

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De Gaulle as charismatic leader at a post-war rally outside Paris

Gaulle's foreign policy, his defence policy, and the institutions of the Fifth Republic. These three elements, it is commonly said, retain all their old validity, and prove yet again the foresight and the genius of De Gaulle.

There is a curious contradiction in such claims. Manifestly, De Gaulle's genius was unique, idiosyncratic, personal and inspirational; he was a charismatic leader, not a designer of systems. Today, each of these three features of the Gaullist heritage is open to question: valuable for the circumstances of the time, but not necessarily valid today.

Take De Gaulle's foreign and defence policies, both of which were based on an extravagant assertion of the absolute primacy of national sovereignty. During De Gaulle's 10 years in power, they proved a modest tool for advancing French national interests, and a colonial instrument for promoting French national self-esteem.

Since then, however, his foreign policy has been largely abandoned, whereas the hypocrisies of his defence doc-

trine is inhibiting his successors from responding pragmatically to the new realities.

If De Gaulle had come to power in time, he would almost certainly not have signed the Rome Treaty; and in 1965, he was ready to jeopardise the Community's existence.

He would not have signed the Single European Act of 1986, with all its innovations of majority voting; he would not be pressing now for the rapid conclusion of a treaty on Economic and Monetary Union; and he would not be pressing for the conclusion of a second treaty on Political Union. In short, the foreign policy pursued for the past nine years by President François Mitterrand is not the policy of De Gaulle.

The new circumstances of East-West detente and European integration manifestly call for an approach which is more liberal and more European, but France seems still to be shackled to De Gaulle's anachronistic dogmas.

The paradox of the present situation is that the themes of patriotism and national sover-

ignty, once brandished so powerfully by De Gaulle, have now been taken over by Mr Jean-Marie Le Pen; and the Gaullists are so much at a loss how to answer him that they look like being on the verge of splitting three ways.

Mr Alain Carignon, the reformist mayor of Grenoble, has argued that all good republicans should line up together to defeat Le Pen; where that is the choice, Gaullists should vote for a Socialist to keep out the National Front.

For his pains, he has just been thrown out of the party.

Meanwhile, the populist wing of the Gaullist movement, led by Mr Charles Pagnat, has shown that it proposes to combat Mr Le Pen by imitating him.

These divisions provide a sharp commentary on the commemorations of the Appeal of June 18, 1940. But it is hard to be sure which is the more poignant: the nostalgic adulation of a great French statesman of another age; or the failure of his present-day acolytes to give a convincing interpretation to their inheritance.

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## Lucky leading S Korea's Soviet investment drive

By John Riddings in Seoul

LUCKY DEVELOPMENT, a subsidiary of Lucky Goldstar, one of South Korea's largest conglomerates, is to set up an electronics factory and business complex in the Soviet Union in a \$30m joint venture with a Soviet company and Bechtel of the US.

These projects are the latest in a surge of investments in the Soviet Union by South Korean companies, and reflect increased trade and economic links and the improvement of diplomatic relations between the two countries.

Earlier this month, President Roh Tae Woo of South Korea and President Gorbachev agreed in principle to set up full diplomatic relations following the first meeting between leaders of the two countries.

However, President Roh warned South Korean business leaders on Monday to be cautious in their entry into the Soviet market. He said Korean business should refrain from making hasty and separate ventures in an overly competitive manner until safety measures, such as a mutual investment guarantee pact, are signed between Seoul and Moscow.

A number of South Korean companies have experienced difficulties in their trade with the Soviet Union because of delays in payments for imports resulting from the shortage of hard currency. Outstanding payments for Korean exports

are estimated to exceed \$30m. The joint venture projects between Lucky, Bechtel and Izbarsky-Javod will be built in Leningrad. They will comprise a factory, costing \$33m, for the manufacture of washing machines, vacuum cleaners, irons and other electrical home appliances, and a business complex comprising a hotel apartments for foreigners and a shopping centre. The \$30m business complex will cover about 110,000 sq metres.

In the electrical appliances plant, due to start operation next February, Lucky will set up the production lines and provide electrical parts and technology. Bechtel will provide engineering, management and financing expertise while Izbarsky-Javod will provide the land and domestic marketing. The output of the plant will be sold solely in the Soviet Union.

Economic links between Seoul and Moscow have grown rapidly since the warming of diplomatic relations and the introduction of economic reforms in the Soviet Union. Last year, trade doubled to \$500m and analysts forecast it will exceed \$1bn this year.

Analysts predict further strong growth in trade and investment links because of the complementary nature of the two economies. South Korea has strong consumer goods industries and capital for investment projects but lacks natural resources.

## Microchip pact partners fall out over numbers

The US and Japan are trying to figure out a clash over statistics, writes Robert Thomson

After two days of negotiations on foreign access to Japan's semiconductor market, Mr Hiroyuki Mizuno, chairman of a Japanese chip users' committee, compared relations with US makers to his marriage. There is 90 per cent agreement on semiconductors, he said, which "is more than the 80 per cent agreement I have with my wife".

Semiconductors remain a strategic trade issue, and the success or otherwise of US chips here in coming months will heavily influence Washington's trade mood on Tokyo. But while Mr Mizuno talks of 90 per cent agreement, one of the biggest disputes between the US and Japan is over percentages.

In a semiconductor pact signed in 1986, the two countries agreed to increase the foreign share of Japan's market, but they have never really agreed on the figure. The US insists that a target of 20 per cent was fixed for August 1991, when the agreement expires, but Japan argues that 20 per cent is simply a guide and not a contractual obligation.

The two sides also disagree on the figures for present market share. The US Semiconductor Industry Association (SIA), which uses an independent survey of suppliers, says that the foreign share is 13 per cent, while Japan's Ministry of International Trade and Industry (Miti), which does its own survey of users, insists that the figure is 17 per cent.

SIA officials argue that Japan agreed to use the independent survey, the World Semiconductor Trade Statistics (WSTS), though Miti says that the two countries agreed to use both surveys as a guide until another mutually acceptable measure is finalised.

Mr Will Corrigan, chairman of the SIA and chief executive of LSI Logic, admits that he has added to the numbers game by telling Japanese journalists that if the Miti measure is accepted, the target figure should be 24 per cent.

The Japanese press has taken the comment as an attempt to up the ante of market share in the final year of the agreement, though he explains that the comment was merely a judgment on the "unfairness" of Miti using its own market share scale.

"Miti's use of these figures is counter-productive. It is something of a smokescreen. The fact is that we are still significantly behind the terms of the agreement. The WSTS data has been the measurement from the beginning," Mr Corrigan said.

A Miti official said the WSTS data does not count exports to Japan by US-based Japanese companies in the foreign share, though it counts chips made in Japan by US companies. Another problem is that US-made NEC chips exported to NEC in Japan are counted as Japanese, while US-made IBM chips exported to IBM Japan

are not counted as part of the foreign share.

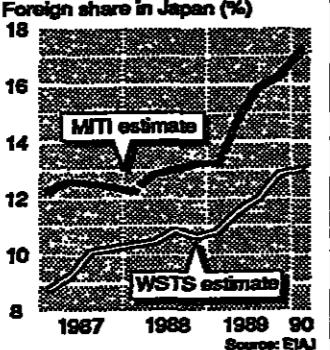
With the pact nearing its end, Mr Corrigan believes the two countries will probably have to sign a new semiconductor accord, and suggests that such agreements are likely to become more common for strategic industries.

He concedes that Japanese users are more open to foreign chips and that the "atmosphere has changed" in the past year. But he argues that too little was done early in the pact, and that change has generally come from Miti's cajoling of Japanese users.

"It has been managed and probably always will be. When the US industry was a long way ahead of Japan, we had a 10 per cent share. The Japanese industry improved, and US makers still had a 10 per cent share. When we signed this agreement, the US share was still 10 per cent," he said.

Miti replies that the country

### Semiconductors



has been "making every effort since the beginning" to improve market access.

"In the end, the share is the result of the market's choice. There are arguments about the 20 per cent, but we can't guarantee a 20 per cent share; that decision is up to the users," the Miti official said.

The SIA agreed that the activism of Mr Mizuno and other members of the Electronics Industries Association of Japan (EIAJ) has enabled foreign chips to penetrate to "second- and third-tier companies." Last week, the Japan Auto Parts Industry Association and the SIA set up an "automotive task force" to provide information to foreign suppliers about trends in the industry.

Next month, an SIA-EIAJ committee on high-definition television will hold a Tokyo symposium at which US chip suppliers will parade their wares in the hope of convincing Japanese manufacturers to design them into new equipment.

Mr Corrigan says that these measures comprise the "90 per cent of agreement" between US suppliers and Japanese users, but the remaining 10 per cent of disagreement is substantial.

"We now have the bureaucratic processes established, but in the four years since we signed the agreement, we have only gained 3 per cent market share."

## Alcatel in \$1bn Moscow deal

By William Dawkins in Paris

ALCATEL BEL, the Belgian subsidiary of Europe's largest telecommunications equipment producer, is in the final stages of negotiating to sell more than \$1bn of digital telephone exchanges to the Soviet Union. The company's parent, Paris-based Alcatel, confirmed that talks had been going on for just over a year over the export of its System 12, a new generation of digital exchanges. Negotiations have been given a lift by last week's agreement by CoCom, the Co-ordinating Committee on Multilateral Export Controls, to loosen strategic export controls on sales of a wide range of computers, machine tools and telecommunications equipment used by System 12.

Alcatel refused to comment in detail on its possible Soviet deal, but it is understood to involve digital exchanges with more than 50,000 lines made in Belgium, plus local production of System 12 in the Soviet Union through a joint venture with Alcatel and several state bodies, including the Ministry of Communications. Possible production of the semiconductors used by System 12 is also under discussion.

Alcatel, 63 per cent owned by Compagnie Générale d'Électricité, the electronics and engineering group, has been among the fastest western European companies to move into eastern Europe's growing telecommunications market.

## Plan to free textile trade welcomed

By William Dulforce in Geneva

A PLAN by textile exporting countries to liberalise world trade in textiles and clothing has won an encouraging reception even by some importing countries, trade officials said yesterday.

The proposal by the 22-nation International Textiles and Clothing Bureau (ITCB) to the group negotiating on textiles in the Uruguay Round calls for the phasing-out of the Multi-Fibre Arrangement (MFA) currently governing the trade, and

the removal of all trade restraints over six years.

Only the US and Canada, who want to replace the MFA with a system of global quotas during a 10-year transition period, were totally against the plan and now find themselves isolated.

Common elements include using the MFA instead of global quotas as the instrument for liberalisation; the list of products to be covered by (diminishing) restraints during the switch to free trade; and provision for exporting countries to manage import quotas during the transition.

## Canada cool on trade pact with Mexico

By Bernard Simon in Toronto

CANADA has expressed doubts about a single North American free trade pact, even if talks to dismantle trade barriers between the US and Mexico bear fruit.

Mr John Crosbie, Canada's International Trade Minister, said the most likely long-term outcome was the maintenance of the US-Canada free trade agreement, which came into force last year, alongside a US-Mexico pact.

Ottawa has expressed reservations about reports that Canada and Mexico might conclude a separate free trade agreement. Although the two countries have increased their commercial contacts in the past few months, two-way trade is a relatively modest \$3.5bn (21bn) a year.

Mr Crosbie was briefed on Tuesday in Montreal on the US/Mexico talks by Mr Jaime Serra, the Mexican Trade Minister. With the US accounting for three-quarters of Canada's foreign trade, Ottawa will be keeping a close watch on the talks.

A Canadian official said Ottawa was concerned not to become involved in any initiative which might jeopardise progress in the Uruguay Round of multilateral trade negotiations.

## Efta pact with three E European states

By Robert Taylor in Gothenburg

HUNGARY, Poland and Czechoslovakia yesterday signed co-operation agreements with the European Free Trade Association (Efta). They cover trade promotions, as well as economic, industrial, technological and scientific co-operation, tourism, transport and telecommunications and environmental protection.

Joint committees are to be established between Efta and the three countries, which will meet in the autumn. One of their first tasks will be to examine the possibilities for Efta of establishing free trade areas with all of them.

Efta regards the agreements as part of its strategy of assisting eastern European countries to reform their economies. Mr Georg Reich, Efta's Secretary-General, said that this meant future free trade arrangements would have to involve the introduction of free pricing, full currency convertibility and the recognition of private ownership. These would take some time to be realised.

Efta leaders believe there is great potential in trade developments between Efta and east Europe. Last year, only 5.3 per cent of Efta's exports went to the eastern bloc, while 45 per cent of Efta's imports came from the East.

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## INTERNATIONAL NEWS

# Japanese retailer opens Y1bn suit over outlet curbs

By Robert Thomson in Tokyo

LIFE STORES, a Japanese retailer, has begun presenting its case in an unprecedented Y1bn (£2.83m) damages suit against the Government over curbs on the size of Japanese retail outlets.

The Large-scale Retail Stores Law, condemned by the US as a "structural impediment" to trade, has allowed small retailers to delay for 10 years or more the opening of large competitors. It has also limited the space allowed stores which have won building approval.

Under pressure from the US, the Japanese Government has agreed to an 18-month limit on the processing of new applications, but Life Stores said yesterday it would continue to seek compensation for the "tremendous damages" suffered over the past decade.

Life Stores claims that opposition by small retailers in Shiki, near Tokyo, forced plans to build a large store in the area to be abandoned, and that the company suffered significant losses during the 10 years of unsuccessful negotiations.

Mr Nobutugu Shimizu, Life Stores president, told a hearing in the Tokyo District Court that the law "excessively" pro-

tects" small retailers and that, despite recent changes in processing applications, it should be abolished in the interests of consumers.

Washington has agreed to see if the amendments open the way for US retailers to enter Japan, before pressing for a new law. But Japanese officials suggest the biggest barrier to retailers will continue to be the cost of land.

In the two weeks since the changes were introduced, the Ministry of International Trade and Industry (Mit) has received nine applications for new stores, none of them from foreign companies and fewer than had been expected.

Last year Mit had 791 applications for "large-scale stores", which cover more than 500 sq m. Small retailers had feared the revision would lead to a rush of applications by large retailers.

Meanwhile, the law's revision could clear the way for the Great American Mall to be exported to Japan. A Japanese consultancy has announced plans to form a joint venture with a Canadian developer to advise Japanese retailers on the centres.

## Philippine deficit widens

By Roxie Reye in Manila

THE Philippine balance of payments deficit widened sharply to \$371m (£230m) in the first quarter of 1980 as the current and capital accounts reflected weaker performances, the central bank reported yesterday.

The figure represents a 40-fold decline from last year's \$9m shortfall in the comparable period. Against the end-1980 balance of payments surplus, the first-quarter deficit represents a 63 per cent fall.

Despite a 400 per cent

improvement in non-merchandise trade, the current account still showed a \$491m deficit because of the wider trade gap, and a slowdown in net inflows in the transfers account. Imports outpaced exports by 45 per cent, or \$377m.

Import payments increased 27.2 per cent against last year because of higher demand for capital goods. The non-monetary capital account registered a \$55m deficit due to a steep rise in payments to foreign commercial banks.

## Rival bid leaves plan for Bangkok skytrain in the air

Roger Matthews on a new twist in the saga of the city's urban rail network

**T**he billion-dollar saga over an urban rail network for the heavily congested city of Bangkok has taken a bizarre twist: a new scheme and a new bidder have emerged with it, it appears, strong political backing from part of the Thai cabinet.

The Council of Economic Ministers, acting in the name of the full cabinet, has given provisional approval to a \$3bn (£1.77bn) scheme proposed by Hopewell Holdings of Hong Kong which could complement or perhaps replace the \$1.6bn "skytrain" project for which international consortia have been bidding for more than two years.

The two schemes are promoted by different ministries. For the past two years the Ministry of the Interior has been responsible for evaluation work on the skytrain project carried out by the Expressway and Rapid Transit Authority of Thailand.

The new Hopewell project, which would involve building an elevated rail and road network over the existing tracks of the state railway system, is the brainchild of the Ministry of Transport and Communications.

Mr Montri Pongpanich, the Transport Minister, appears to have taken advantage of public and cabinet irritation at the extensive delays in awarding the skytrain contract to push forward his own scheme, which will be largely funded by the development of land currently owned by the state railway.

**H**owever, amid intense political lobbying, Lav, all of Canada and its partners staged a strong comeback and now appear confident of winning the contract, despite their relative lack of experience in building and operating mass transit systems with such heavy projected passenger numbers.

The alternative state railway scheme is, by contrast, a new concept and one which has been conceived out of public opinion. It has not been accompanied by a feasibility study.

The scheme will provide 50km of elevated track and road while developing large areas of land alongside existing tracks, which run north to south and east to west across Bangkok.

Hopewell, which has carried out large projects in Hong Kong and China, was the only bidder.

Its system would have the added attraction for the Government of being able to charge lower fares as only a small part of projected revenue would come from operating the transport system.

As with skytrain, the system will be built and operated privately for 30 years before passing into state ownership.

No details have yet emerged on how the Hopewell scheme is to be funded, but there is a pledge of substantial payments to the Government once the initial eight-year construction phase is completed.

## Islamic party ousts Algerian ruling front in local poll

By Francis Ghiles in Algiers

ALGERIA'S Islamic Salvation Front (FIS), appeared to have gained an absolute majority in the first free elections since independence from France in 1962, according to initial results yesterday for the municipal and provincial polls cast at the weekend.

The National Liberation Front (FLN), which has held the monopoly of power for 28 years, was beaten into second place with about one third of the vote, followed by the Rassemblement pour la Culture et la Démocratie, a social democratic movement which has made a strong point of defending Berber culture.

Only 60 per cent of those

entitled to vote went to the polls, and the abstention rate was higher in the coastal cities of Oran, Algiers, and Annaba. In the Berber heartland of Kabylie the call to boycott the elections by Mr Hocine Ait Ahmed, one of the few "historic" leaders of the fight for independence to retain his prestige, meant that only a quarter of the electorate cast their votes.

Mr Ait Ahmed Madani, the fundamentalist FIS leader, immediately reiterated his demand for the dissolution of parliament - not due for re-election until 1982 - but said his organisation was not anxious to oust President Chadli Bendjedid. "It

is an overwhelming victory," Mr Madani told Reuters. "The FIS is ahead in an absolute majority of the country's municipalities and provinces."

Yesterday's vote amounts to a deeply felt rejection of a ruling party which in many constituencies presented candidates known to be involved in corruption and black marketing.

Irregularities marred the voting. In many instances electors found their name missing from the roll and in some cases children voted. In many polling stations where electors could not cast their vote in secret no trace could be found of voting

slips for certain parties. In Blida, near Algiers, the FIS took over the station during the count. The RCD leader, Dr Saad Saadi said yesterday that the behaviour of many officials managing the polling stations was "akin to complicity".

Attempts to reform the FLN have come to naught. By legalising the FIS, however, the president took a big risk which he may come to regret. Yesterday FIS leaders instructed their supporters not to parade their victory and although Mr Ait Ahmed Madani, their leader, is now pressing for the dissolution of the National Assembly, all of whose deputies are members of the FIS, he is taking a

conciliatory line. It remains now to be seen what the FIS will do with its victory. Those who will now run many towns have invoked the name of Allah and denounced corruption but they have offered no solution to such problems as water shortages, housing and property speculation.

Many among the more educated Algerians are fearful that the new FIS majority will start a campaign against wine shops, cinemas and other expressions of western life. Over the past year the FIS has been no less sly than the FLN in resorting to violence and racketeering to raise funds.

Another unknown concern is the future stability of the FIS. Will those in its ranks who want reform link up with the RCD and many in Mr Ait Ahmed's party? Will they be willing or able to forge a new "Presidential Party" which the head of state so desperately needs in order to mobilise Algerians and give them a measure of faith in the reforms it is trying to promote?

And a further question mark hangs over the attitude of the army. However much it may protest its wish to stay out of politics it would be surprising if it allowed Algeria to become an Islamic republic.

## Israel seeks to mute critics with UN mission

By Hugh Carnegy in Jerusalem

MR Javier Pérez de Cuellar, the United Nations Secretary General, announced yesterday that he would send a senior envoy to Israel next week as part of a mission to the Middle East, a suggestion made by Israel itself.

The new right-wing Israeli Government proposed on Tuesday that Mr Jean-Claude Aime visit Israel - and the occupied territories - as well as other Middle Eastern countries in a move designed to head off strong Arab criticism of Israeli policy in the UN.

Mr Pérez de Cuellar said the Israeli proposal was a coincidence as he was already planning such a trip for Mr Aime. Mr Zehdi Terzi, the Palestine Liberation Organisation's UN observer, said the Israeli move was "a cheap, under-the-belly blow because they knew very well that the Secretary General will be sending a mission".

But Israel clearly hopes that it will deflect the call from Arab states for a special Security Council team to visit the West Bank and Gaza Strip to recommend ways of protecting the Palestinian population.

Prime Minister Yitzhak Shamir's invitation was immediately denounced as a "surrender" by one of the three far-right parties. The Government depends upon it for its majority in parliament.

Mr David Levy, the new Foreign Minister, said yesterday: "I will say to our friends the Americans: This is not an extremist government. It is not a government that does not want peace. It is certainly not a government that comes down to us to impose peace on us."

But in an interview with the Jerusalem Post yesterday, Mr Shamir reverted to a hardline stance. He said negotiations on the occupied territories could only take place if there was parallel progress to wider peace agreements in



Moshe Arens (right) yesterday visits a Jewish settlement in the West Bank with Gen Dan Shomron, army chief of staff

the region, and said no Palestinian who did not accept the limitation of talks to autonomy in the West Bank and Gaza - as very few do - could take part.

Meanwhile, Mr Moshe Arens, the new Defense Minister, spent his first full day in office making symbolic visits to Jewish settlements in the West Bank,

whose security, he said, would be among his top priorities.

On the Palestinian side, it emerged yesterday in Gaza that Islamic fundamentalists had won 15 out of 27 seats in an election for the staff council of UNRWA, the UN agency for Palestinian refugees.

• The Histadrut trade union federation, Israel's powerful centralised labour organisation, last night gave the go-ahead for a one-day general strike today to press wage claims. The strike is expected to paralyse much of industry, public offices, public transport and most banks.

## Hardline regime continues crackdown on artistic freedom

## China lowers curtain on culture

By Peter Ellingsen and Robin Pauley

SEVERAL years ago Ying Ruocheng was seen around the world as the sympathetic jester gently reforming Pu Yi, China's last emperor, in Bertolt Brecht's film of the same name.

Ying, as one of the country's most distinguished actors, lent a moderate face to China's then progressive Government by doubling as a vice-minister for culture, a job he relished and performed with panache and flair.

That flair is now unwelcome in China's hardline régime, and the urbane Ying has become the latest casualty of the purge that has already claimed many liberals, including Wang Meng, his former boss as Culture Minister and a well-known writer.

Like Wang, Ying has proved too "cultured" for a government that sees art only as propaganda. His dismissal was announced yesterday, along with that of fellow vice-minister Wang Jih. Their replacements, Xu Wenbo and Chen Changben, are viewed as more orthodox and committed to the official line.

Although the skytrain concept has been discussed for more than 20 years, real progress has only been made in the last three years. Bids were first called for the 36km scheme in September 1987. After long evaluation, independent consultants chose by a wide margin an Asia-Euro consortium headed by the experienced Leighton Contractors of Australia.

**H**owever, amid intense political lobbying, Lav, all of Canada and its partners staged a strong comeback and now appear confident of winning the contract, despite their relative lack of experience in building and operating mass transit systems with such heavy projected passenger numbers.

The alternative state railway scheme is, by contrast, a new concept and one which has been conceived out of public opinion. It has not been accompanied by a feasibility study.

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As with skytrain, the system will be built and operated privately for 30 years before passing into state ownership.

No details have yet emerged on how the Hopewell scheme is to be funded, but there is a pledge of substantial payments to the Government once the initial eight-year construction phase is completed.

These entrenched attitudes are threatening the country's stumbling attempts at economic reform and act as a serious brake on economic revival.

Statements like this are still widespread throughout the upper echelons of Tanzania's ministries, civil service and ruling party Chama Cha Mapinduzi. Despite the nation's economically disastrous 20-year experiment with socialism and public ownership, much of the political élite remains firmly committed to the Arusha Declaration - former President Julius Nyerere's 1987 blueprint for African Socialism.

These entrenched attitudes are threatening the country's stumbling attempts at economic reform and act as a serious brake on economic revival.

By 1986 it seemed to be widely acknowledged that Mr Nyerere's experiment had been one of the great failures in independent Africa. Real per capita income declined by 15 per cent between 1976-86, agricultural production plummeted, inflation soared and huge fiscal and external deficits were accumulated. Half the 330 com-

panies that had been nationalised went bankrupt. Many others operated at less than 25 per cent capacity, running up huge losses and overtrades which drained a shrinking treasury and a bankrupt banking system.

"To have socialism you must have wealth," said Mr Jirish Chanda, a Tanzanian businessman. "In Tanzania we tried to distribute wealth without creating it and therefore we only managed to distribute poverty."

After a long internal debate the

Government reluctantly embarked on an Economic Reform Programme (ERP) in 1985 supported by the World Bank and the International Monetary Fund.

That programme, which committed the government to radical devaluation, increased producer prices in agriculture, free marketing, restructuring of public enterprises, trade liberalisation and reduction of the fiscal deficit and inflation, has made some progress.

In 1986, for the third consecutive year, the economy grew at around 4 per cent. The agricultural sector has responded well to conditions such as increased producer prices, free marketing for grain and devaluation. Successful efforts were made to depreciate the Tanzanian shilling from Tshs7.2 in June 1986 to the present rate of Tshs11 to the US dollar. The budget deficit was kept to 8.3 per cent of GDP.

But growth remains fragile and highly dependent on a huge influx of foreign aid - about \$300m last year - to meet a widening current account deficit estimated last year at \$341m.

Tanzania has now reached a critical point in its efforts at economic reform. With continued donor support and tinkering with macroeconomic policy the economy can continue to grow moderately. But sustainable growth will require a bold and vigorous government initiative.

In the public sector, in 1985, of the 354 parastatals audited, 165 were making losses despite preferential treatment. Most parastatals operate on huge overtrades, with the Treasury bailing them out from time to time.

No serious government plan has been drawn up for the restructuring and privatisation of the parastatals. But parastatals, especially the agricultural marketing boards, have drawn up their own government initiative.

With western donors growing weary of this lack of commitment to change, the chances for an economic take-off are slim.

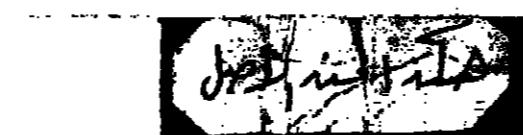
Banking reform is being studied, but the government has already ruled out the possibility of allowing foreign investment in the banking sector.

Senior Tanzanian officials, including President Ali Hassan Mwinyi, continue to blame the country's devastated economy on external factors. They also complain bitterly about IMF conditionalities, particularly their denunciation and keeping interest rates above inflation, currently running at about 27 per cent.

Capitalism and the profit motive remain taboo words among the party faithful. Ministers and party officials sneer at the prospect of foreign joint-venture agreements, dismissing them as exploitative profiteering.

In many respects Tanzanian policy-makers view structural adjustment as an evil, short-term measure from which there is no escape if they are going to attract the foreign aid which is their life-line. Many long for a return to the carefree days when aid poured in without conditions and the Government pursued its socialist dreams at the expense of the rural poor.

With western donors growing weary of this lack of commitment to change, the chances for an economic take-off are slim.



## AMERICAN NEWS

## Danger of big Gulf of Mexico oil spill rises

By Alan Friedman in New York

THE DANGER of a serious oil spill in the Gulf of Mexico was increasing yesterday as the US Coast Guard reported that crude oil was continuing to leak from the *Mega Borg*, the Norwegian supertanker which has been on fire since an explosion on Saturday.

The Coast Guard said the fire was under control but some 10,000 gallons of oil had spilled from the vessel. Strong winds were hampering efforts to contain an oil slick 15 miles long oil around the ship. It is carrying 200,000 gallons of oil - more than three times as much crude as was spilled last year by the Exxon Valdez in Alaska.

The *Mega Borg*, 57 miles from the Texas coast, but the danger of a slick coming ashore was highlighted yesterday as emergency crews went on alert along a 200-mile section of the coast. Some of the slick has come as close to the shore as 30 miles. The Coast Guard reported

### US budget negotiators to step up deal search

By Peter Riddell, US Editor, in Washington

that, although "under control", the fire at the stern and in the engine room of the ship was still burning. Dousing foam has not been used and salvage workers say they will not begin to try to put the ship on an even keel until the fire is completely out.

Trying to put it on an even keel is a "delicate operation given the fragility of the heavily-seared hull" - will then be the main job. The cleaning teams will then try to transfer the ship's oil to other vessels - also a challenging manoeuvre.

The danger of a spill exists in both these phases, which could take days.

The Norwegian government has scheduled a hearing at nearby Galveston to interview crew members aboard when the tanker exploded while transferring cargo to a smaller vessel. Two of the 21 crewmen died, two were missing and presumed dead, and 17 were injured, none seriously.

## Political strike stops Nicaraguan air traffic

By Tim Coone in Managua

AIR traffic controllers in Nicaragua closed the country to international flights yesterday, protesting at the dismissal of Mr Alejandro Arguello, head of the Nicaraguan Civil Aviation Authority.

The strike left hundreds of passengers stranded at various airports in Central America and elsewhere as flights to and from Nicaragua were suddenly cancelled.

If the strike is not resolved quickly, a regional economic summit, set for Guatemala tomorrow, might be postponed, with President Violeta Chamorro and her Nicaraguan delegation of ministers unable to leave the country.

The dispute is part of a political skirmish between the new US-backed government and the opposition Sandinistas over the

control of certain official posts.

Mr Arguello was fired this week by Mr Jaime Leal, the Minister of Construction and Transport Minister.

The new minister has begun a shake-up of several state-run construction companies set up by the Sandinista administration, which stepped down in April. The dismissal of Mr Arguello is being seen as part of a policy to rid his ministry of Sandinista sympathisers.

Before the new government took over, the outgoing administration agreed with Mrs Chamorro's UNO alliance that only persons in key political positions would be removed.

The difficult of defining key political posts has led to various disputes in the past six weeks, usually resulting in a government retreat.

### Contesting the cost of rebuilding America

Peter Riddell reports on growing demands for an interventionist industrial policy

THE BUSH administration, for all its pragmatic reputation, has resisted protectionism and government intervention in industry more successfully than the Reagan team, which was seen as more ideological.

However, calls for a more interventionist industrial strategy are growing. This week Rebuild America, a pro-industrial policy lobbying group, claimed that the key economic officials - Mr John Sununu, White House Chief of Staff, Mr Richard Darman, Budget Director, and Mr Michael Boskin, Chairman of the Council of Economic Advisors - have formed a "troika" administration opposed to Government support for industry and were "hampering" the US ability to compete.

Mr Bush argued in his introduction to the annual economic report to Congress last February: "I remain strongly committed to any shift of industrial policy, in which the government, not the market, would play a smaller and lesser role. Second, increasing the market is the way to raise government spending and taxes, not living standards."

In practice, the administration is sceptical about whether an early deal can be reached, given the problem of finding difficult spending cuts and new sources of revenue - if even a \$45bn-\$55bn deficit reduction is to be achieved.

Until the latest statement to speed up the negotiations, there had been a growing belief that nothing would be agreed before Congress starts its August recess, and that politically tough decisions might have to be left until after the Congressional elections in early November.

Even so, there is pressure for an early deal, in part because Congress "has" to approve an increase in the federal government's borrowing limits by the August recess, lest it be unable to raise new debt. Some senators may delay such an increase until there is action on the deficit.

Moreover, large spending cuts across the board, known as sequestration, will automatically come into force by law in October unless a budget deal is agreed.

Project Agency (Darpa) within the Pentagon; removed an Darpa's head Mr Craig Fields, a prominent advocate of active federal involvement with industry in developing new technology, and opposed calls for a civilian Darpa.

• Provided limited support for the Advanced Technology Pro-

jects by 2½ years, rather than four or five years sought by the industry, and by limiting Super 301 complaints against Japan (involving possible retaliation) to three areas in 1989 and not citing Japan at all this year.

Instead, the administration has said government help

picture of the prospects for the US in electronics and advanced technologies:

• In 12 emerging technologies with projected American sales of \$350bn by 2000, the US is ahead of Japan in six, according to the Commerce Department.

But, on current trends, the US is gaining in none of the sectors and losing in 10 - particularly in advanced materials, biotechnology, digital imaging technology and superconductors. The US is ahead of Europe, or at least not losing, in a majority of sectors.

• A Pentagon study of industries critical to US defence, notably semiconductors and robotics, has produced "quite disturbing" results.

• A 221-page Commerce Department report on the US electronics industry indicates that the US is in danger of losing its leading position to Japan if current relative price rates continue.

• The US is lagging behind Japan in the development of HDTV, according to the Congressional Office of Technology Administration.

• A Pentagon advisory panel has recommended that the administration should intervene more actively to maintain American ownership of industries critical to national security.

These reports have provoked demands for what is now called an industry-led policy with Government support. In contrast with past calls for help for "sunset" industries (still there in the case of textiles), the main emphasis now is on assistance for "sunrise" sectors.

The critical point is whether government support should go beyond basic research (the administration says it should



Darman (left) and Sununu: Opposing high federal spending

should be concentrated on basic scientific research too expensive for industry, such as the super-collider atom smasher, as well as the space programme. Mr Bush has talked of government working with industry "in the critical stage where the basic discoveries are converted into generic technologies."

Otherwise, government should help to lower the cost of capital. This record has led to increasing complaints from the industrial lobby about complacency and complacency. The debate has been fuelled by several recent official reports, which have painted a bleak

picture of the prospects for the US in electronics and advanced technologies:

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## Collor retreats from promise to sack 360,000 federal employees

By Christine Lamb in São Paulo

PRESIDENT Fernando Collor de Mello is failing to make good a pledge to dismiss 360,000 Brazilian federal civil servants by next Monday. Ministers have admitted that the number is more likely to be about 120,000.

A government promise to trim the 1.6m federal payroll by almost 25 per cent was made in April as part of Mr

Collor's radical adjustment plan to halt inflation and convert the fiscal deficit of 8 per cent of gross national product into a surplus of 2 per cent.

Mr Jóao Santana, Administration Secretary, with the job of compiling the lists of those to be dismissed, admitted yesterday that the task had proved impossible. Instead, the job cuts would

be between 120,000 and 200,000.

The biggest problem has been a lack of co-operation in the bureaucracy. For instance, the Health Ministry's proposals would have ended the anti-malaria programme in northern Brazil.

Even so, to sack 120,000 or more federal employees is a brave move in a country where the bureaucracy wields

great power and is an area where politicians exercise much patronage.

Mr Collor's target of 360,000 people was seen as unrealistic. Mr Fernando Jenil, managing director of NMB bank, said: "If Collor had promised 50,000 sackings, we would have hailed that as a victory. Now it looks like a defeat."

**WITHOUT US THEY WOULDN'T HAVE A LEG TO STAND ON.**

When we broke ground for our plant in 1964, we counted a mere 700 nests in an area adjacent to our project. We could have eliminated them for the sake of expediency. Instead, we chose to protect them. Since then salt production has exceeded our expectations, which is noteworthy. Spectacular, however, is the way our feathered friends have multiplied. They now number 12,000 and live undisturbed in a special nature reserve provided by Akzo. It is not our intention however to have you remember

as "the leading flamingo preservation group" but as a responsible world leader in the production of salt.

Not to mention our position in car reflectives, carbon fibers, textile and carpetfibers, plastics, catalysts and rubber chemicals.

Salt produced by Akzo is used to soften water, make slippery roads safe and enhance flavors - whether it be eggs at a Dutch breakfast, the bread and toppings at a Danish open-sandwich kiosk or a bucket of southern fried chicken for dinner in the U.S.

We also change salt into key ingredients for everyday products such as PVC, glass and detergents. In fact, salt was one of our first products. Since our start, and like "our" flamingos, we at Akzo have spread our wings. We are 70,000 people in 50

countries: one of the world's largest companies in chemicals, fibers, coatings and health care... and number one in salt.

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To stay alive people need salt, but not necessarily flamingos. Had we blindly followed this premise when we began producing salt in Bonaire, Netherlands Antilles, nature would have lost another red flamingo breeding ground - of which only four remain.

When we broke ground for our plant in 1964, we counted a mere 700 nests in an area adjacent to our project. We could have eliminated them for the sake of expediency. Instead, we chose to protect them. Since then salt production has exceeded our expectations, which is noteworthy. Spectacular, however, is the way our feathered friends have multiplied. They now number 12,000 and live undisturbed in a special nature reserve provided by Akzo. It is not our intention however to have you remember

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## UK NEWS

## French unveil cross-Channel cable project

By Maurice Samuelson

ONDON could be directly connected to the nuclear power stations of Northern France under a new long-distance cable project outlined yesterday by Electricité de France, the French State power utility. It would be capable of meeting about half the maximum demand in London although in practice its deliveries would be read as widely as possible throughout the country.

Britain is already Edf's biggest overseas customer, im-

porting power through the 2,000 MegaWatt cables laid across the bed of the English Channel in the mid-1980s. Although initially designed to carry 2,000MW, the cable would be capable of significant expansion at a later stage.

Unlike the present cross-Channel link, which feeds into the British National Grid near the Kent coast, Edf believes the new connection could be extended overland as far as the southern outskirts of London.

The scheme, described yesterday by Mr Jean Bergougnoux, Edf's general manager, fits into Edf's broad strategy of expanding its electricity exports by at least 50 per cent by the turn of the century. Other Edf officials believed they could be doubled from the present 12 per cent of Edf's overall sales to 25 per cent.

Having previously commissioned new nuclear power stations at the rate of one a year, Edf had started no new ones

for the past three years, but was now hoped to build at least two more by the year 2000.

This would be 1,300 MW second generation pressurised water reactor stations. He said France's Framatome nuclear construction company was also collaborating with Siemens of West Germany on developing a new "European" station, with a capacity of 1,000 to 1,500 MW and higher safety margins than existing plants.

## BSE CONTROVERSY

## Scientists adamant on risks of beef

By Our Commodities Staff

HE GOVERNMENT'S claim that its action to combat "mad cow disease" had made British beef safe was challenged yesterday by three eminent scientists.

"If our worst fears are realised, we could virtually lose a generation of cattle," one of them, Professor Richard Lacey, professor of clinical microbiology at Leeds University, told a Commons Select Committee.

Meanwhile, the National Farmers' Union called for a complete ban on animal feeds containing beef offal that might be infected with bovine spongiform encephalopathy (BSE). These feeds are still being used for pigs and poultry.

Sir Simon Gourlay, president, said the NFU was also

pressing for a tougher policy on breeding and research to keep diseases like BSE under control. He said: "We believe a proper birth-to-death record is necessary for adequate tracking of disease problems and that such a system would enable appropriate action to be taken."

Dr David Clay, the shadow agriculture minister, welcomed the NFU's initiative, and said: "A united front of farmers, consumers and the Labour Party is now emerging against the Government." The NFU's latest move was "a real slap in the face for Agriculture Minister John Gummer."

Professor Lacey, who had previously issued a number of dire warnings about the risk of BSE being transmitted to

humans, stood his ground at a two-hour meeting of the Agriculture Select Committee as some of the MP members questioned him aggressively and suggested he was vague and unscientific and sensationalist in his approach.

He was not able to say whether or not the Government's action would be effective because the effects on humans of eating contaminated meat might not be seen for 20, 30 or 40 years.

At best there might be no effect to humans from BSE. At worst, Britain faced the development of Creutzfeldt-Jacob disease (essentially the same brain disease in humans) on a "massive scale" in 20 or 30 years.

Professor Ivor Mills, Emeritus Professor of Medicine at the University of Cambridge Clinical School, warned that it was almost inevitable that BSE would spread to pigs and told the committee that lymphoid tissues (lymph, intestines, thymus and tonsils) can all keep the disease and should be excluded from the food chain of both animals and man, as well as the brain and spinal cord.

He said the other scientists said it was unsafe for the Government to permit the use of tissue from calves under six months from affected cows.

Dr Helen Grant, a retired neuropathologist who specialised in the human brain, said meat could not be considered safe because of methods used in abattoirs.

## THE HOUSE OF COMMONS

## China wins backing over 'breach' in Hong Kong pact

By Ivor Owen, Parliamentary Correspondent

CHINA'S claims that the draft law permitting up to 225,000 Hong Kong Chinese to live in the UK breached the 1984 accord reached by British and Chinese Ministers over the future of the colony were attacked by Mr Norman Tebbit, former Conservative minister, in parliament last night.

He contended that in April when he along with 79 other Conservative MPs either voted against the British Nationality (Hong Kong) Bill or abstained Ministers had told the House

that the Chinese Government, which will resume sovereignty over the colony in 1997, was not upset by the measure.

When Mr Peter Lloyd, Home Office Secretary, indicated dissent Mr Tebbit insisted "it's no good you shaking your head", and argued that the Chinese Government was at least as likely to be right.

Mr Lloyd retorted "The Government is quite certain, and knows very well, that this measure is not in breach of the joint agreement and accord".

## Hurd urges encouragement for De Klerk's SA reforms

By Michael Holman

PRESIDENT F.W. de Klerk was "taking his political life in his hands" in his efforts to end apartheid and create a democratic South Africa, Mr Douglas Hurd, the Foreign Secretary, told the House of Commons foreign affairs committee yesterday.

The process was "irreversible, as long as he is there," said Mr Hurd, who argued that it was important that Mr de Klerk should receive sufficient encouragement for what he was trying to do.

Mr Hurd said that British interests in South Africa included substantial investments which produced invisible earnings "of the order of £1m per annum" and trade links made up of exports worth £1.03m last year and £2.85m of imports from South Africa.

In addition South Africa is the major exporter, and in some cases the sole exporter apart from the USSR, of strategic minerals such as platinum, vanadium, manganese and chrome.

## BRITAIN IN BRIEF



## Progress on Irish talks welcomed



companies' decisions to close branch plants in the province in the early 1980s, according to a detailed study by the Northern Ireland Economic Research Centre.

The report says that despite a much higher rate of factory closures in the 1980s the province should be in a position to benefit from higher inward investment into the UK and labour shortages in the run up to the creation of the single European market.

About 17,500 manufacturing jobs were lost through plant closures by foreign companies operating in Northern Ireland, compared with 4,918 in Hampshire and 4,046 in Leicestershire.

Hampshire country house, has been blamed on the Irish Republican Army by the police.

It also known that a press cutting with a photograph of Lord McAlpine, until recently treasurer of the Conservative Party, was found with a hit list of prominent people at the IRA bomb factory in Clapham, south London, two years ago.

Lord McAlpine, had also been the victim of an attack by animal rights extremists five years ago said the police.

But a former activist with one of the animal rights groups which has been linked to recent bomb attacks, denied that Lord McAlpine had ever been a target.

1993, with half the funding coming from industry and half from government.

## Chemicals plant expansion

A £235m expansion of the large chemicals plant at Mossmorran in Fife is set to go ahead after the chemicals division of Exxon was granted outline planning permission by Fife regional council's planning committee.

The project is intended to increase Mossmorran's capacity to produce ethylene by 40 per cent to 900,000 tonnes a year, making it one of the world's largest ethylene plants.

Mossmorran, which is operated by Exxon in partnership with Royal Dutch/Shell, uses ethane gas piped from the North Sea. It was opened in 1986.

## UK hotels miss the mark

Hotels which offer soft-porn videos in rooms, trouser presses, and 24-hour room service may be failing to meet the needs of most business travellers - be they men or women.

This is the finding of a special survey, published yesterday, of over 1,000 executives (90 per cent of whom were men) carried out by Executive Travel magazine and the Businesswomen's Travel Club.

## Guinness trial

The Guinness trial is expected to today after an unexplained break. Neither lawyers in the case nor court officials were prepared to say why yesterday's sitting had been abruptly cancelled.

## Poll tax revolt

Councillors at the Labour-controlled London borough of Lambeth yesterday became the first in any British local authority to face disqualification from office for refusing to enforce fully collection of the poll-tax.

The council's Director of Finance, Mr Peter Maxted, issued Labour councillors with orders under local legislation to comply with poll-tax recovery procedures and enforce sweeping spending cuts to cope with deepening financial crisis.

## Green policies criticised

No scientific justification exists for UK plans to control emissions of the main greenhouse gas, a leading US sceptic on global warming said.

Mrs Thatcher and Mr Charles Haughey, the Irish Taoiseach, both welcomed progress being made towards starting talks on Northern Ireland's political future when they met in London yesterday.

Officials from each Government said the two expressed pleasure at the progress being made by Mr Peter Brooke, Northern Ireland secretary, in his talks with all parties involved.

Earlier this week Mr Brooke met Mr Gerry Collins, the Irish foreign minister as part of a process of tying up loose ends in a deal which has won encouragement from the Ulsterists, the Social Democratic and Labour Party, as well as the Irish Government. Speaking later on Channel Four television, Mr Haughey said his Government was determined to do all it could to "support and facilitate" Mr Brooke's efforts.

Lord McAlpine

## McAlpine home bombed

A bomb blast which destroyed much of Lord McAlpine's

home in Clapham, south London, yesterday morning, was the latest in a series of attacks on prominent people in the city.

Lord McAlpine, a former Conservative MP, was targeted because he was a member of the Ulster Unionist Party.

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## UK NEWS

## Former government minister to head Cable & Wireless Westminster to the City: the well-trodden path

By Alison Smith

THE path through the corridors of power to the boardrooms of the City of London is becoming increasingly well-trodden, as the announcement yesterday that Lord Young is to become executive chairman of Cable & Wireless illustrates.

Lord Young's move is less surprising than that of some of his colleagues. He had a long career in business before becoming a minister, and since leaving office has scarcely maintained a role as a politician.

Though former ministers have taken private sector jobs under both Labour and Tory governments, the apparent acceleration of appointments has led to fresh questions about the ease with which the transition can be made.

There are no rules for former ministers on accepting commercial posts, but they are asked to bear in mind the need to avoid conflicts of interest.

Concern about ministers' moves to business focuses on two issues. The first is the general one of their exploiting their governmental experience to take up highly-paid jobs. The second, sharper issue is the appointment of ex-ministers to companies on which they have taken particularly important decisions while in office.

This question was revived after the 1987 general election, when Mr Norman Tebbit, the former trade and industry secretary, was appointed a non-executive director of British Telecom. Since then, Sir Norman Fowler, the former transport secretary, has been appointed a non-executive director of National Freight, privatised during his time at the department - and Mr Peter Walker, the former energy secretary who privatised British Gas, was later appointed a non-executive director of the company.

Labour's strong view already is that ministers should be subject to the rules on civil servants' post-Whitehall jobs, which can mean a two-year wait to take up business appointments.

Now would it necessarily be easy simply to import a system of rules from elsewhere. In most European countries, and certainly in the United States, the interchange between Government and commerce is a much more familiar feature and sensitive cases at the highest levels seem relatively rare.

C &amp; W results; Page 15

## Call for European social charter to incorporate protection against racial discrimination

## Ethnic minorities at risk in Europe, says watchdog

By Alan Pike, Social Affairs Correspondent

MEMBERS OF Britain's ethnic minorities are at risk of racial discrimination elsewhere in the EC, Mr Michael Day, chairman of the Commission for Racial Equality, said in his annual report yesterday.

The Treaty of Rome provides no protection from racial discrimination and, said Mr Day, the commission believed that any eventual Social Charter should make specific reference to racial equality.

Otherwise members of Britain's minority communities would risk discrimination if they tried to take advantage of the Single European Market after 1992.

It was possible, said Mr Day, that people from ethnic minorities might be denied employment or face discrimination in the provision of services like hotel accommodation or transport.

These were all unlawful in the UK where the Race Relations Act, whatever reservations the commission might have about its limited powers of enforcement, was "well in advance of any other legislation in Europe."

There was an additional dan-

ger that the over-representation of ethnic minorities in unskilled, low-paid occupations might be confirmed as Britain became more accessible to a migrant European labour force.

"Investment and training for disadvantaged groups will therefore become an even higher priority."

During the 1990s, said Mr Day, Britain must concentrate on achieving equality for minority communities as a whole, not just for individuals.

"We do not want to repeat the American experience

where a black man can be a convincing candidate for President, but where black and Hispanic people comprise a majority of that third of the population who feel they have insufficient stake in the system to bother voting and represent the bulk of those living below the poverty line.

Over the next few years, said Mr Day, up to 25 per cent of the UK's 16 to 25-year-old available workforce in centres like inner London and Birmingham would be from minority communities.

The alternative to investing

in their training and employment would be to "confirm the existence of an underclass, reinforced by colour differences" from which only a few of the more gifted and determined would escape.

It is no denial of invigorating competitiveness to remove barriers of disadvantage and discrimination that bar the best talent from entering the race, let alone winning it."

The culture of many institutions must be transformed to remove the "ingrained racism" that impeded equality of access.

without insulated cavity walls were "creating an environmental time-bomb" by "adding to pollution". Home Service Property Care was upheld for claiming that the local tap water was polluted in a circular for its water purifiers.

The ASA censured several companies for scaremongering by accusing consumers of damaging the environment if they were not using their products.

Valad, a home insulation company, was criticised for a local newspaper advertisement headlined "Leaded or unleaded, your car is a killer".

## British consumers sceptical about green advertising

By Alice Rawsthorn

CONSUMERS are becoming increasingly sceptical about the recent fashion for "green" advertising according to the latest report from the Advertising Standards Authority.

These matters are better left to the discretion and good sense of the individual concerned, Lord Wilson, the former Labour Prime Minister said. But that was more than twenty years ago, and outside Westminster such a view might not now be widely shared.

However, the latest report from the ASA, which acts as a

regulatory body for the advertising industry by registering the public's complaints and criticisms about advertising, casts doubt on the accuracy of some of the new genre of "environmentally aware" advertisements.

Unilever, the giant consumer products group and one of Britain's biggest advertisers, was upbraided for a leaflet claiming that Persil and Domestos, its household cleaners, did "not damage the environment". The ASA con-

sidered that, although the Persil and Domestos were not likely to cause damage, they could have the potential to do so.

Huggs, a furrier at Westcliff-on-Sea in Essex, was criticised for an advertisement for claiming that its real fur coats were "completely environmentally friendly" in contrast to fake fur.

British Gas changed the wording of an ad describing its product as the "earth's cleanest fuel" to the "earth's cle-

## EC drive towards media harmony seen as threat to freedom

By Raymond Snoddy

MOVES by the European Commission to harmonise the media could threaten hard-won freedoms in countries such as the UK, Mr Andrew Knight, executive chairman of News International told the Financial Times Publishing Conference in London yesterday.

The commission had harmonised sausages, bread and beer to stop EC members keeping each other's products out.

Now they want to harmonise the media - a more challenging idea to those of us who believe in freedom and democracy and who do not accept that a free market in media is necessarily evil," Mr Knight said.

The commission wanted to keep out Japanese innovation in areas such as high definition television by what it called "harmonisation of broadcasting technology". It also wanted to harmonise advertising in terms of tobacco, then alcohol and pharmaceuticals. In countries such as Spain and Holland European initiatives had liberalised restrictive media policies.

"But those of us in the US must be careful that our hard-won freedoms are not harmonised away from us by European compromises," the News International chairman argued.

Mr Brian Blunden, managing director of the Paper Industries Research Association warned that the new market direction for publishers would be much more research-oriented than the traditional publishing business. It would draw on a wide range of new technologies including artificial intelligence, image and signal processing and non-impact printing technologies.

Already Japanese printing companies no longer saw themselves as exclusively paper-based information providers and are developing resources to offer multi-media supply to

## FT CONFERENCE PUBLISHING INDUSTRY IN THE 90s

the publishing industry. "This must raise the probability of any breakthrough in technology, such as the electronic book, emerging from Japan rather than any other part of the developed world," Mr Blunden said.

Mr Jerome Rubin, chairman of the professional information and tools publishing at Thales Mirvac said that the rise of paper scholarly journals with its high profile margins could become an endangered species. A small subculture of scholars were already writing and editing on data networks creating the potential for infinite variations rather than identical multiple copies.

Mr Rubin who launched the successful legal database Lexis in 1978 forecast that the publishing of university textbooks could go the same way as journal publishing.

In future would any professor worth his salt want a mass-produced Gutenberg textbook for his classes? Mr Rubin asked.

Earlier Mr Richard Hooper a director of PA Consulting Group argued that publishers, whether print-based or electronic, will find distribution the major battlefield for competitive advantage in the 1990s.

They would also find themselves protecting their profit margins from marauders - particularly telecommunications and computer companies.

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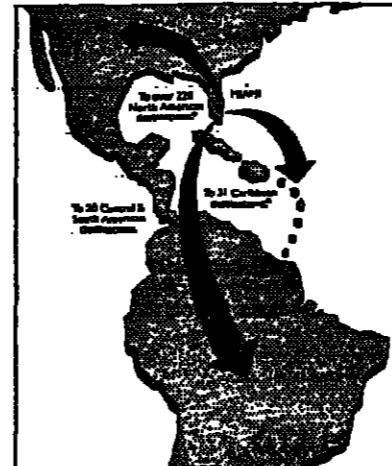
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## Brand repositioning

# United Distillers: from whisky galore to whisky grands crus

Philip Rawstorne explains why the drinks group is focusing more on quality than quantity

**A**s consumers become more affluent, many want to spend their growing disposable income not on buying more, but on buying better products. So Anthony Tannant, Guinness chairman, told shareholders at the drinks group's recent annual meeting.

"There need be no end to the opportunities that this process offers the good marketer. Nowhere is this more true than in the strongly branded sectors in which Guinness is involved," he added.

Since Guinness acquired Distillers with a portfolio of 150 brands of alcoholic drink, mainly Scotch whisky, in 1986, its main objective has been to organise the company in such a way that it could seize those market opportunities.

The Distillers products which it inherited included some strong premium and deluxe international brands - Johnnie Walker, Dimple, Buchanan's, Dewar's, Black & White. However, their image had been slipping for some years.

Because Distillers was organised as a federation of 12 operating companies, the brands were competing against each other, often on price, in many markets. This led to brand values being undermined and market share being lost to competitors.

Johnnie Walker Red, for instance, was being supported in Europe by seven different advertising campaigns, each delivering a different message to the consumer. In Japan, Distillers was selling 102 different brands of Scotch. "The result was that no one brand had a big enough voice to get through to the consumer," says Phil Parnell, UD's marketing director.

Guinness began by merging Distillers with Arthur Bell, the distiller acquired the previous year after a fierce takeover battle, to form United Distillers. The company was then restructured on a regional basis to sharpen the focus on its worldwide markets and its distribution network was rationalised and reorganised to secure greater marketing control of the brands.

Against that background, the task of streamlining the list of brands was started. Many secondary or cheap brands were removed from the market. The key brands - a dozen or so which accounted for 90 per cent of profits and formed the core of the business - were then repositioned.

The aim was to form two management portfolios of brands for each geographical market. The separate portfolio would be handled by two main distributors, each handling a different mix of brands, thus segmenting the market and offering the consumer a wide choice of image and price options. Advertising and promotional support would be concentrated on each portfolio.

"There was not much dispute over which the key brands should be. They were the most profitable," says Tony Greener, UD's managing director. "The difficult issue was the positioning and the imagery of the brands, and how that was to be expressed in advertising and marketing terms."

The first stage in the process was a long and intensive international market research programme designed to elicit exactly how consumers in each market viewed the main brands.

The research showed, for example, that Johnnie Walker Red Label, the world's biggest-selling Scotch, was generally seen as successful international traveller, masculine, extrovert and dynamic. Black Label, on the other hand, reflected a more gracious lifestyle, dignified, cultured, and elegant.

On the basis of such findings, Parnell and his team, in a central strategic unit which had been set up in London, designed a brand strategy, deciding the positioning of each brand and the core image which, with some local adaptations where necessary, the advertising was to promote.

In each market, brands were repositioned according to price and social dimension. There were three main price categories - deluxe, premium and standard, ranging from £16 to £29 a bottle in the UK. The social dimension covered extrovert, "show-off" brands on one side, and more traditional brands on the other.

Thus, in Europe, the deluxe positions were given to Johnnie Walker Black, a 12-year-old Scotch which competes with Seagram's Chivas Regal for leadership of the sector; and Dimple, a 15-year-old in a distinctive bottle, a show-off brand which is a popular choice as a gift.

A range of single malt whiskies - what Rob Hermans, who headed the European operation, likes to call "Des grands crus écossais" - were also launched into this category.

From Royal Lockhart, distilled on the doorstep of Balmoral Castle and costing £35 a bottle, to the attractively packaged Cardini, they are sold like fine wines. The main sector accounts for only 4 per cent of the world Scotch market but it is growing at 10 per cent a year.

Johnnie Walker Red was positioned as the leading premium brand, and accorded a major share of the advertising and promotional support. Bell's, the leading brand in the UK portfolio, and Dewar's, which occupies that position in the US, were both given supporting roles in Europe, and sold on a more traditional image.

The real problems in terms of brand overlap, according to Hermans, came in the standard brands sector where White Horse, Black & White, Haig, and Vat 68, all with the same traditional image, were competing mainly on price.

"Here we had to do something more drastic," Hermans says. "We had to separate these brands by price and reposition them in image terms."

## In Japan, Distillers was selling 102 different brands of Scotch.

"First we relaunched Black & White as a premium brand for the younger drinker - extrovert, social and fun-loving - in France, West Germany and Italy. The plan is to roll the programme into other countries during the next two years."

"We turned Vat 68 into a fighting brand in those countries where price sensitivity had created a large secondary and own label sector. Vat 68 gained 3.5 per cent in the Netherlands market after its repositioning and is now the number three brand.

"White Horse was given a more extrovert image, supported by promotions and sponsorship, and turned into a value-for-money retail brand. As a result, White Horse now has a 3.5 per cent share of the UK market."

"Finally, we left Haig where it was a rather traditional Scotch which had done reasonably well in that position and, since we sold the rights to this brand in the UK to Whyte & Mackay at the time of the Distillers takeover, it could never play a

major role in our international strategy."

Of the two key portfolios for the European market, the main one - centred around Johnnie Walker and Gordon's gin - was dealt with by fast-moving consumer goods distributors "who were experts in dealing with the emerging supermarket conglomerates in Europe," says Hermans. "We set up joint ventures with Moët Hennessy, Bacardi and Courvoisier."

The second part of our portfolio was centred on Dimple and Black & White. We chose more on-trade oriented organisations for this part of the range. Here we chose joint venture partners such as Underberg (in West Germany), Veuve Clicquot (in France) and Codorniu (in Spain)."

Under Phil Parnell's central direction, portfolios have been similarly put together for each of the company's other major markets as well, including the worldwide \$1bn duty-free market.

In Japan, the company's leading deluxe brand is Old Parr, supported by the Johnnie Walker brands, which have suffered more than most from parallel exports, and White Horse, the leading standard. Further niches at the top end of the market have been filled by line extensions, Old Parr Superior, Johnnie Walker Gold and Oldie.

In addition, I W Harper, the highest-selling bourbon in the country, acquired with the takeover of Scheiner, the US group, has been successfully positioned as the modern, urban young person's drink.

In the US, the joint venture company formed with Moët Hennessy distillers Johnnie Walker Black and Johnnie Walker Red whiskies alongside UD's Tanqueray gin, Scheiner, the wholly-owned UD subsidiary, handles a portfolio which includes Dewar's White Label, the leading Scotch in the market, Pinch (Dimple), and Gordon's.

In the UK market, the main brands in the core portfolio are Bell's, to which a premium line extension, Bell's Islander, has been added. Johnnie Walker Black in the deluxe category, White Horse, Gordon's gin and the recently launched mixer, Gordon's Twist, Pimm's and the agency brands Absolut vodka and Hennessy cognac. Rebel Yell, a bourbon with a promising brand name, is now being fast-marketed.

The portfolios are "designed not only to give distributors local market strength and economies of scale, but also to provide opportunities for encouraging consumers to move to the premium and deluxe products which form 70 per cent of UD's volume."

New products and line extensions have all been targeted at the luxury end of the market. Old Parr Superior in Japan, for example, is priced above vsop cognac at Y12,000 (240).

"In the Asia/Pacific duty-free market, 60 per cent of cognac bought was more than \$30 a bottle, while 60 per cent of the Scotch was below that price. Scotch had not taken advantage of that very big premium market," says Parnell.

"The range extensions are not only helping to rebuild the quality image of our own brands but that of Scotch in general."

Revitalising the image of its brands is now UD's major on-going task. The company does not publish details of its marketing expenditure but John Spicer, analyst at Kleinwort Benson, estimates that it has been increased by 50 per cent during the past two years to around £20m a year.

Virtually all the core brands have been repackaged. "Not radically changed, but edged forward so that the design of the bottles, labels, and boxes reflects contemporary style and values," says Parnell.

UD inherited a bewildering range of packs, with the same brand sometimes on sale in five minutely-different bottle sizes.

The repackaging - launched only after careful testing of consumer reactions - includes restoring the

original fine gold wire around the Dimple bottle, accentuating the black and gold labelling of Johnnie Walker Black, ceramic bottles for Buchanan's, and an intaglio-printed label for George Dickel, UD's Tennessee whiskey brand, which is now being rolled out around the world.

A stream of new advertising campaigns, all of them constantly tracked by independent market researchers, has been launched to reinforce the brands' images. The campaigns largely reflect the "think globally, act locally" principle, with a consistent central message being presented in slightly different ways to various national audiences.

Black Label's "moment of reflection" advertisement comes amid scenes of understated elegance and luxury in Europe. In South America, the luxury is flamboyant; in Thailand, where sales rose last year by 40 per cent, the advertisements add an air of mystery.

Red Label's image of friendship and relaxation is conveyed to Portuguese consumers by scenes of a Scottish loch-side cottage at twilight; Belgians get the same values from pictures of the lighted windows of a Spanish bar.

In the UK, Gordon's, seeking to widen its appeal among younger consumers, is running a series of whisky advertisements in which a block of green, for instance, represents "a night sitting in a bar of muddy pea" drinking gin. In the US, it continues to emphasise its English heritage.

Rebel Yell has been launched in Australia to the sound of rock music - "Give Us a Yell".

Some ideas which have proved successful in one country are being used internationally. The Dewar's "profiles", having encouraged the aspirations of younger consumers in the eastern US by advertisements featuring local characters who happen to take a dram, are now being launched in other markets around the world.

Parnell's team has now produced a comprehensive marketing manual for each brand, setting out its market positioning, its core values, and listing the colours, typefaces, and other accoutrements in which it should be presented to consumers.

Apart from media advertising, the marketing drive includes extensive use of sponsorship - Johnnie Walker sponsored the last Ryder Cup golf match between the US and Europe, Bell's staged the Scottish Open - as well as direct promotions of all kinds from road shows to trial packs.

Some £3m has been invested in "heritage centres" for visitors to the company's malt whisky distilleries at Blair Athol, Cardhu, Royal Lochnagar and Oban.

Last year the results of all this activity showed through in increased market share for UD's key brands in the US, UK, and Japan, where volume sales rose 25 per cent. Profits in the duty-free market were up by 10 per cent.

That is cause for optimism, Greener says. But he adds that UD is prepared to take a longer-term view of its efforts to build the value of brands which, according to Guinness' balance sheet, at least, are already worth nearly £1.4bn.

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## ARTS

## CINEMA

*The Third Man meets The Boys from Brazil*

**C**osta-Gavras's *Music Box*, a medium-gripping thriller from the director of *Z* and *Missing*, startled everyone at the Berlin Film Festival by winning the Golden Bear. When the shock wore off, we all realised the explanation. In Germany, films dealing with Nazi atrocities are still hot enough for an international jury to be singed by the warmth of local response.

Further to warm up the Teutons, this American-set film stars Fassbinder veteran Armin Mueller-Stahl, smoke-haired star of *Lola* and *Veronika Voss*. He plays the Hungarian immigrant living in Chicago who is suddenly threatened with extradition. Charge: he committed atrocities for the SS during the Second World War.

Will he agree to be defended by his lawyer daughter Jessica Lange? (Ah, something for non-German audiences at last!) Why, of course. She knows her father could not have tortured or tortured anyone. And her flashing eyes, fetching teeth and cover-girl cheekbones will roll any jury over; even when Miss L. here playing a divorced with one child is given a frizz-haired, been-through-the-mill look that at times resembles real life. (A commodity unknown in Hollywood, but then Costa-Gavras was born in Greece and has lived and worked in France.)

In a thick of parliamentary wrangling in Britain over what to do with the concentration camps in our midst (if any), here is a movie timed to tickle our moral and emotional antennae. Scripted by Joe Eszterhas of *Jagged Edge*, *Music Box* spends half its span in the courtroom and excels there. Witnesses bare their fears in close-up, tin-dash tensions flame out in sudden tantrums; and one accepts with mouth agog even the implausibly unequal performances of the rival lawyers. (In one sequence I counted the number of successful "objection, your honours" on each side. The score: Lange seven, prosecutor Frederic Forrest one. Perry Mason, thou



Jessica Lange in 'Music Box'

should be living . . .)

Later scenes lose the crackling claustrophobia of the courtroom, as we pack our bags and fly off to Hungary. Miss Lange has begun to wonder if her father is innocent after all, and so have we. Old friends, old photos and an old music box may reveal all.

But this is old conspiracy kirsch. We know he could be watching *The Third Man meets The Boys from Brazil* as we move about Europe trying to piece together a jigsaw whose final picture we already know or surmise. (A commodity unknown in Hollywood, but then Costa-Gavras was born in Greece and has lived and worked in France.)

French director Eric Rohmer studies human beings — at home, work and play — as a birdwatcher studies birds. The director's chair is his hide; the camera his binoculars. And his ability to share out Rohmerian characteristics (irony, rueful wit, table-talk, literacy) between himself and his cast is his form of camouflage.

With the watcher thus

equipped, hours of patient vigil may produce a few seemingly minor sightings or behavioural insights. At the end of the slow, exquisite *A Tale Of Springtime* those unsympathetic to ornithology will cry: "We have sat here for 1½ hours and all we have seen is a couple of mating rituals and some nest-building squabbles. God help us. Pass the Arnold Schwarzenegger video."

Storywise, Rohmer's new film, the first in a planned series of "Tales of the Four Seasons," is indeed minimal. Philosophy teacher Jeanne (Anne Teyssedre) befriends music student Natasha (Florance Darel) and meets Natasha's father Igor (Guy Quester) and his young mistress Eve (Elodie Bennett). As the plot hops about between Paris and a country home awash with cherry blossom, Jeanne witnesses the little drama of spite, jealousy and (excessive) family devotion.

Will Natasha mend her attitude towards Eve, which boils up like in discussions of Kant at the dinner table and in quarrels over whether one should put potatoes while smoking a cigarette? Will Igor make a play for Jeanne? Will Jeanne respond? Oh, and there is that little business of the missing necklace too.

But as basically the characters just talk. Poised against the floral wallpaper and about in the blossoming gardens, they gabble on ingeniously, profoundities and talk, whole scenes of the mind and heart. At the heart of this Rohmer tale is the theme of emotional space. While cool and crystalline Jeanne seems an emanation from all territorial imperatives as she has the keys to two flats but lives in neither — a headstrong Natasha tramples on everyone's flowerbeds. And later on, the film-maker hands us binoculars so we can watch sado-masochist Igor round on Jeanne in ever diminishing circles until the moment comes to pounce.

Rohmer the naturalist can be — but with, never ponderously — be Rohmer the symbolist. In a film where

clothes, colours and props each tell their different stories, nothing is plainer than the scene where Natasha shows Jeanne a freak design detail in her father's dining-room. Four obelisk-like posts, built by an eccentric ex-boyfriend of her mother's, surround the table. They are bizarre, unyielding and pointless. They cannot be removed because they are sunk deep into the floor. They remind us of human relationships themselves, and the immovable, illogical parameters we set around them.

Acted with dazzling freshness by the usual Rohmer semi-unknowns — Mire Darel outstanding as a Natasha part, part Sphinx — *A Tale Of Springtime* is a comedy of the heart with many a pungent message for the mind.

\* \* \* \* \*

We never expected to see Christiane Heston don a parent and Pastry accent to play Long John Silver. But all things come to the critic who waits too pliant and practicable. Beneath the sound of parental guilt rending daughterly loyalty, we hear the less Sophoclean but scarcely less strophic sound of an actress crying "Gimme an Oscar."

French director Eric Rohmer studies human beings — at home, work and play — as a birdwatcher studies birds. The director's chair is his hide; the camera his binoculars. And his ability to share out Rohmerian characteristics (irony, rueful wit, table-talk, literacy) between himself and his cast is his form of camouflage.

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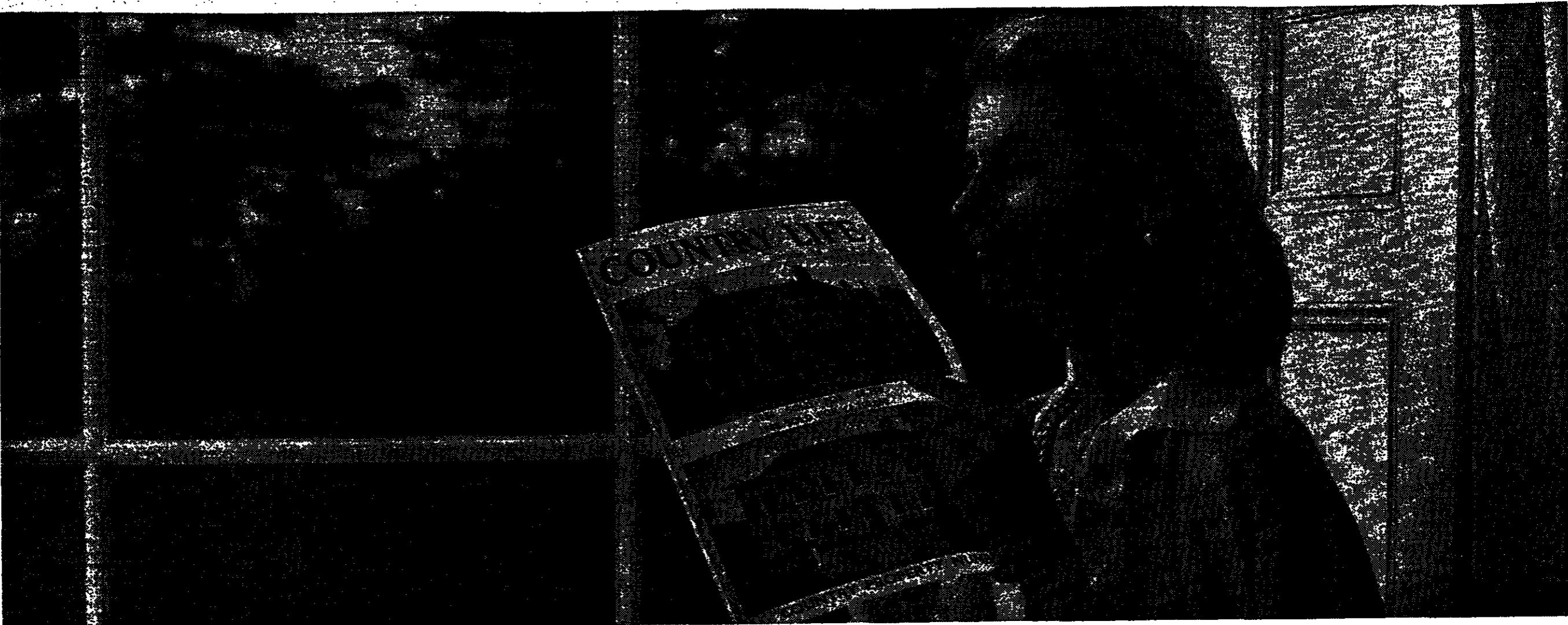
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## FINANCIAL TIMES

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Thursday June 14 1990

## Bush's Israeli burden

THE BEST that can be said for Mr Yitzhak Shamir's new government in Israel is that the country's hardliners, after six years of indecisive coalition rule, have put their cards on the table and will have to live with the consequences of doing them.

The government's official policy guidelines make it plain that the security forces will try to crush the Palestinian uprising; that the authorities will encourage Jewish settlement in the occupied West Bank and Gaza; and that Israel will refuse to negotiate with the group which represents the Jews of most Palestinians, the Palestine Liberation Organisation. It goes without saying that the government opposes the idea of a Palestinian state and that it regards Jerusalem, including the Arab half of the city annexed after the 1967 war, as the eternal and indivisible capital of Israel. Mr Shamir has now gone further than these guidelines, re-emphasising hardline positions which American and Egyptian diplomats had attempted to circumvent during months of painstaking negotiations with his previous government.

Israel's stance is a challenge to the US administration, which deplores both Mr Shamir's belligerent attitude and his policies on the Palestinian issue, but continues to regard Israel as a valuable ally and provides it with an annual \$3bn in aid. If Washington fails to resist the demands of Mr Shamir and his more extremist supporters it should not be surprised to find the Arab world inspired and dangerous.

Egypt, America's other main Middle East ally, is struggling to make its moderate views heard. Mr Yassir Arafat, the PLO leader, is under fire from the Palestinian radicals. The Soviet Union, traditional supporter of the Arab cause, has retreated weakly to a beginning.

## New jobs for ex-ministers

THE fuss over Lord Young's appointment as executive chairman of Cable and Wireless is overdone. It is right that former ministers should be free to appoint businessmen to senior ministerial posts and that they should return to industry later; such interchange should be more rather than less frequent. Equally, there is no reason why ex-ministers who have been professional politicians, such as Mr Peter Walker or Sir Norman Fowler, should not take directorships in companies with which they had dealings while in government.

There are suggestions that ex-ministers may make improper use of knowledge acquired in government to the advantage of their employers. Yet it is hard to see how the ability of Cable and Wireless to secure favours from the Government will be enhanced because Lord Young was once Trade and Industry Secretary.

## Fresh start on technical schools

THE NEWS that Sir Cyril Taylor, the chairman of the City Technology Colleges Trust, is fully committed to co-operative ventures with local authorities and voluntary bodies is most welcome. Mr Kenneth Baker, the former UK Education Secretary, made a blunder in 1985 when he attempted to launch a stand-alone programme of industrial-subsidy City Technology Colleges (CTCs).

No cost-benefit analysis could possibly have justified the CTC programme in its original guise. At a time when rolls were declining sharply and local authorities were attempting to close surplus buildings, it made no sense to pump large sums - between £5m and £8m per school - into brand new colleges. This was bound to be unpopular when ordinary comprehensives were facing tight capital spending constraints. Sir Cyril is now arguing that existing sites can be converted at a capital cost of only £500,000, less than a tenth of the cash lavished on new colleges. If this approach had been adopted from the start, Britain might now have more than a handful of CTCs.

In attempting to redress a long-standing bias against technical and vocational education, it was important to maximise support for the new schools. Yet the policy of establishing them *against* the wishes of local authorities might have been calculated to

Soviet Jewish immigration to Israel if the immigrants are settled in the occupied territories, but few people believe Mr Gorbachev will carry out such a threat. With the diplomatic avenues closed, the Arabs are left with very few cards of their own to play. That is why Palestinian extremists are talking of terrorism, Arab leaders are using the word "war" with greater frequency, and some Arabs are even toying once again with the idea of the oil weapon against the West.

President Bush and Mr James Baker, his Secretary of State, must now try to keep Mr Shamir's government under control while hoping fervently that it will collapse. But the US Administration's task has been made doubly difficult by the PLO's unerring ability to shoot itself in the foot. Last month's failed commando raid on Israeli beaches by a small PLO faction allowed Mr Shamir to argue that the US should end its "dialogue" with the PLO immediately because the talks are conditional on a renunciation of terrorism.

Mr Bush and Mr Baker, under intense pressure from their European allies to keep the peace process alive, have waited two weeks for Mr Arafat to condemn the raid. Mr Arafat, dismayed by the lack of gains from the dialogue so far, has not yet done so. The US may therefore feel obliged to end or suspend the PLO talks. Whether it does so or not, the Administration should make it clear to Israel that it is not prepared to subsidise indefinitely, to such a great extent, a country which so wilfully acts against US interests. Mr Baker's unusually harsh criticism of Israel to the House Foreign Affairs Committee yesterday gave out the White House telephone number and told Israel to call when it was serious about peace - is a welcome beginning.

I doubt if anyone consciously invented the strategy of using rumours about early British membership of the European Exchange Rate Mechanism to talk sterling up. But growing market belief in the prospect has had that effect, which has been very useful for UK economic management; and policy-makers will want the effect to go on.

Since its low point in Budget week, sterling has risen by about 6 per cent against both the trade-weighted index and the D-Mark. The rise has been badly needed to tighten policy in view of the continued strength of domestic demand and the stubborn upward creep of underlying inflation, even when the effects of the poll tax and mortgage rates are eliminated from the Retail Prices Index.

Yet after the increase in base rates to 15 per cent in October the subsequent changes in policy stance were towards greater ease, and not tightening. The Budget surplus reported for the last financial year, as well as the one projected for 1990-91, was well below original expectations. Worst of all, sterling was moving strongly if erratically downwards.

Many people who argue about the right exchange rate for Britain's entry into the ERM forget that for most of 1988 and 1989 sterling was well above DM 3. The fall below that level, just before last October's Conservative conference, was accepted with extreme reluctance by the last Chancellor, who had little alternative in view of the flurry of media reports that the Prime Minister would not countenance any further increases in base rate to protect sterling.

Nevertheless, if policy had been determined only by technical advice and not by political decisions, base rates would subsequently have risen. The present Chancellor has had, however, a genuine fear. This is that a fresh bout of populist hysteria against a new interest rate increase - which would have taken the so-called headline inflation rate above 11 per cent - would, coming on top of the poll tax fiasco, have sent the Tory popularity ratings into a further nosedive. And in the hard world of international finance, which is still under the spell of Thatcher and unconvinced by Kinnoch, the pound might have been seriously taken rather than risen.

With the interest rate weapon effectively out of action (except in the face of irresistible international forces), the Treasury and Bank of England have needed above all some other way of levering up sterling. And having stumbled across such a device in the past, the entry into the EMS entry, they are unlikely to let it go.

But it can only continue to work if ministers continue to behave as if membership is an early priority. A few unfortunate sentences by the Prime Minister, or any other sign of backtracking, could more than undo all the good that has been accomplished in recent weeks.

So too would any sign that the Government is looking for a "soft ERM". By this I mean entry at a low exchange rate, or as an excuse to slash interest rates, or with any hint that the entry parity might be changed after the election. The so-called "golden scenario", with a pre-election boom, tumbling interest rates and a massaged drop in the headline inflation rate would soon turn to lead in terms of politics as well as economics.

No serious proponent of ERM membership has ever seen it as a quick fix. Membership works by squeezing severely the profits of companies engaged in international trade if they attempt to raise prices faster than their European competitors. To stay in the race they have either to stand out against inflationary pay claims or offset them by increases in productivity; and in practice they will have to do both. The effects on the more sheltered parts of the economy take longer and are more indirect. But produc-

tive

That, however, was nearly five years ago. UK credibility has to be established from the beginning. It was not until after President Mitterrand's policy U-turn, after France had been in the EMS for four years, that markets began to believe that the French Government was serious about avoiding realignments. And it is only in the past year or two that inflationary expectations in France have dropped enough for unemployment to fall.

The counterinflationary benefits for the UK could be postponed for a long time and the whole venture discredited if, after ERM entry at an exchange rate well below its purchasing power parity with the Mark - which most analysts put at well above DM 3, on the basis of traded products.

Of course not all advocates of a low entry rate are political opportunists.

Some are economists who are pre-

occupied by the balance of payments

and hope a sterling depreciation will stimulate exports. Nevertheless, as Gavin Davies of Goldman Sachs points out in an illuminating illustration, if the UK were to join at, say, DM 2.75, many UK businesses would have such a profits cushion that it could be five years before there were much downward pressure on inflation.

The counterinflationary benefits for sterling are likely to be small if, after ERM entry at an exchange rate well below its purchasing power parity with the Mark - which most analysts put at well above DM 3, on the basis of traded products.

Mr Davies may, however, be wrong in assuming that political factors will dictate such a low entry rate. Consistently cynical policies are even more difficult to carry out successfully than consistently virtuous ones. Life is too uncertain for anyone to say how long after ERM entry the next election will be; and financial markets would not be slow to see through any political bluff. Given the extreme difficulty of a

successful Machiavellian policy, the Chancellor might well find it politically more attractive to do what he thinks best for the economy. \*\*\*\*

Should the UK join at the normal 2½ per cent margin? Or should it ask for a transitional period at, say, a 6 per cent margin, which Italy enjoyed until this January and Spain has enjoyed in the past year? The Prime Minister and Treasury appear to favour wider margins; the Bank of England and the Brussels Commission narrow ones.

The real case for wider margins is that holders of sterling would face a substantial downward risk if they moved funds to London to take advantage of higher British interest rates. Thus Britain would be able to con-

## King takes to Paris

■ Tom King, the British Defence Secretary, was in sunny mood in Paris yesterday morning at the joint press conference he gave with Jean-Michel Boucheron, chairman of the Defence Committee of the French National Assembly.

King had just broken new ground, by being the first minister of a foreign power ever to testify before the committee. Nobody pretended that he or they had said anything very new, but everybody agreed that the event had been a great success.

Boucheron explained that he had proposed the hearing in order to mark the recent improvement in Franco-British relations.

Considering the official closeness of defence co-operation between France and Germany, it might seem surprising that a British Defence Secretary should have been the first foreign to be invited to appear before the committee. Boucheron said that he wanted to emphasise a new development, rather than a familiar and stable situation.

Not the least success of King's appearance was the fact that he gave his evidence almost entirely in confident and fluent, yet nevertheless very French-sounding French. He told the press: "I am going to talk first in French, and then in English. See if you can tell the difference."

As a demonstration of the new entente, the committee presented him with a birthday cake complete with candles. King was 57 yesterday.

## India hands

■ An unusual, if distinguished party at the residence of the Indian High Commissioner in London today, Kulip Nayar, the new envoy, decided to invite all the surviving members of the Indian Civil Service he could find living

in Britain. There are thought to be about 90; about 60 have been able to accept, along with a few other old friends of India like Michael Foot, the former Labour Party leader.

The ICS was disbanded at Indian independence in 1947. Kulip Nayar, a former journalist who has been at his post for only a few weeks, said that he wanted to make a gesture to show that some of the past was appreciated.

London is the still plum of diplomatic placings for Indian diplomats and the appointment of High Commissioner is a key political gift. Maharaj Rasgotra, the previous incumbent, suffered an early and undignified exit earlier this year, paying the price of his friendship with Rajiv Gandhi.

Kulip Nayar, by contrast, was one of the most of the most outspoken opponents of the Gandhi dynasty and his criticisms during Mrs Gandhi's emergency rule landed him in jail. It was his friendship with V P Singh that brought him to diplomacy - and London - rather late in his career.

## Insular

■ The Germans are much too party to admit it in public, but a former British diplomat who probed more than most into German ways, once told me that in private her German colleagues tended to refer to the British as *Die Insel Affen* (island apes). The story came back when reading about the British approach to the Channel tunnel.

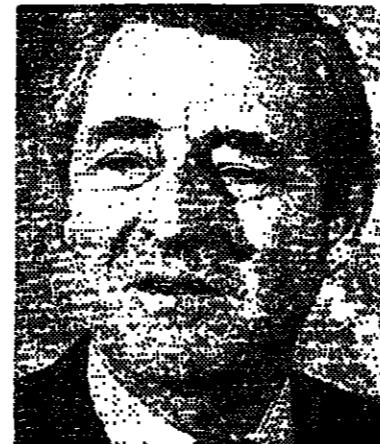
## Soviet gold

■ There's gold in the old jets. According to the Soviet Union's defence ministry, each MiG-23 aircraft to be destroyed under the country's arms cuts contains 500 grams of it. Even at today's depressed gold

## ECONOMIC VIEWPOINT

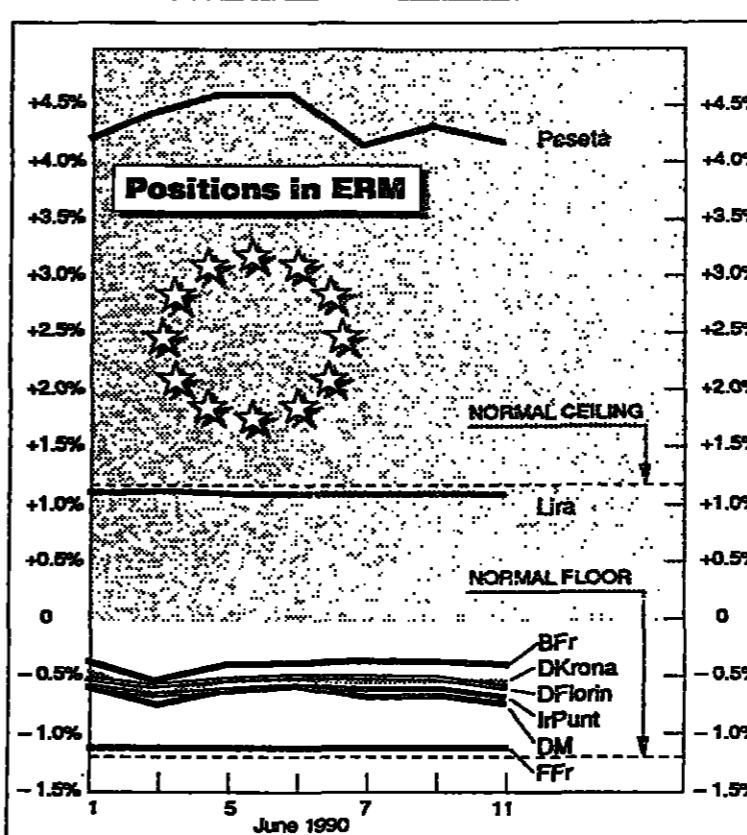
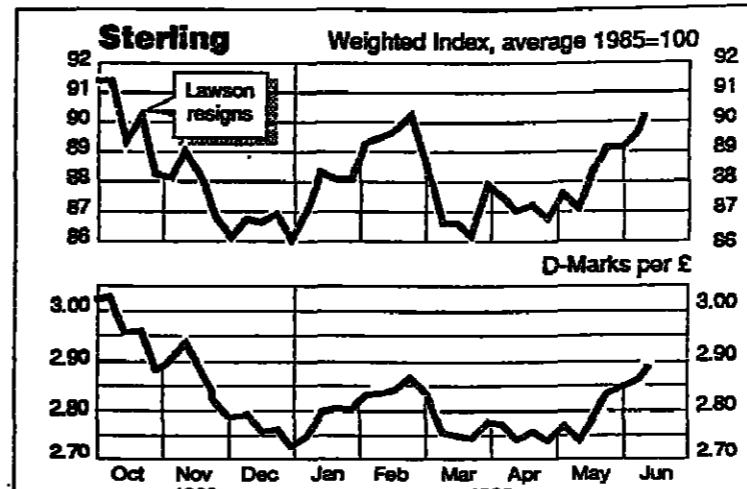
## EMS: more than talking £ up

By Samuel Brittan



The ERM... would not be a soft option. The plain fact is that nominal wage increases have to come down... But if the knowledge that the exchange rate would not be allowed to depreciate helped focus attention... then ERM membership could be beneficial.'

Robin Leigh-Pemberton, Governor of the Bank of England, April 5



and hope a sterling depreciation will stimulate exports. Nevertheless, as Gavin Davies of Goldman Sachs points out in an illuminating illustration, if the UK were to join at, say, DM 2.75, many UK businesses would have such a profits cushion that it could be five years before there were much downward pressure on inflation.

Mr Davies may, however, be wrong in assuming that political factors will dictate such a low entry rate. Consistently cynical policies are even more difficult to carry out successfully than consistently virtuous ones. Life is too uncertain for anyone to say how long after ERM entry the next election will be; and financial markets would not be slow to see through any political bluff. Given the extreme difficulty of a

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"That would be impossible," he said. "They have completely different working practices in the East Midlands, and they speak differently."

## House rules

■ It is beginning to look like a clean sweep at the top of the Royal Institute of International Affairs, now in the midst of its 70th anniversary year (marked, incidentally, by the inevitable appeal for funds).

The past two months have seen the departures of John Roper, head of international security studies (to be replaced by Trevor Taylor from Staffordshire Polytechnic), and of Bill Woodburn, administrative director, as well as the appointment of Professor Laurence Martin to replace Sir James Eberle as Director at the end of the year.

William Wallace, the deputy director and director of studies, is also leaving after 12 years. He has been elected to a new five-year research fellowship at St Antony's College, Oxford, endowed by Deutsche Bank.

The fellowship is named after Walter Hallstein, the first president of the European Commission.

A former adviser to Sir David Steel, Wallace was much more interested in the political aspects of the Community than the single market. His departure should give the new director the chance to shape his own team, although Wallace's wife, Helen, remains as director of the west European programme.

Meanwhile, the institute has had to postpone its 70th anniversary celebration on July 5. The Foreign Secretary, who was to have graced the occasion, has excused himself on account of the Nato summit. A new date will be announced.

## Far country

■ A management consultant was recently advising a medium-sized company keen to expand outside its West Midlands base. The marketing director was enthusiastic, suggesting it should strike forth into the markets opening up in eastern Europe.

The consultant was more cautious: "Why don't you as a first step try to do more in the East Midlands?"

The director was stunned.

## Sports news

■ The referee in yesterday's World Cup game between Spain and Uruguay was one Helmut Kohl (Austria).

continue to run a substantial interest differential against continental currencies, despite or counterinflationary reasons. At the very worst, if sterling was to be held against its ceiling and interest rates had eventually to be reduced, the Treasury and the Bank would have the counterinflationary benefit of a higher pound.

It is, in fact, impossible to say beforehand what the pressures would be. Those expecting a repeat performance of the experience of shadowing the D-Mark in 1987-88, or of the peseta or lira today, where the pressures on the currency are upward and interest rates downwards, could be badly wrong. A pound anything could happen, once one brings in confidence and expectations.

The risk of joining at a wider margin is that, so far from attracting overseas funds, the Government could give the impression it was looking for a soft option in which sterling might fall by 6 per cent in the months ahead and perhaps by another 6 per cent after a realignment.

It would, moreover, be disastrous if the impression got round that the British Government was looking for a Trojan horse to pull the Community away from fixed parities and towards floating rates instead. Yet some talk in Thatcherite circles has given that impression. We can be sure that any such horse would be drowned before it could disembark at Antwerp.

The best way for a wider margin to be taken seriously as a sign of a hard EMS approach, would be for the entry rate to be a moderately high one and for the band to be skewed upwards above it. Sterling, which is technically already a member of the EMS but not of its Exchange Rate Mechanism, already has a nominal EMS central parity of DM 2.8095. But that is out of date in market terms, being based on the last EMS realignment this January when Italy narrowed its margin. It is also too low for counterinflationary purposes. My preference would be an entry band skewed upwards around DM 2.95. \*\*\*\*

I have left for last the question whether a 6 per cent margin around a central rate of double that amount, namely 12 per cent, as it at first sight should. The short answer is that it would not. If sterling had joined yesterday at a central rate of DM 2.89 (the approximate market rate), the effective band would have been DM 2.857 to DM 3.0590, or around 7 per cent.

Wise souls will accept this computer result. But unwise ones may ask why the effective band is not wider and why the range is skewed upwards above the central rate, even without any conscious policy of having such a range. The explanation is that there is a parity grid not only against the D-Mark, but against every other member currency. The width of the band available to sterling depends on the position of every other currency.

At present the room for manoeuvre for sterling is determined by the French franc, which is at the bottom of its new range and the peseta, which is near the top of its wider one. The pound can at any time rise by more than 6 per cent above the peseta; and if the Spanish currency were to weaken sharply, sterling's ceiling rate would come down as well.

&lt;p

In spite of growing world-wide demand, petroleum prices have declined sharply, writes Steven Butler

## End of the upwardly mobile price trend

Oil prices have done what almost no one predicted this year: they have crashed. This is not too strong a word. With a barrel of Brent crude selling for less than \$16, oil is now a third cheaper than at the start of the year. In real terms it costs little more than before the 1973 price rises or during the price plummets of 1980 and 1986.

The collapse is a surprise because oil demand is growing, production outside of the Organization of Petroleum Exporting Countries (Opec) is constrained, and many Opec members are producing at the limit of their capacity. With few Opec members able to supply the world's growing demand, it should have been easy to set a joint strategy to stabilise markets.

Instead, oil storage facilities around the globe are brimming over, Opec is producing far above market demand, and prices are touching new lows each week. The experience raises an important question: will the oft-predicted long-term squeeze on supplies materialise, or is competition among Opec producers this year just a taste of things to come? Following a year in which bearish price predictions were repeatedly proved wrong by unexpectedly high demand for oil, what used to be received wisdom in the oil market has resurfaced: the view that inflation-adjusted oil prices are unlikely to rise significantly for many years to come, is this right?

For decades, the volume of oil production has been the result of political decisions. This stems from the structure of the industry, which is characterised by long lead times for development, the long life of equipment once installed, high fixed capital costs and low operating costs. The industry tends to have chronic excess capacity, with the result that only politically-determined production restraint tends to be sufficient to keep prices from scraping along the floor.

The world now has about 44% years' worth of proven oil reserves at today's levels of consumption. More than 65 per cent of those reserves are in the Middle East, where the reserve life at current levels of production of the leading producers - Abu Dhabi, Iran, Iraq, Kuwait, and Saudi Arabia - is over 100 years. The oil in these countries can be developed and produced for a tiny fraction of the cost of that elsewhere. The rest of the world's oil industry thus lives on at the pleasure of these five producers.

Of course, these countries have revenue needs that prevent them from allowing the oil price to drop too far (\$15 a barrel appears to set off loud alarms). Yet they also plainly have no interest in pushing up the price of oil to a point where it becomes profitable to explore for oil in inaccessible and expensive regions or to develop other fuels.

The equation, however, is more complicated: the big oil exporters have shown by their recent behaviour that they do not expect a sellers' market any time soon.

"They can drink it," is one econo-

mist's dour comment about what Saudi Arabia may do with its 250,000 barrels reserves of oil, the world's largest.

Following its joint venture deal with Texaco in 1988, through which it markets up to 60,000 barrels a day of crude in the US, Saudi Arabia is still scouring the globe in search of joint ventures that will provide it with a secure market for its oil exports. Mr Hashim Naser, the Saudi Oil Minister, has spoken repeatedly of the need for co-operation between producing and consuming countries to increase mutual energy security.

Saudi Arabia is clearly concerned that the market for its oil could be damaged by environmental concerns. That much was clear from its opposition to measures to limit CO<sub>2</sub> emissions at a meeting of the Intergovernmental Panel on Climate Change last week.

Venezuela is moving to establish production sharing joint ventures with foreign oil companies. Mr Andres de Sosa Pietri, president of Petróleos de Venezuela, the state oil company, recently said he was looking for partners to provide markets for oil, and was keen to expand links with Veba, the West German oil company, in hopes of finding a growing market in eastern Europe.

Mr Naser and Mr Sosa Pietri are not talking this way because they believe the world will come begging for their oil.

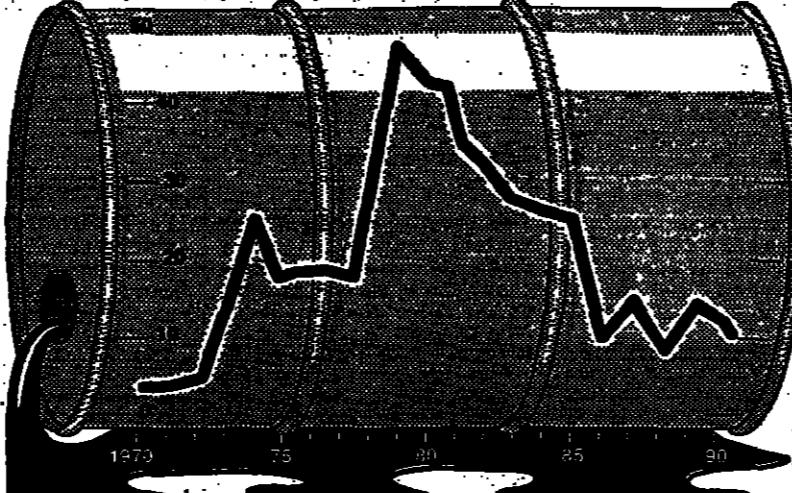
They are trying to protect their countries in the future from an intensely competitive environment of the sort that has prevailed in recent months. Kuwait and Venezuela have been pioneers within Opec of moving into downstream ventures almost to secure high volume sales at market-related prices. Saudi Arabia has also become an ever more sophisticated marketer of crude.

In stark contrast, across the Gulf last year lost regular customers by being inflexible on contract terms. When contracts were not renewed, Iran was forced to dump its oil on the spot market, causing Saudi Arabia and Kuwait to lower prices in a competitive downward spiral that may not have hit bottom yet.

Even a small number of Opec members cannot implement a common strategy because they perceive their interests differently. Kuwait, with its downstream investments and huge financial investments abroad could easily lose on its own accounts should oil prices rise too high. Kuwait has about \$70bn of overseas investment which earn it roughly as much as oil sales. The Kuwaitis are most interested in matching crude produc-

### Real crude oil price

Arab light \$ per barrel (calculated by US GNP deflator, 1982=100)



tion to their marketing needs. Saudi Arabia is dependent on revenue from crude sales, but is worried about the long-term competitive position of oil, Iran and Iraq need revenues now for post-war reconstruction.

Mr Gholamreza Aghazadeh, the Iranian Oil Minister, has recently argued that low oil prices will spur consumption, that this will outstrip production capacity and cause an undesirable spike in prices. Thus he says Opec should restrain production andudge prices up to \$20 a barrel. The strategy of the Kuwaiti minister, Sheikh Ali Khalifa al-Sabah, of keeping oil prices

It is unclear how Dr Subroto

### The crash is a surprise because oil demand is still growing, production outside members of Opec is constrained, and many Opec members are producing at their limit

low to maintain competitiveness will be counterproductive, he argues.

The logic of Mr Aghazadeh's argument is impeccable. Yet neither Mr Aghazadeh, nor anyone else, knows precisely the price levels at which these cyclical trends in consumption, investment and production will be touched off. What all the Opec ministers appear to be saying is that they want to avoid cycles and promote stability in the market.

Unfortunately each argues his position in terms of short-term interests, and the end result is a competition for market share by those fortunate enough to have spare production capacity.

derived this figure, but it is far higher than most outside observers would estimate. Although this point is debated, many experts, including some of the world's largest oil companies, believe that a gradual increase in Opec production capacity of, say, between 5m and 7m barrels a day, by 2000 is well within the financial and technical capacity of the industry.

Opec production capacity is estimated variously at between 28m b/d and 29m b/d. This compares with current production at 23.5m b/d, which itself is far in excess of demand and about 1.5m b/d higher than the agreed production limit. Opec capacity, thus, does not really appear insufficient.

although eventual additions to its capacity may be timed in such a way as to provoke considerable uncertainty and volatility in markets.

This leaves the question of what will happen to demand and non-Opec production. The persistent unexpected strength of demand, more than any other factor, has led to an upgrading of medium-term price forecasts. The world economy grew faster than expected last year, and seemingly one-off events, such as the drought in Europe, boosted demand for oil burned in power stations.

This spring, however, has illustrated the dangers of extrapolation. A warm winter and sluggish economic performance in the US has led to a drop in consumption in North America. Demand in Europe and the Far East is stronger, but overall, demand is far from buoyant. The commonly predicted 1m b/d annual increase in world consumption, nearly 2 per cent, appears to assume far more consistency in world economic growth than is reasonable.

Developing countries will undoubtedly account for most of the increase in demand. Yet the bonanza in eastern Europe that many in the oil industry talk about may take years to materialise. These countries have no way to pay for oil imports and if they move to market economies are likely to experience a severe recession to start with as inefficient industrial plants is primed to fail.

The Soviet Union's sales to international markets could easily rise should the east European countries - which now take most of its oil exports - have trouble paying it in hard currency in the years ahead. The Soviet Union is the world's biggest producer and exports about 2m b/d.

The likelihood that the world's industrialised countries will take significant action to curb carbon dioxide emissions has also increased sharply, and this could depress prices. Any such moves would be unlikely to have a swift impact on oil demand. But eventually it would lead to a choice of more efficient industrial and consumer equipment. Natural gas promises to be the big beneficiary in the medium term at the expense of coal and oil. In the transportation sector, more efficient engines could cut consumption sharply.

In the US, environmentalists could find themselves in common cause with economists concerned about the impact on the US trade deficit of sharply rising oil imports as US production continues its inevitable decline. Energy conservation could be the cheapest policy for both. Opec is unlikely to want to make this choice any easier by pushing up the price of oil significantly.

The extrapolation of production and consumption trends of recent years - particularly the slowdown in gains in energy efficiency in an environment of cheap prices - point to a clear indication that real oil prices will rise in the years ahead. Yet extrapolation has rarely proved an accurate guide to future oil prices.

## BOOK REVIEW

### Products to the people

NEW AND IMPROVED  
The story of mass marketing in America  
By Richard S. Tedlow  
Harrington Park Professional Publishing  
£20

Montgomery Ward. Each is recounted with a wealth of fascinating detail, and the insights into marketing strategies are as relevant today as they were in the heyday of the cream separator.

A question the book raises, but does not answer, however, is the role played by the search for protection from the harsh winds of competition. The record of branding, says Prof Tedlow, is "a consumer franchise that to some degree insulates the brand owner from price competition."

And, he says, the much trumpeted Cola Wars are better described as Cola Peace. "Ever since Pepsi abandoned its 'twice as much for a nickel' campaign, these two companies have appealed to the public almost exclusively in terms of psychic benefit." The one important exception, the Pepsi Challenge comparative taste-test, "was never embraced by Pepsi with the glee one would have expected," because the Challenge was "potentially too explosive." If it proved too successful, it might lead Coke to respond with competition based on price, "precisely the kind of competition both companies want to avoid."

These examples cut across Prof Tedlow's argument about the characteristic democratic thrust of American marketing. The true conclusion, perhaps, is that there is an inherent tension between embracing competition and protecting margins. At some crucial moments of business history, a few American business leaders seized the opportunity to cut prices and go for volume. That strategy paid off, but it is now less common, and perhaps, given current US cost structures, less appropriate. If turning elite artefacts into mass products was a distinctive American contribution to the world in the first part of the century, that task is now being carried out by Japan.

Peter Martin

## LETTERS

### Lomé: EC's chance to make amends

From Mr Christopher Stevens and Mr Matthew McQueen.

Sir, Peter Norman's claim ("African home truths at a price," June 11) that the European Community's Lomé Convention "requires" its partners in Africa, the Caribbean and the Pacific (the ACP) to use European-produced components is wide of the mark - but not very. And his contention that western governments add to the trade problems faced by African and other less developed countries is spot on. However, the new 10-year Lomé Convention signed last December provides the EC with an opportunity to make amends, if it chooses so to do.

The Lomé Conventions provide on paper very liberal access to the European market for ACP exports. But the "rules of origin" to determine whether or not an ACP export may benefit from these concessions are horrendously complex (in itself a non-tariff barrier) and in many cases require either a degree of processing that is not feasible for poor countries or, as Mr Norman

has noted, the purchase of inputs from European sources even if they are not the cheapest. It is hard to escape the conclusion that often their primary purpose is to protect uncompetitive EC industries.

The standard rule is that, if non-ACP/EC imports are used in production, an ACP export can receive preferences only if it is classified under a different tariff heading from any of its imported inputs. In many cases this rule is supplemented by further rules which require additional levels of processing or manufacturing and further increase the pressure to "buy European." In the case of iron and steel cited by Mr Norman, for example, the rules specify that additional work must be done in the ACP to qualify.

In important respects, the EC's rules are tighter than those of other OECD states.

When ACP states do manage to fulfil the stringent origin requirements they risk other EC protectionist constraints. Both Trinidad and Zimbabwe have been victims of anti-dumping action. Others have

### Separating the woms from the boys

From Mr David Holland.

Sir, I am unhappy with Mr Reid's suggestion of "mow" as a neutral substitute for chairman (Letters, June 12). It has an unfortunate rhyme with cow.

How about the suffix "body" as in somebody, nobody etc. This has a friendly English sound, compared with the clinical sounding chairperson. It could also be extended to other occupations, as in postbody, and be abbreviated to the familiar chairpod.

David Holland,  
Chair,  
Kensington Labour Party,  
The Basement,  
22 Ladbroke Grove, W11

From Mr V. Harris.

Sir, Could not the acronym "mow" be made mowdatory under the Sex Discrimination Act?

V. Harris,  
2 Averbury Road,  
Wimbledon, SW19

From Mr G.H. Redman.

Sir, Surely the simplest way to overcome the problems of finding a genderless form of the word chairman is to replace it altogether, for example by president.

If a new word is to be coined meaning man or woman, I think it should be "wom" not "mow." This would enable children to be referred to as womies.

G.H. Redman,  
69 Riponale Grove, N1

From Ms Brenda Wilkinson.

Sir, Mr Reid's proposal for replacing the term chairman by chairwoman is based on an erroneous assumption about the role of a person so titled.

The correct term should be chair for the very reason that Mr Reid rejects it - that it implies an inanimate object. A chair performs a particular function and so should a Chair - by enabling a meeting to proceed without imposing his or her views.

May I suggest that Mr Reid changes his own title (chairman) to director, which better reflects his amanite inclinations. This would allow him to put these to more profitable ends than can be achieved by playing gender gymnastics.

Brenda Wilkinson,  
45 Loder Road,  
Brighton, Sussex

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### Performance of Globe

From Mr R.A.M. Ramsay.

Sir, Peter Hart's letter (Letters, June 9) is entitled to his own views on whether or not the bid for Globe raises questions of competition policy. One would have hoped, however, that he would have got his facts right so far as Globe's performance is concerned.

I would like therefore to set the record straight on Mr Hart's comment that Globe's investment Trust has outperformed the All Share Index over 10 years. In fact, over the period to the end of March 1990, Globe has underperformed the index in terms of net asset value (by 14.8 per cent), net asset value total return (by 17.9 per cent), share price (by 9.5 per cent) and share price total return (by 3.7 per cent).

Over the same period Globe's gross dividend has had a compound growth rate of 8.3 per cent, compared to 12.5 per cent for notional dividends on the All-Share Index.

R.A.M. Ramsay,  
Director,  
Barclays de Zoete Wedd,  
Ebbwgate House,  
2 Stock Lane, EC4

### Tunnel rail link 'is essential'

From Mr G.P. Twist.

Sir, The Department of Transport has allowed itself to be painted into a corner over the Channel Tunnel rail link. The original proposals for a private sector involvement envisaged a process of competitive tendering. The decision to allow British Rail to proceed with just one consortium, before the project had been clearly defined and costed, removed that competitive element.

BR's partners in Eurotunnel are major construction companies whose prime interest will be in building the link rather than in running the railway. It was inevitable that, in such hands and without the constraints of competition, the costs of the project would increase rather than reduce and this was bound to lead to renewed calls for public subsidy.

Ever since the proposal for the link was first mooted the Transport Department has acted on the basis that this would be a private sector project which would require a private Act of Parliament. The complexity of the private bill procedure was amply illustrated by the 1988 Report of the Lords and Commons Joint





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## INSIDE

### MMC demonstrates a sweet tooth

The UK's Monopolies and Mergers Commission is to report by September 28 on yesterday's proposed bid from Tate & Lyle for Berleford International, which owns British Sugar Corporation. Should the bid be approved, Tate and British Sugar together would have 94 per cent of the UK market, but only about 18 per cent of the European market. According to European competition rules, which became law in September, market dominance in one member state would be grounds for blocking a merger. Pages 16, 24.

### ICI guards family tradition

Imperial Chemical Industries, the UK-based chemicals and pharmaceuticals group, runs a tight ship with a lean finance department to provide for funding. Its financial approach is based on principles laid down in the 1960s which have been carefully

guarded, even through the volatility of the late 1980s. Andrew Freeman looks at the rules which guide ICI's funding philosophy. Page 20

### Spain debates nuclear future

In 1978, Spain made an enthusiastic entrance into the brave new nuclear world with a large-scale plant building programme. Yet, just six years later, the idyll began to sour and five unused nuclear plants have been mothballed since 1984. The Spanish Government now finds itself at the centre of a fierce debate about the future of power generation in the country. Peter Bruce looks at the options for a sector surrounded by an atmosphere of crisis. Page 18

### Mondadori factions prepare for arbitration

This morning in Rome, a last ditch attempt gets under way to seal the fate of Mondadori, the Italian publishing group which has been subject of a battle of wills between Mr Carlo De Benedetti and Mr Silvio Berlusconi, its two key shareholders. After weeks of fruitless talks, representatives of the two sides are now to appear before an independent arbitration panel. The De Benedetti camp appears increasingly confident of eventual victory both in arbitration and at important shareholders' meetings later this month. Page 16

### Trouble in toy town

**JOB CUTTERS**

There's trouble brewing in toy town. After a 50 per cent surge in 1984, annual industry sales in the US have levelled out and are expected to be flat at about \$13bn this year. The lack of growth in the industry is taking its toll on some of the old favourites such as Tonka and Fisher Price. Karen Zagor reports on the fortunes of these and other US toy makers. Page 17

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### Chief price changes yesterday

MANUFACTURER (PDS)		Exch		2800		+ 76	
Kestrel	655	+ 10	Legend	4443	+ 71		
PSI			Polar	623	+ 19		
Data-Works	223	- 10	Puffin				
Department	245	- 20	Ecce	541	- 12		
Horch	345	- 21.2	Pachellom	1580	- 7		
Springer	742	- 18	TOKYO (Yen)				
Ships			Nissei				
American Exp	31.1	+ 5	Gebr	2150	+ 200		
Black & Decker	18	+ 4	TDF	2050	+ 210		
Siemens	33.3	+ 3					
W.H.C. Corp	25.1	- 7.4	Yamaha	1300	+ 200		
Worxworth	33.2	+ 1	Zenith	965	+ 100		
PANES (PFS)			Futaba				
Hornbeam	3420	+ 40	Orbit	1210	- 120		

New York prices as at 12.30pm.

### LONDON (Pounds)

All Foods	423	+ 7	Reed	246	+ 13	
Alpha	478	+ 18	Soc & Heppe	117	+ 20	3.2
Brit. Aerospace	571	+ 27	Standard Char.	492	+ 20	
Brit. Land	315	+ 3	Ud Becht	354	+ 11	
Cable & Wire	555	+ 9	Vics Ent	514	+ 4	
Century Schol.			Futaba			
Grattan	355	+ 11	Barmah	619	- 5	
James	225	+ 13	Grat	288	- 5	
James Op.	154	+ 10	Grat	437	- 53	
Marconi	87	+ 19	Grat	345	- 5	

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Thursday June 14 1990

## Elsevier sells stake in rival

By Raymond Snoddy in London

ELSEVIER, the largest Dutch publisher, is to sell its 33 per cent stake of rivals Wolters Kluwer in a move that will simplify, at least partly, the tangled relationships between the two groups.

The shareholding was the result of a hostile bid for Kluwer in 1987 by Mr Pierre Vinken, the Elsevier chairman. This was unprecedented in the Netherlands.

The two companies, which have built an international reputation in specialist publishing, will co-operate closely on the disposal of the stake. They intend a share placement to a number of purchasers, with Swiss Bank Corporation as lead manager.

The announcement led to immediate speculation that the decision to sell the stake marked the end of Elsevier's ambitions to

merge with Wolters Kluwer to form a powerful international publisher.

Senior Elsevier executives stressed however that the planned sale did not rule out a future merger.

"The sale won't hurt our relationship with Wolters. We still want to merge with Wolters Kluwer in the long run and it might even be easier to merge without the stake as with it," Mr Cornelis Alberti, an Elsevier board member told Reuters newagency.

The Elsevier director explained that the company was selling the stake now simply because it would make a good profit on the deal.

The two companies are emphatic that they do not want the stake to end up with a single investor.

Wolters Kluwer, which specialises in legal, scientific, financial and educational publishing, is looking at up to seven US publishers.

Elsevier also has a stake in Pearson, publisher of the Financial Times. The two companies swapped stakes in 1988 in a strategic alliance described then as an engagement leading eventually to marriage.

Since then Elsevier, which owns more than 650 scientific journals, has made it clear that no full merger would take place between the two companies in the foreseeable future. Plans for jointly-owned financial newspapers in various European countries were described as being "on the shelf".

Publishing industry sources say that the two companies have made separate attempts to buy publishing companies on the market.

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Pierre Vinken, Elsevier chairman, is interested in buying up to seven US publishers

Revco study could prove legal test for leveraged buyouts

By Roderick Oram in New York

A COURT-appointed examiner is to determine whether Revco DS, a leading US drug store chain, was in effect bankrupted by the terms of its \$1.5bn leveraged buy-out four years ago.

The examiner is to be Mr Barry Zaretzky, a bankruptcy professor at Brooklyn Law School. His study could make Revco a test case of a legal theory long hanging over the leveraged buy-out boom which enriched many investors, Wall Street companies and others as it swept through corporate America in the late 1980s.

The Cleveland-based company had already achieved some notoriety two years ago by becoming the first billion-dollar buy-out to seek the protection of the bankruptcy court. It failed financially less than two years after its management took it private.

Key questions Mr Zaretzky will answer are: were the terms of the buy-out so onerous that they made the company insolvent; did the company gain fair value for the financial burden it assumed in bonds and loans to finance the buy-out; or were the prime beneficiaries the investors who led the buy-out?

If Revco fails these tests, junk bond holders and other creditors could ask the court to unwind the buy-out on the grounds that it was a fraudulent conveyance. The original investors, including the management at the time of the buy-out, could be forced to return the proceeds of the deal to help pay off creditors.

The request for an examiner was pushed hard by Mr Conrad Morenstein, a Justice Department trustee overseeing the administration of the Revco bankruptcy. The bankruptcy court denied his request but its ruling was overturned by an appeals court, clearing the way for the appointment of an examiner.

The buy-out was led by Mr Sidney Dworkin, Revco's chairman at the time, and by a management team that included his two sons.

The Dworkins took a 20 per cent stake in the buy-out. They were advised by Salomon Brothers in what was the Wall Street firm's first large leveraged buyout.

A year after Revco went private, the Dworkins were forced out of their management positions by their fellow investors, who also bought out their stakes.

Mr Sidney Dworkin is now running a small chain of discount stores in the Cleveland area called Sid's Get-It-For-Less.

## Spain to revamp Enasa sale

By Peter Bruce in Madrid

THE SPANISH Government is making urgent attempts to rescue the Pta 265m (\$207m) sale of the state-owned truck producer, Enasa, to Daimler-Benz and MAN of West Germany in the face of opposition from the West German anti-trust authorities and the European Commission.

The sale of 80 per cent of Enasa to Daimler and MAN was agreed last December after fierce competition from Fiat, DAF and Volvo. In the past two weeks, however, both the West German Cartel Office and Sir Leon Brittan, the EC competition commissioner, have publicly opposed the deal.

Last week Sir Leon wrote a letter opposing the sale to the Spanish Industry Minister, Mr Claudio Aranzadi. Shortly before, the Cartel Office had claimed that the joint purchase of Enasa would



## INTERNATIONAL COMPANIES AND FINANCE

## Playtime rough and tumble hits toy industry

Karen Zagor examines a sector in which warfare tactics have emerged as sales in the US have levelled out

INDUSTRIES in toytown do not need Roger Rabbit to tell them there's trouble brewing. In the past seven weeks, Tyco has been put into play, Tonka has said it will report a sharp second-quarter loss and Fisher Price, the toy-making unit of Quaker Oats, has proved a thorn in its parent's side and is being spun off.

Part of the problem is that growing companies are fighting over a pie which does not seem to be getting any bigger.

After a 50 per cent surge in toy sales in 1984, annual industry sales in the US have levelled off and are expected to be flat at about \$15bn this year.

Warfare tactics are not unusual. At the all-important Toy Fair in February, when toy makers from around the US gather to exhibit their best and brightest for the coming year, companies try to screen competitors from their showrooms and keep their catalogues out of enemy hands.

This year, a crew from a respected maker of pre-school toys posed as local television reporters and filmed the entire display of a smaller competitor.

Industry sales may be static but the fortunes of the individual companies will vary greatly from year to year. Some companies, such as Hasbro and Mattel, the two biggest US players, have risen Phoenix-like and are doing better than ever. Others, such as Tonka, are struggling.

The lack of growth in the industry is part of what ails Tonka, the third biggest US toy



maker whose products include Play-Doh, Monopoly and its well-known trucks.

But Tonka's debt burden, which at \$482m is about the biggest in the industry, is more troublesome and the company's problems have been compounded by its failure to launch any hot new products.

The company, which returned to profitability in 1988 after two years of losses, extended its first-quarter net loss to \$10.2m or 71 cents per share in 1990 on revenues of \$35.9m, from a net loss of \$1.1m or 78 cents on revenues of \$7.2m a year earlier.

Tonka recently said it expected a disappointing second quarter and might report a loss for the year. Its shares, which were trading at about \$10 before the projected second-quarter loss, have not recovered and were trading yesterday at about \$6.75 on the New York Stock Exchange.

In spite of Tonka's troubles, toy company analysts are loath to predict death. The company's financial health has actu-

ally somewhat improved from two years ago, and its long-term debt has been whittled down to about 68 per cent of capital from 88 per cent at the end of 1988.

Furthermore, unlike the department store sector, where bad news is often followed by a filing for bankruptcy protection with uncanny speed, toy companies tend to do slowly.

This was the case with Coleco, whose Cabbage Patch dolls once boasted annual sales of \$900m. When the Cabbage Patch line fell from grace after 1988, Coleco went into a slow decline which culminated in a filing for bankruptcy protection.

Coleco was acquired last year by Hasbro, the biggest US toy maker, with sales of \$1.4bn last year. Yet Hasbro has had its share of trouble, and the company's shares have tumbled a "Record" by industry wagons.

Hasbro is credited with being the first US toy company to realize that it need not be vulnerable to the fickle whims of children. The company's for-

mula for success combined a degree of risk management with a certain amount of corporate ruthlessness.

Under the leadership of Mr Stephen Hassenfeld, Hasbro became the first toy company to take the business aspect of toy-making seriously. Hasbro's methods of managing risk by diversifying its product line, keeping its balance sheet strong and employing experienced managers were considered almost revolutionary for the toy industry when Mr Hassenfeld first applied them in the late 1970s.

Hasbro moved beyond its doll lines into board games and pre-school toys when it acquired Milton Bradley's Playschool division in 1984. The company now has a broad range of products, which cater to different ages and age groups. Most of Hasbro's acquisitions are financed internally and the company's debt is low at about \$162m. It was about 7 per cent of the company's capitaliza-

tion at the end of 1988.

The Coleco acquisition should prove a good fit, since one of Hasbro's strengths is turning former hits into lines that produce solid sales and profits. For example, Hasbro's Transformers and My Little Pony lines are now in their seventh year of strong sales.

According to Mr Larry Carlton, editor of Toy & Hobby World magazine, Tonka would do well to follow the lead of Hasbro and Mattel - getting rid of its unprofitable, extraneous lines and concentrating on its core products, such as trucks.

However, success can also bring its share of problems.

Tyco, whose products include Dino-Riders and this year's hit Oopsey Daisy doll, has benefited from the now-accepted wisdom of diversifying its product line to reduce its dependence on short-lived hits.

At Tyco, no one category contributes more than 16 per cent of revenues, and new products are limited to 20 per cent of total sales to reduce the impact of possible flops.

The result has been almost predictable, with strong growth in profits and sales.

At Tyco's annual meeting in May, the company said it had received two unsolicited takeover bids over the year.

Although Tyco said that discussions with the unnamed suitor had been terminated, industry watchers still believe that Tyco is an attractive take-over candidate. Hasbro, Nintendo and Disney are rumoured to be interested.

## Europe's M&amp;A activity outnumbers US total

By Martin Dickson in New York

THE NUMBER of mergers and acquisitions in Europe in the first three months of this year exceeded those in the US for the first time, although in value terms the US remained far ahead, according to figures compiled by IDD Information Services.

The figures underline the growing pace of European takeovers, activity ahead of the creation of a single market in 1992 and the slowdown in the pace of US activity following the collapse of the junk bond market.

IDD says there were 1,228 companies targeted for acquisition in the UK and continental

## Hitachi to make chips based on Hewlett design

By Louise Kohoe in San Francisco

HITACHI, the Japanese electronic and semiconductor company, is to produce a range of microprocessor chips based upon technology developed by Hewlett-Packard, the US computer and electronics manufacturer.

Hitachi will develop manu-

facture and offer on the open market reduced instruction set computing (Risc) microproces-

sor chips based on Hewlett-

Packard's precision architec-

ture (PA) technology, the core

technology of HP's high-per-

formance computer systems.

The arrangement is a first

for HP, which has not licensed

a semiconductor producer to

build chips based upon

its design to be sold to

others.

Hitachi expects to offer the

first PA chips in the spring of

1991, and eventually to offer a

range of chips with perfor-

mance ranging from a few mil-

lion instructions per second

(Mips) to over 100 Mips.

Initially, Hitachi will aim

the PA chips at the market for

microcontrollers to be used in

a wide range of electronic

equipment. This includes, for

example, high definition tele-

visions, colour facsimile

machines, telecommunications

equipment and automotive

applications, said Mr Willem

Roelandts, HP vice president

and general manager of the

computer systems group.

However, Hitachi may also

market the PA chips for use in

computer systems, which

would enable other computer

companies to "clone" HP's

computer systems.

TELEVIDEO Systems, the

struggling US personal

computer manufacturer,

reported reduced losses for its

second fiscal quarter and said

that it hoped to expand sales

through two new joint

ventures to supply personal

computers in the Soviet

Union.

For the quarter ending

April 29, TeleVideo reported

sales of \$11.9m, up from

\$11.5m in the same period last

year.

## Matra to sell Manurhin arm to Giat Industries

By George Graham in Paris

MATRA, the French missiles and electronics group, is to sell its Manurhin operations, specialising in ammunition and anti-tank weapons, to Giat Industries, the French state-owned tank and arms manufacturer.

Manurhin is now for the most part a holding company, whose earnings consist principally of its fees from a separate company, Matra Manurhin Défense (MMD), which leases its defence business and assets.

Matra will first buy out the 21 per cent minority sharehold-

ers in Manurhin for FF760 a share. It will then transfer Manurhin, together with the separate MMD operations, to Giat for an undisclosed price, which officials said would be significantly higher than the FF726m (\$33m) value placed on Manurhin alone by

## US personal computer maker posts reduced loss

By Louise Kohoe

TELEVIDEO Systems, the struggling US personal computer manufacturer, reported reduced losses for its second fiscal quarter and said that it hoped to expand sales through two new joint

ventures to supply personal computers in the Soviet Union.

For the quarter ending April 29, TeleVideo reported

sales of \$11.9m, up from \$11.5m in the same period last

year.

Conrad Black resigns from Campeau board

MR CONRAD BLACK, Canadian owner of The Daily Telegraph, has resigned from the board of Campeau, the ailing Toronto-based real estate and retailing group, writes Bernard Simon in Toronto.

A Campeau representative said that Mr Black relinquished his director's post because of the unexpectedly heavy duties involved, including board meetings often called at short notice. Mr Black has been spending over half his time in the UK since taking a more active role in the Telegraph management.

BRADFORD & BINGLEY

£200,000,000 Floating Rate Subordinated Notes Due 2000

Interest Rate 8 1/2% per annum

Interest Period 14th June 1990 14th September 1990

Interest Amount per U.S. \$100,000 Note due 14th September 1990 U.S. \$1,078.13

Credit Suisse First Boston Limited Agent Bank

DOLLAR Where Next? Call for our current views

CAL Futures Ltd. 50 Grosvenor Street London SW1H 0NW Tel: 071-709 2233 Fax: 071-799 1521

Notice is hereby given that the notes will bear interest at 14.9375% per annum from

12 June 1990 to 12 June 1990.

Interest payable on 12 July 1990 will amount to £122.77 per £10,000 note.

On the 12 July 1990 the Tranche 2 notes will consolidate with the initial tranche of £150,000,000 issued on 12 October 1989.

forming a single tranche of notes of £200,000,000 due 1999.

Agent: Morgan Guaranty Trust Company

JPMorgan Agent Bank

from whom appropriate claim forms can be obtained.

Coupons will be paid at the rate of exchange on the day of presentation.

United Kingdom Income Tax will be deducted at the rate of 10% unless claims are accompanied by an affidavit.

German Capital Yields Tax deducted in excess of 15% is recoverable by United Kingdom residents.

The Company's United Kingdom Paying Agent will, upon request, provide shareholders or their agents with the appropriate form for such recovery.

14th June, 1990.



U.S. \$170,000,000

OAKY CREEK COAL JOINT VENTURE  
MOUNT ISA MINES LIMITED  
HOOGOVENS DELFSTOFFEN B.V.  
FINCOAL (AUSTRALIA) PTY LTD  
EMPRESA NACIONAL SIDERURGICA S.A.

## UNDERGROUND MINE EXPANSION AND PROJECT FINANCE RESTRUCTURING

Lead Managers  
Citibank Limited  
Toronto Dominion Australia Limited  
Westpac Banking Corporation

Participating Funding Banks  
Kredietbank N.V.  
Toronto Dominion Australia Limited  
AIDC Ltd  
NatWest Australia Bank Limited  
The Sumitomo Bank Limited

Participating Credit Banks  
Citibank Limited  
Westpac Banking Corporation  
Chemical Bank  
National Australia Bank Limited

Agent  
Citicorp International Limited

December 1990

CITIBANK TD Toronto Dominion Westpac

This announcement appears as a matter of record only.



## Norwich Union Life Insurance Society

\$320,000,000

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## N.V. Philips' Gloeilampenfabrieken (Philips' Industries) Eindhoven (The Netherlands)

The Board of Management hereby gives notice that an

### EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS

will be held on Monday, July 2, at 10.00 a.m. in the Philips Ontvangt Centrum, Mathilekhan, Eindhoven.

Shareholders of N.V. Gemeenschappelijk Bezig van Aandeelen Philips' Gloeilampenfabrieken (Philips' Lamp Holding) are entitled to attend this meeting.

The items on the agenda are as follows:

1. Opening.
2. Composition of the Board of Management.
3. Any other business.
4. Conclusion.

Shareholders of N.V. Philips' Gloeilampenfabrieken who wish to attend the meeting and to vote, either in person or by proxy, must notify the Company not later than June 25, 1990, in the way indicated in the letter of convocation sent to them by the Company.

Shareholders of N.V. Gemeenschappelijk Bezig van Aandeelen Philips' Gloeilampenfabrieken who wish to attend the meeting, either in person or by proxy, must notify the Company not later than June 25, 1990.

The following regulations apply.

A. Holders of share-certificates to bearer should deposit such certificates not later than June 25, 1990, at one of the following banks in exchange for a receipt which will entitle the holder to admission to the meeting.

In the Netherlands:  
the Amsterdam-Rotterdam Bank N.V. in Amsterdam, Herengracht 595; the Algemene Bank Nederland N.V. in Amsterdam, Vijzelstraat 32; or at the office of the Company in Eindhoven, Groenewoudsweg 1.

In the United Kingdom:  
Hill Samuel Bank Ltd, London.

In other countries:  
at the banks designated for such purpose. Further particulars can be obtained from Hill Samuel Bank Ltd, London.

B. Holders of registered shares must notify the Company not later than June 25, 1990, in the way indicated in the letter of convocation sent to them by the Company:

- with respect to shares of the Eindhoven Registry: at the office of the Company;
- with respect to shares of the New York Registry: at the office of Bankers Trust Company, Corporate Trust & Agency Group, P.O. Box 318, Church Street Station, New York, N.Y. 10105.

Eindhoven, June 14, 1990

PHILIPS

New Issue

June 1990



Canadian Imperial  
Bank of Commerce

Canadian Imperial Bank of Commerce

(a Canadian Chartered Bank)

Japanese Yen 3,500,000,000

11.25 per cent. Deposit Notes  
due 14th June, 1991  
Linked to the Nikkei Stock Average

Issue Price: 101.125 per cent.

New Japan Securities Europe Limited

Bankers Trust International Limited

Daewoo Securities Co., Ltd.

IBJ International Limited

Sanwa International Limited

Suntomoto Trust International Limited

**HYUNDAI**  
ENGINEERING & CONSTRUCTION CO., LTD.  
Incorporated in The Republic of Korea with limited liability

US\$50,000,000

Floating Rate Notes Due 1993  
(Redeemable at the option of Noteholders in 1992)

In accordance with the provisions of the Floating Rate Notes, notice is hereby given as follows:

Interest Period : June 13, 1990 to  
December 13, 1990 (183 days)

Rate of Interest : 8 1/4% per annum

Coupon Amount: US\$441.61  
(per note of US\$10,000)  
US\$22,080.73  
(per note of US\$500,000)

Agent

LTCB Asia Limited

**DEVELOPMENT FUND OF ICELAND**  
(FRAMKV/AEMDASJODUR ISLANDS)  
(Established under the laws of the Republic of Iceland)

U.S.\$35,000,000

Floating Rate Notes 1997

Notice is hereby given that the Rate of Interest has been fixed at 8.5625% and that the interest payable on the relevant Interest Payment Date December 14, 1990 in respect of U.S.\$100,000 nominal of the Notes will be U.S.\$4,352.60.

June 14, 1990

By Citibank, N.A. (CSSI Dept.), Agent Bank

**CITIBANK**

US\$100,000,000 Guaranteed Floating Rate Notes due 1994  
**Citicorp Overseas Finance  
Corporation N.V.**

(Incorporated with Limited Liability in the Netherlands Antilles)

Unconditionally guaranteed by

**CITICORP**

Notice is hereby given that the Rate of Interest has been fixed at 8.625% and that the interest payable on the relevant Interest Payment Date, September 14, 1990, against Coupon No. 46 in respect of US\$1,000 nominal of the Notes will be US\$22.04.

June 14, 1990, London

By Citibank, N.A. (CSSI Dept.), Agent Bank

**CITIBANK**

## INTERNATIONAL COMPANIES AND FINANCE

# Spain analyses its nuclear fall-out

The state and industry are in a power quandary, writes Peter Bruce

**T**welve years after rushing headlong into the brave new nuclear world with a large-scale plant building programme, Spain is dithering about pressing ahead.

The Government has promised to decide about nuclear power before the end of the year. This could have far-reaching consequences for the Spanish economy and the heavily-indebted private utility sector.

Nippon Life, whose links with American Express and Shearson date back three years, is proposing to buy \$300m worth of stock in a planned \$250m public equity offering by American Express to finance its Shearson rescue.

Nippon Life's stake in American Express will rise from about 1 per cent, acquired earlier this year for \$280m, to 3.3 per cent.

The Japanese group said it was buying the shares because American Express was a very good company, whose shares were currently cheap. "This is very good timing and a very good opportunity for us," an official said.

However, financial analysts in Tokyo said that Nippon Life had little choice about participating in Shearson's financing. Nippon Life had to contribute to safeguard the value of its 13 per cent stake in Shearson, which cost \$300m in April 1987, then a record price for an acquisition by a Japanese financial group.

The 1987 deal surprised finance executives in Tokyo and London, partly because of the size of Nippon Life's investment. Nippon Life justified the acquisition by arguing that the link with Shearson would give it direct access to the Wall Street company's knowledge of world markets. Since then, dozens of Nippon Life executives have been trained at Shearson.

The two groups have also co-operated in various fields. This is evidenced by the recent announcement of a plan for Nippon Life to purchase a 50 per cent stake in PanAgora Asset Management, Shearson's fund management subsidiary in the US.

However, Nippon Life's critics say that the Shearson link has not lived up to the company's expectations. Six months after the deal was announced, Wall Street suffered its biggest crash since 1929 and the market value of Shearson plummeted. Over the last year, Nippon Life has been forced to watch financial problems mount at Shearson without being able to do much to help.

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This is evidenced by the recent announcement of a plan for Nippon Life to purchase a 50 per cent stake in PanAgora Asset Management, Shearson's fund management subsidiary in the US.

Over the past five years

Mapfre to buy insurance companies in Puerto Rico

By Tom Burns in Madrid

MAPFRE, Spain's leading insurance group, is to buy some key assets from Puerto Rico American Insurance Company (Praico), the largest insurance group in Puerto Rico. This move should ease a possible future penetration of the US Hispanic market.

Over the past five years Mapfre has pursued a policy of being present wherever Spanish is spoken. Last month it bought 49 per cent of the eighth-ranked insurer in Mexico to add to the string of similar companies it has bought into in other Latin American countries.

Mr Domingo Sugranyes, Mapfre's general manager, said yesterday that the Puerto Rico acquisitions were different from previous ones because of the volume involved, the sophistication of the insurance market in the US dependency and because the Praico group, which had a gross premium of \$83.5m last year, was formed by "very good companies."

Under the agreement, sub-

ject to approval by the Puerto Rico authorities, Mapfre will acquire the Praico subsidiaries Preferred Risks, a property and casualty insurance company, and Security National, a life assurance company.

It will also acquire a controlling interest in Pan American Corporation, a holding company that has a pooling agreement with Praico.

In its latest year the Spanish company:

- opened a corporate finance house in the City of London called Harwood Lawrence;
- launched its own bank, Banco Mapfre, which started with three branches in February and expects to have 10 by the end of the year;
- set up a Madrid broking house known as Mapfre-Indosuez with France's Banque Indosuez.

Unconsolidated revenues for 1989 at Mapfre, which is listed on the Madrid and Barcelona stock exchanges, rose 27 per cent to \$1.9bn and profits 21 per cent to \$27m.

### NZ bank declines

NET PROFITS at Capital Markets, the New Zealand merchant bank, fell 24.9 per cent to NZ\$25.2m (US\$14.6m) in the year to March. Interest costs on its 30 per cent holding in the state-controlled Bank of New Zealand, bought during the year, took NZ\$17.5m.

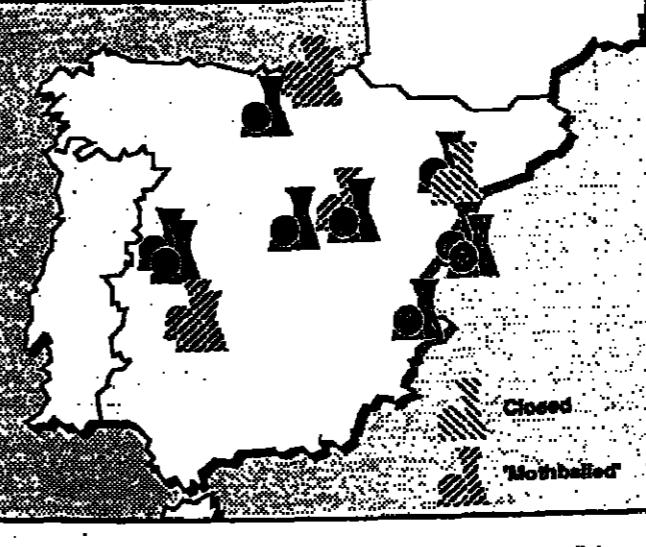
For the six months to 31 March, 1990, the Notes will carry an interest rate of 9.6% per annum.

Listed on the Luxembourg Stock Exchange

Bankers Trust Company, London

Agent Bank

### Spain's nuclear power plants



According to Research Associates, a Madrid-based corporate consulting house, installed power generating capacity in Spain at the end of 1989 was 46,644 megawatts, of which 40,000 megawatts were thermal, 4,000 hydroelectric and 1,737 per cent nuclear. Output in 1989 was 147.8 billion kilowatt hours. Hydroelectric power, due to poor rates, accounted for 12.5 per cent (down 40 per cent from 1988), thermal made up 41.7 per cent (up 27 per cent) and nuclear power 38 per cent (up 11 per cent). Consumption in 1989 totalled 110.6 billion kWh, up 4.2 per cent.

that the moratorium has been a good thing. But continuing high debt and huge investment requirements have brought the industry to the point where it, or rather the Government, feels it has to make fateful decisions.

The industry feels it is pushed around too much. It would be ironic if Mr Davila's suggestion were to be taken on board. Spanish utilities claim they would love to be able to buy power at will from France. They are currently forced to buy massively from Endesa.

And because the Government fixed 20 per cent of the company in Europe and New York in 1988 for \$870m. Government officials normally justify Endesa's existence by arguing that it were let free to enter the retail market it would play havoc with the private utility's income.

But the private sector's war with Endesa and the future of nuclear power in Spain are linked, and the Government does appear to be looking for a credible end-market for Endesa. Using its privileged position as a state company, Endesa has bought heavily into the private utilities in the past year, ending up with some 10 per cent of Seville and smaller percentages of others.

Banco Bilbao Vizcaya (BBV) has also bought about 10 per cent of Seville and it is assumed – given BBV's close links with the Government – that it would merge its stake with Endesa's should the Government require it.

That would happen as part of a wide-ranging reorganisation of the sector. The Government has warned foreign utilities to buy out their Spanish counterparts. No one knows what, if anything, Mr Aranzadi [Minister for Industry and Energy] is planning, but most speculation centres on a reformation, starting in Catalonia, of the entire industry around two or three big companies

the state-owned wholesaler to the industry.

The private utilities now threaten to challenge this arrangement from the Constitutional Court. But this may be a double bluff to force down the tariffs at which they are required to buy from Endesa.

The Government has kept Endesa alive mainly because its plants burn Spanish coal

north. Endesa could take Union Fenosa and then farm out those Fenosa regions not next to its supply areas on the Levant and around Madrid. Once these areas have been moved off to the strong and the division of distribution areas streamlined, it becomes easier to make national strategy.

Many of the smaller utilities such as Fecsa in Catalonia or Hidroantártica find it hard to meet demand for new capacity from their cash flow, and the Government cannot allow these companies to crank up their borrowings again. Total debt in the sector still stands at more than \$300b.

But the need for new investment – particularly if the nuclear moratorium stays – will be huge. Demand is already twice that envisaged in the existing PEN, and high voltage electrical consumption has been increasing faster than gross domestic product.

Mr Manuel Gomez de Pablo, chairman of Iberduero, said in Bilbao yesterday that Spain would need to invest \$16,000bn over the year 2000 to meet national power demand. Speaking before the company's annual meeting, he described last year as difficult, with financial costs rising as a result of the Government's tight monetary policies.

A head of the so far phantom reorganisation, uncertainty is becoming difficult to bear for the industry. The private utilities insist they need a nuclear option in their power generation mix. Seville has complained bitterly about Endesa's market raids and other utilities now worry in public about what will happen to them.

This is not an industry in charge of its destiny. Mr Aranzadi has the power to give and take away. He could trade a further commitment to nuclear power in return for industry support for a reorganisation. He could make it easier to import more power from France.

Now, the only people having any fun with electricity in Spain are stock market analysts busily forecasting which utilities would be absorbed (buy, they say) and which would be the acquirers (sell or hold) in any reorganisation. Both analysts and the industry have become so gripped by the sense of crisis created around the sector in the last year that, for the moment, no one appears to be considering the possibility that the Government may this time employ one of its most finely honed crisis skills and do nothing dramatic at all.

## Chase Corporation Limited

### Notice of Meeting of Creditors

#### U.S. Dollar Bondholders

(In compliance with an Order of the High Court of New Zealand dated 31 May 1990 pursuant to section 205 of the Companies Act 1956 of New Zealand)

NOTICE IS HEREBY GIVEN that a meeting of the class of creditors of CHASE CORPORATION LIMITED ("the Company") referred to in this Notice and in the scheme of arrangement mentioned below U.S. Dollar 8.25% guaranteed subordinated convertible bonds due 1997 issued by Chase Corporation Finance New Zealand N.V. and guaranteed on a subordinated basis by, and convertible into ordinary shares of, the Company, including the holder of all unused interest coupons pertaining thereto (whether still attached to such Bonds or not) will be held at Noga Hilton International Hotel, 19 Quai de Mont-Blanc CH-1211, Geneva, Switzerland on Friday 6th July, 1990 at 1:30pm.

Business:  
To consider and, if thought fit, to approve (with or without modification) the scheme of arrangement between the Company and its creditors a copy of which has been circulated or made available to all creditors of the Company.

G. J. Morris  
Managing Director  
Dated at Auckland this 14th day of June 1990.

1. U.S. Dollar Bondholders who hold Bonds may either attend in person with their Bonds or obtain from any of the certificate will specify the meeting at which the Bonds deposited with such Paying Agent will be represented by such voting certificate. Alternatively U.S.

## INTERNATIONAL CAPITAL MARKETS

## Treasuries lift sharply on weak retail sales figures

By Janet Bush in New York and Stephen Fidler in London

A WEAK set of US retail sales figures for May pushed the Treasury bond market sharply higher yesterday morning on speculation that the US Federal Reserve might ease monetary policy to avoid a consumer-led recession.

At mid-session, the Treasury's benchmark long bond was quoted 8 point higher for a yield of 8.58 per cent and some short-dated maturities were quoted as much as 4 point higher.

May retail sales fell 0.7 per cent, and the 0.8 per cent drop in April's sales figures was revised to a larger decline of 0.9 per cent.

The fall in May was the third successive monthly fall. This is the first time this has happened since the period from September to November in 1981, which presaged the deep recession of 1982.

The components of the retail sales release suggested across-the-board weakness in consumer spending with only

## GOVERNMENT BONDS

clothing sales remaining robust.

Durable and non-durable goods sales were both down and total sales, excluding cars, were down 0.8 per cent.

Although these figures clearly provide evidence of a soft economy, it is doubtful that the Fed would move to ease on this evidence – it would probably wait to see what evidence was provided by other May releases.

Of particular interest to the central bank and the bond market will be today's producer price index for May and tomorrow's May consumer prices release. The PPI is expected to have risen by as much as 0.2 per cent and the CPI by 0.3 per cent.

UK government bonds put in another strong session, pushing futures prices to the year's high, with the market benefiting from continued strength in sterling.

The pound continued to gain on expectations of early reasonably soon into the exchange rate mechanism of the Euro-

## BENCHMARK GOVERNMENT BONDS

	Coupon	Rate	Days	Price	Change	Yield	Week ago	Month ago
UK GILTS	10.000	4.93	94-10	+12.23	12.43	12.03	13.27	
	10.000	5.00	93-32	+12.23	11.77	12.09	12.50	
	9.000	10.00	93-32	+12.23	10.69	11.15	11.28	
US TREASURY	9.875	0.570	103-01	+16.32	8.42	8.48	8.55	8.58
	9.750	0.570	103-28	+16.32	8.40	8.45	8.58	
JAPAN	No 119	4.800	6/98	+67.6143	0.147	7.05	8.98	7.02
	No 2	5.700	3/97	+62.8677	-0.221	8.05	8.52	8.55
GERMANY	7.750	0.200	92.8000	-1.10	8.67	8.78	8.58	
FRANCE	BTAN	9.000	0/96	+55.9054	+0.071	10.11	10.05	9.98
	OAT	8.500	0/92	+62.8600	+0.483	8.73	8.76	8.49
CANADA	9.750	0.570	94.6500	+2.20	10.85	10.66	10.97	
NETHERLANDS	9.000	0.570	93.6000	+0.220	8.00	8.68	8.89	8.89
AUSTRALIA	12.000	7/98	91.9587	+0.001	13.57	13.48	13.51	

London closing. \* denotes New York morning session. Prices: US, UK in 32nds, others in decimal. Yield: Local market standard. Technical Data/ATLAS Price Source

pean Monetary System. This helped to push sterling's trade-weighted index up to 90.6, up 0.3 percentage points on the day, its highest level since the Chancellor, Mr John Major, took office in October.

The Bank of England underlined in an unusual statement that it was not about to cut interest rates, offering further underpinning for the currency.

Sterling bonds gained later in the day following the report of a drop in US retail sales in May, interpreted as indicating weakness in the US economy and increased chances of cut in US interest rates. Economic data from the US and UK over the next two days had led many to expect a more subdued session yesterday.

On the London International Financial Futures Exchange, the September contract closed at 84.36, more than 5 point up on the opening. It gained further after hours to move above 85. Dealers said some important technical resistance levels had been breached. More than 22,000 contracts changed hands.

THE West German market again proved subdued, worried about the possible announcement of new Bund futures. The US figures provided something of a spurt late in the day, encouraged by the perception of a possible squeeze on holders of short positions.

As expected, the Bundesbank Council did not announce any change in monetary stance; it met one day earlier

than usual because of the holiday today in parts of Germany.

On Friday, where over 33,000 contracts changed hands, the active Bund futures contract closed at 82.04, up modestly on the opening 81.95, and gained further after hours to 82.11.

The yield spread between the French and German market stayed little changed around the important 10-year maturity at about 90 basis points.

The spread between the German and Dutch market narrowed fractionally to 16 or 17 basis points from 18 at Tuesday's close.

The results of a government bond tender provided evidence of good underlying demand for Dutch bonds. Some analysts are predicting that the yield spread between the two markets will disappear soon.

■ VOLUMES this year on Sofex, the Swiss futures exchange, are running comfortably ahead of those in 1989, with average daily contracts for the first five months 37 per cent up on the average for 1989 as a whole.

Announcing this yesterday, Sofex disclosed that it had made a profit for 1989, reversing a loss of SF243,500 into a surplus of SF280,700. It said higher overall expenditure was offset by contract volume, which exceeded budget by 50 per cent.

The year's expenditure included SF1.7m for the development of the SMI Futures project.

■ UK government bonds put in another strong session, pushing futures prices to the year's high, with the market benefiting from continued strength in sterling.

The pound continued to gain

on expectations of early reasonably soon into the exchange rate mechanism of the Euro-

## Slow start likely for trading on Portal

By Deborah Hargreaves

THE National Association of Securities Dealers is set to launch its Portal electronic system for trading privately-placed debt and equities in the US tomorrow.

Portal has been developed to accompany the newly-liberalised private placement rules created by the Securities and Exchange Commission's 14a amendments.

The NASD says it has 16 applications to trade on Portal in the final stages of processing, and these players represent some 80 per cent of the primary and secondary placement market for private placement.

However, the system is unlikely to get off to a brisk start. Private placements attracted to the hands-off regulation of the 14a market have been few and far between as issuers have not rushed to make offerings and institutional buyers have remained hesitant about the new set-up.

The NASD is not charging players to use Portal while it is in its initial stages and subject to modification. The fees for the service, which will be available through Nasdaq's existing quotation screens, will be set when it is better established.

Private placements traded on Portal will be cleared through the clearing house Cedel. This means that UK, Japanese and most Asian companies will have to create American depository receipts if they want to issue on the 14a market and trade on Portal, since shares from these countries are not cleared through Cedel.

The NASD could face competition for the trading of private placements, since the American Stock Exchange is believed to be working on the development of its own system, Cims, with Reuters. However, the Amex has yet to make an announcement about this.

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on expectations of early reasonably soon into the exchange rate mechanism of the Euro-

## Antoplas del Atlantico Concesionaria Espanola S.A.

U.S. \$115,000,000

Guaranteed Floating Rate Notes due 1993

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the next Interest Period has been fixed at 8.45% per annum. The Coupon Amounts will be US \$128.91 in respect of the U.S. \$10,000 denomination and U.S. \$10,722.66 in respect of the U.S. \$250,000 denomination and will be payable on 13th December, 1990 against surrender of Coupon No. 11.

Bankers Trust Company, London Agent Bank

## IRELAND

US\$300,000,000

Floating rate notes due 1996

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 14th June, 1990 to 14th December, 1990 the Notes will carry an interest rate of 8.5% per annum.

Portals has developed to accompany the newly-liberalised private placement rules created by the Securities and Exchange Commission's 14a amendments.

The NASD says it has 16

applications to trade on Portal in the final stages of processing, and these players represent some 80 per cent of the primary and secondary placement market for private placement.

However, the system is unlikely to get off to a brisk start. Private placements attracted to the hands-off regulation of the 14a market have been few and far between as issuers have not rushed to make offerings and institutional buyers have remained hesitant about the new set-up.

The NASD is not charging players to use Portal while it is in its initial stages and subject to modification. The fees for the service, which will be available through Nasdaq's existing quotation screens, will be set when it is better established.

Private placements traded on Portal will be cleared through the clearing house Cedel. This means that UK, Japanese and most Asian companies will have to create American depository receipts if they want to issue on the 14a market and trade on Portal, since shares from these countries are not cleared through Cedel.

The NASD could face competition for the trading of private placements, since the American Stock Exchange is believed to be working on the development of its own system, Cims, with Reuters. However, the Amex has yet to make an announcement about this.

Announcing this yesterday, Sofex disclosed that it had made a profit for 1989, reversing a loss of SF243,500 into a surplus of SF280,700. It said higher overall expenditure was offset by contract volume, which exceeded budget by 50 per cent.

The year's expenditure included SF1.7m for the development of the SMI Futures project.

■ UK government bonds put in another strong session, pushing futures prices to the year's high, with the market benefiting from continued strength in sterling.

The pound continued to gain

on expectations of early reasonably soon into the exchange rate mechanism of the Euro-

## Chase Corporation Finance

New Zealand N.V.

## Notice of Meeting of Holders of Outstanding U.S. Dollar 5.25% Guaranteed Subordinated Convertible Bonds Due 1997

NOTICE IS HEREBY GIVEN that a meeting of holders of outstanding U.S. Dollar 5.25% guaranteed subordinated convertible bonds due 1997 issued by Chase Corporation Finance New Zealand N.V. ("the Company") and guaranteed on a subordinated basis by and on behalf of ordinary shares of the Corporation and The Law Debenture Trust Corporation Ltd. ("the Trustee"), as supplemented and amended by the Supplemental Trust Deed dated 15 April 1988 (as so supplemented and amended, "the Trust Deed") will be held at Napa Hilton International Hotel, 19 Quai de Monte-Blanc CH 1211 Geneva, Switzerland on Friday 6 July 1990 at 1:45 pm (or, if later, immediately following the conclusion of the meeting of Bondholders convened to consider a Scheme of Arrangement relating to the Guarantor pursuant to Section 205 of the Companies Act 1963 of New Zealand ("the Court Meeting").

To consider and, if thought fit, to pass the following resolutions, to be proposed as Extraordinary Resolutions (as defined in the Trust Deed):

1. THAT subject to the Scheme (as defined hereinafter) becoming effective, this meeting of the Bondholders (as defined in the Trust Deed) sanctions any modification, abrogation, variation, compromise or, and arrangement in respect of, the rights of the Bondholders and the Couponholders (as defined in the Trust Deed) against the Company and the Trustee, and any other party to whom the Company or the Trustee is liable, in accordance with any modification of the terms of the Bonds or the Trust Deed and the exchange for the Bonds of other obligations of the Guarantor which is proposed in terms of the Scheme;
2. THAT this meeting of the Bondholders authorises the Trustee to concur in and execute all such documents and do all such acts and things as may be necessary to carry into effect any modification of the Trust Deed and the exchange for the Bonds or other obligations of the Guarantor;
3. THAT this meeting of the Bondholders discharges and exonerates the Trustee from any liability in respect of any act or omission for which the Trustee may become responsible under the Trust Deed in connection with the proposed implementation of the Scheme.

DATED Auckland this 14th day of June 1990.

NOTES: The effect of the Scheme, if implemented, on Bondholders will be essentially as follows:

- (a) Bondholder's rights in respect of their Bonds will be limited in their entirety to those rights arising under the Scheme;
- (b) No interest shall accrue on the Bonds from 31 March 1990;
- (c) Bondholders will not be entitled to receive distributions from the Trustee;
- (d) Bondholders may be required to assign their Bonds to the Guarantor or a nominated subsidiary for no consideration in order to participate in any distributions from the Guarantor;
- (e) Details of the anticipated levels of payout to Bondholders and the assumptions relating thereto are contained in the Scheme of Arrangement, which is available for inspection at the offices of the Trustee and the Company, and in the documents referred to in the Scheme;
- (f) Bondholders will be entitled to receive distributions from the Trustee in accordance with the terms of the Scheme, which will be determined by the Trustee in its discretion, and will be limited to 25% of the entitlements of such creditors. Those creditors are to be entitled to participate in the first distribution from the Guarantor (comprising cash on hand and the proceeds of a capital distribution from Chase Corporation (Australia) Limited) in the ratio of 110% to 100% of the principal amount of the Bonds, which will result, after all distributions have been made by the Guarantor, in an overall participation rate of 133.5% of the rate payable to other creditors of the Guarantor;
- (g) The Trust Deed provides that two or more persons present in person holding Bonds or voting certificates or being represented by a duly authorised attorney will be required to adjourn the meeting if a quorum for adjournment is not present, within fifteen minutes from the time appointed for the meeting;
- (h) The Trust Deed provides that if a quorum for adjournment is not present, the Court Meeting is expected to be adjourned until 27 July 1990 and at such adjourned meeting two or more persons present in person holding Bonds or voting certificates or being represented by a duly authorised attorney will be required to adjourn the meeting if a quorum for adjournment is not present, within fifteen minutes from the time appointed for the meeting;
- (i) Bondholders may either attend in person with their Bonds or obtain from any of the Paying Agents listed below the meeting (or adjournment thereof) at which the bearer is entitled to attend and vote in respect of the Bonds represented by such voting certificates. Alternatively Bondholders may deposit their Bonds with a Paying Agent giving such Paying Agent instructions as to the manner in which the vote attributable to their Bonds will be cast;
- (j) The Trustee wishes to draw the following matters to the attention of Bondholders:

- (a) The Trustee will not oppose any option on the market for the Bonds or any other rights attached thereto;
- (b) No independent report on the Scheme has been prepared by or on behalf of the Guarantor;
- (c) Bondholders may obtain an explanation of the proposed Scheme and related documentation upon request being made to:

(a) The Guarantor Corporation Limited

(b) The Trustee The Law Debenture Trust Corporation p.l.c. Level 4 Liverpool House 22 Grosvenor Gardens London SW1X 8AL England

(c) Any of the Paying Agents

6. The Paying Agents are as follows:

(a) Credit Suisse 8 Paradeplatz CH-8021 Zurich Switzerland

## INTERNATIONAL CAPITAL MARKETS

# F Warm welcome for \$350m global convertible issue

By Andrew Freeman

THE first global convertible issue incorporating US placement via Rule 144a received a fine reception on the Eurobond market yesterday.

The \$350m issue for Browning-Ferris Industries, the US waste management group, was brought by Credit Suisse First Boston and met broad institutional demand throughout Europe. Of that \$125m of the paper is targeted at the US, while the remainder is in bearer form with a registered option allowing future US placement.

The 15-year bonds, callable between years one and six, carried indicated terms with final pricing due before June 20. CSFB said the paper was quoted in the grey market at 100.15 bid, a premium to the issue price.

Elsewhere, the market was surprisingly busy given the weight of economic data due today and tomorrow. IBB International reopened the volatile Canadian dollar sector with a C\$150m five-year deal for Japan Development Bank, the first Japanese government-guaranteed issuer to tap the market. The paper was priced with a 12% per cent coupon to yield 88 basis points over the equivalent government bonds. Traders said demand was unexpectedly strong from Japanese and US institutions and the bonds were quoted comfortably inside fees at less 1.70 bid. Proceeds were thought to have been swapped into yen

via floating-rate US dollars, but IBB would not comment. Swiss Bank Corporation launched its first mandated dollar deal for more than 18 months: a \$250m three-year unwrapped issue for General Electric Capital Corporation. The bonds were priced with a 9 per cent coupon at 101.45 to

## INTERNATIONAL BONDS

yield 37 basis points over Treasuries, a level described by syndicate officials as extremely tight.

However, strong demand from Switzerland underpinned the issue, which could easily be sold at less full fees. Several houses had declined their invitations, but subsequently sold large blocks. There was general comment that an ostensibly successful deal had generated little profit for underwriters.

An Ecu25m five-year deal was successfully launched by Crédit Lyonnais for Caisse Nationale des Autoroutes. The bonds offered an all-in yield of 10.53 per cent, considered generous against recent World Bank paper yielding around 14.44 per cent.

Officials said most sales were made comfortably inside fees around less 1.70 bid, and towards the close the paper was bid at less 1.65.

In Germany, the World Bank

launched a DM200m callable 10-year deal via Commerzbank, with a simultaneous issue of 2m bond warrants, a structure last seen in 1986.

The bonds had a very strong reception from retail investors despite negative comment on the call feature. The paper was trading at less 0.90 bid against full fees of 1.4% points. By contrast, the warrants met slow demand and were trading at DM3 bid against the DM4.10 issue price.

Tuesday's DM300m floating-rate issue for the Bank of Greece was quoted by Dresdner Bank at 93.27 bid, down around 8 pennies on the day and outside fees. The deal is going slowly despite offering an attractive yield against the London interbank rate.

In Switzerland, Crédit Suisse launched a four-year private placement for General Motors and was quoting the paper inside fees at less 1.4% bid. The same borrower's recent public issue was trading in the secondary market at 102.2% bid, down 1.4% point on the day.

Trading in the primary market was again up-beat, with most prices closing unchanged to 1% point higher.

• Swiss Bank Corporation confirmed that it would be launching a \$500m wholesale auto receivable-backed deal in early July for a special-purpose vehicle known as DEALS. The underlying loans are owned by Chrysler Corporation.

# ICI sticks with well-oiled funding formula

Andrew Freeman examines the multinational chemical group's borrowing philosophy

International capital markets have been through astonishing changes in recent years, but Imperial Chemical Industries, the UK-based chemicals and pharmaceuticals group, has been remarkably consistent in its funding policies. Its approach is based on principles laid down in the 1960s which have been carefully guarded, even through the volatility of the late 1980s.

"We looked at the nature of the group and its needs and decided to operate its financing along some basic principles," says Mr Alan Clements, ICI finance director since 1978.

That philosophy is visible in ICI's suspicion of the swaps market and its reluctance to take on floating-rate debt. It is also expressed in the leanness of the finance department, which is a tightly run area given ICI's \$13.7bn (\$32bn) annual sales and \$2bn UK production.

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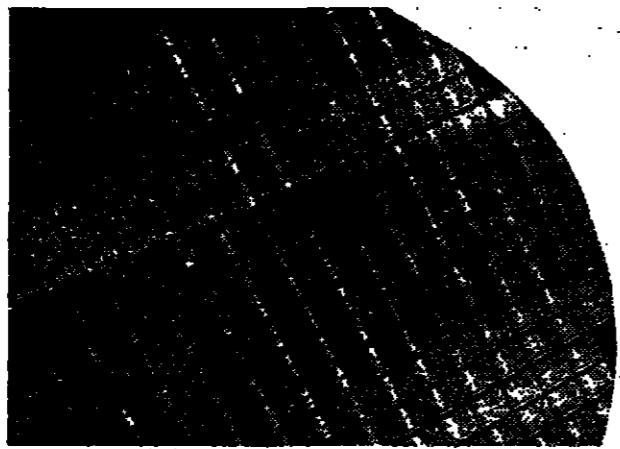
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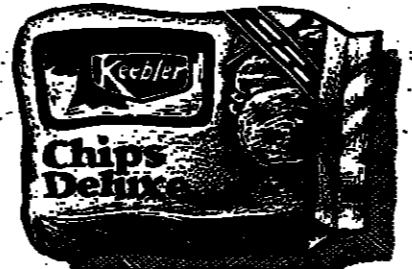
# 218.

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this is the average fee (\$) you'd have to relate to.



# 10,018.

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# 59,080,165.

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# Residential malaise cuts Regalian back to £11m

By Vanessa Houlder

**E**THE PROBLEMS of the property sector were underlined further yesterday when Regalian Properties, the commercial and residential developer, announced pre-tax profits more than halved from £25.89m to £11.05m for the year to March 31.

The results reflected the malaise in the residential property market, which has been hit by the rise in mortgage rates to their highest level since 1981.

The profits stemmed entirely from interest of £11.82m (£1.05m), received from Regalian's Vauxhall Cross office development in south London, which has been pre-sold to the government-owned Property Services Agency.

Administrative expenses exceeded the gross profit of £4.14m (£28.75m) by £743,000. Turnover fell from £107.82m to £99.43m.

However, Mr David Goldstone, chief executive, said he was confident that in the current year Regalian's creative marketing approach would achieve a reasonable cash flow in its residential portfolio, which consists of properties worth £180m, as well as the £93m Kensington Palace Gardens project under construction.

He claimed that the 50/50 scheme, by which buyers put down a 50 per cent deposit for a half-interest in their home, with five years to purchase the balance at the prevailing market rate, had been a "dramatic success." Contracts had been exchanged on 85 properties, worth between £17m and £30m.

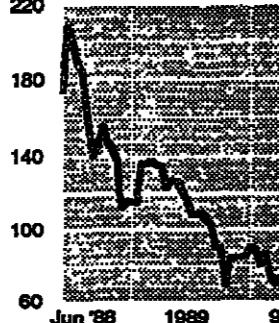
Mr Robert Perdeaux, finance director, said the 50-50 scheme had been offered on 800 properties. If most of the 40 people who had also reserved a property went on to exchange contracts, then some 15 per cent of

the properties would have been sold in a four-month period, which he considered was a pretty good outcome in the present climate.

Mr Goldstone said the company was also bolstered by its move into commercial property. "The foresighted Regalian has shown over the last two years, which now enables the company to enjoy a more balanced portfolio of residential and commercial property, has supported the position of the company."

## Regalian Properties

Share price (pence)



Two properties under construction in the commercial property portfolio, at Vauxhall Cross and Red Lion Court had been pre-sold and pre-let respectively. No money would be spent on its six properties at planning stage until market conditions justified it, said Mr Goldstone. He stressed that Regalian did not have the cash flow problems that could arise from an extensive speculative construction programme.

The Red Lion Court development had been included in the accounts at the directors' valuation, which gave rise to a surplus of £9.88m.

Mr Goldstone said that

although the group had significant funding facilities in place and a cash balance, it would take a cautious approach to acquisitions.

"I do not subscribe to the view that there are massive opportunities currently available. We would rather lose an opportunity than make a loss or lose shareholders' funds. It is prudent, it is cautious, but it is realistic," he said.

He predicted that buoyancy would return to the market in the autumn of 1991, followed by a substantial uplift in the prices of residential property in 1992 or 1993.

The company has a cash balance of £28.88m, gross borrowings of £73.44m, net book assets of £131.39m. Net assets per share at the year-end were 149.6p (133.9p).

Earnings per share fell from 18.01p to 8.33p. A proposed final dividend of 2.5p makes an unchanged 4p for the year.

## COMMENT

It is undoubtedly tough for property developers, but Regalian seems well placed to weather the storm. After its move into the commercial sector three years ago, its successful attempts to pre-sell or pre-let the properties has given it a reasonably secure position. The interest income from the Vauxhall Cross down-payment will provide a chunky, if diminishing, source of profits over the next four years. But even if Regalian is a relatively safe bet for a developer, it is hardly an inspiring one. Its strenuous marketing efforts are making some impact on its £180m portfolio of London flats, but even so, its efforts to clear the decks of residential property will be a slow one. The shares, up 2p to 71p, are unlikely to make much progress until a drop in interest rates is in the offing.

## Arthur Shaw hit by downturn in housing

**A**RTUR SHAW, the US-quoted maker of window fittings, slipped back in the second half and saw pre-tax profit for the year to April 1 1990 fall from £1.15m to £230,000.

The outcome reflected reorganisation costs of £74,000.

Mr Ian Tickler, chairman, said the downturn in UK domestic house building accelerated in the second half, with pressure from major customers to hold down prices when the company's costs were increasing.

The housing association and local authority markets remained buoyant. Penetration into the uPVC and aluminium framed sectors continued satisfactorily.

Turnover showed little change at £13.7m. Earnings fell to 7.3p (10.05p). The recommended final dividend is 2.5p for a total of 4.1p (3.8p).

## All-round growth lifts Clayhithe to £5.3m

Clayhithe, which provides finance and management for companies and is also involved in property development, lifted pre-tax profits by 27 per cent, from £4.13m to £5.25m, in the year to March 31 1990.

Mr John Jones, chairman, said both divisions contributed to the profits rise. A part of the company's strategy was to develop a third division – professional services. A start was made during the year with the acquisition of Directorship Appointments, an executive search and recruitment business which he believed, had good potential for expansion and development.

He added that the group had a strong balance sheet which had been further strengthened since the year end by a number of realisations.

Turnover rose to £23.38m (£20.7m) and after tax and minorities, earnings per share worked through at 21.08p (17.23p) basic.

The proposed final dividend is 4.2p to lift the total from 4.25p to 6p.

## Corporate punishment with beet and cane

Maggie Urry looks at Tate's Berisford bid, sugar and the MMC

**T**HE MONOPOLIES and Mergers Commission appears to have an almost insatiable craving for sugar.

Yesterday's referral of Tate & Lyle's proposed bid for Berisford International, which owns British Sugar Corporation, is the third time since 1982 that a bid in the UK sugar industry has been referred to the MMC.

This suggests, first, that sugar is recognised by government to be a vital commodity, one where consumers must be protected from monopolistic suppliers.

More importantly, perhaps, the regularity of referrals shows that companies continue to be dissatisfied with the structure of the industry. This dissatisfaction might be motivated by a threat to profits – or by greed.

In the UK there are two sugar producers – Tate making cane sugar and British Sugar refining beet sugar. In 1982 Berisford bought British Sugar, after an MMC investigation. In 1986 bids from Ferruzzi, the Italian-owned sugar company, which also controls French sugar company Béghin-Say, for British Sugar and from Tate for Berisford were both referred. The report, published in February 1987 after a lengthy investigation, found that either takeover would be against the public interest.

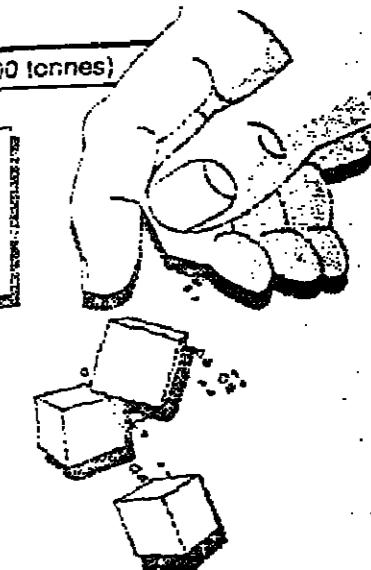
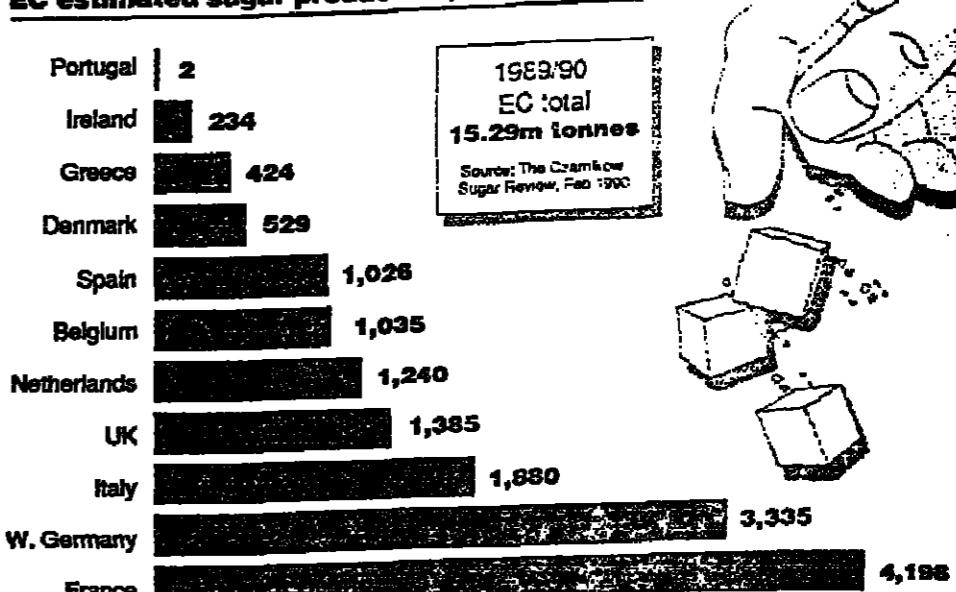
Sugar prices are set by the European Community, effectively guaranteeing prices to UK sugar beet farmers, and ensuring profits to sufficient sugar beet processors. But this pricing mechanism is not so generous to cane refiners.

Cane sugar is imported to the EC from African, Caribbean and Pacific countries (ACP), and in the main continues the UK's policy of buying from old Commonwealth countries. This policy dates back to before the UK's EC membership. The EC is committed to maintaining these purchases under the Lomé Convention.

Tate argued in 1987 that by taking over British Sugar it could guarantee the future of its cane refineries, by far the largest refiners of ACP cane.

Within Europe a number of alliances have been forged – for instance the marketing tie-up between Générale Sucrerie and Sucré Union in France called Euro Sucré and the concentration of the

EC estimated sugar production, 1989/90 ('000 tonnes)



Danish industry into one group, De Dansk Sukkerfabrikker.

In 1987 Tate undertook not to buy Berisford, an undertaking which is still in force. So the fact that, back in March, Tate mooted a bid for Berisford at all, suggests it expected that now the MMC might, three years later, take a different view.

Then, the MMC pointed out that Tate and British Sugar together had 94 per cent of the UK market for sugar. The cost of transporting sugar to the UK meant that imports were unlikely to flood into the market until the UK price had risen significantly.

The 1987 MMC report recognised the problem of lost profitability for Tate as a cane refiner, putting it at a severe disadvantage to British Sugar. British Sugar had initiated a fierce price war in 1986, apparently aimed at forcing Tate to close one of its two refineries, and Tate was barely making money from UK cane refining.

The MMC recommended that Tate's cane transport costs would mean that a merger between Tate and British Sugar could result in a significant price rise to UK consumers before competition from imports became

serious, and that that would be against the public interest.

Mr Nicholas Nightingale, company secretary of Tate, said yesterday that the opening of the Channel Tunnel, due in 1993, would significantly reduce these transport costs.

And, he said, the new alliances in Europe meant that the UK industry needs to consolidate to stand up to the larger European peers and prevent them exploiting the UK market in the longer term.

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The MMC recommended that Tate's UK cane refining operations are again profitable. The group does not split out these figures,

but the bulk of its £47.6m trading profits from the "cane and beet sugar" – Europe and other division comes from the UK business.

However, Tate argues that the EC adjustments have been too small, and it appears to be this argument, not the European competition one, which has won with the authorities in referring the bid rather than dismissing it out of hand by holding Tate to its 1987 undertaking. Berisford's announcement yesterday that it is also talking to other bidders could further complicate the MMC investigation. If others were to bid they too might become embroiled in the referral.

However Associated British Foods – the milling and baking group which bid for Berisford in 1987 but pulled out after the stock market crash – is in an interesting position.

ABF's bid was not referred to the MMC. If it was to try again now – and it has a 23 per cent stake as a starting point – its bid might be sent to the MMC as well, though it would not be automatic.

Berisford shareholders might prefer to hang on for a bid from Tate, though it looks as if British Sugar is worth more to Tate than anyone else, a view supported by Tate's dogged persistence in pursuing its target.

## Fresh fare concessions at Eurotunnel

By Andrew Taylor, Construction Correspondent

**E**UROTUNNEL, the Anglo-French Channel tunnel group, will offer concessions on tunnel fares to shareholders subscribing to this Autumn's planned rights issue.

The offer made in a letter to

shareholders, was detailed later this year.

Eurotunnel is due to raise its capital by about FF 2.5bn and £250m in the Autumn.

Eurotunnel made a limited

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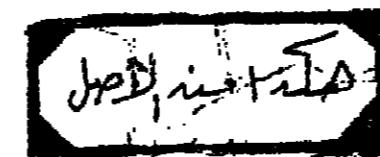
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## TECHNOLOGY

**F**ew UK retail chains are announcing bullish financial results these days. Fewer still cite information technology as a contributing reason for high profits. The exception is Marks and Spencer, the UK clothes, food and household retailers.

A cursory glance at the company's information technology systems suggests that M and S has done little more than many other high street retailers. But just as M and S has built up a consumer fan club by producing high quality - although, some would say, unimaginative - goods, it has won

accrual in the retail sector and in the City for the slow but thorough way it has implemented its shop computers.

"From perhaps lagging

behind five years ago, they are

now up with the best," reports

Rodney Forrest, investment

analyst with London stockbro-

kers Smith New Court.

Now M and S has won its spurs

for its approach to "information" rather than "technology," says Hilary Monk, analyst at Verdict Research, the retail consultancy. "A lot of retailers

invest in technology and then

have mountains of data and

don't know how to use it," she

explains.

The thrust of M and S's

computer strategy is that any

new system must help to keep

the customer happy by putting

the right merchandise at the

right store shelf at the right

time. "Technology for its own

sake is not on, and is even dan-

gerous," says Gareth Williams,

division director in charge of

information technology.

Keeping the customer happy

means keeping the shareholders

happy too: M and S

announced a 14 per cent rise in

pre-tax profits to £604m for

1989-90, at a time when most

high street retailers are being

savaged by high interest rates.

Working on the basis that

the merchandise is all impor-

tant, the M and S buying

department is kept informed

continually of what is being

snapped up on the shop floors,

be it an inner London mega-

store or the smallest provincial

outlet.

Information arriving every

morning on the purchasing

departments' desks helps the

buyers make the more immedi-

ate purchasing decisions on

the basis of sales trends and

replenishment needs. Longer

term it gives important infor-

mation about production plan-

ning and the need to increase

order of change suppliers.

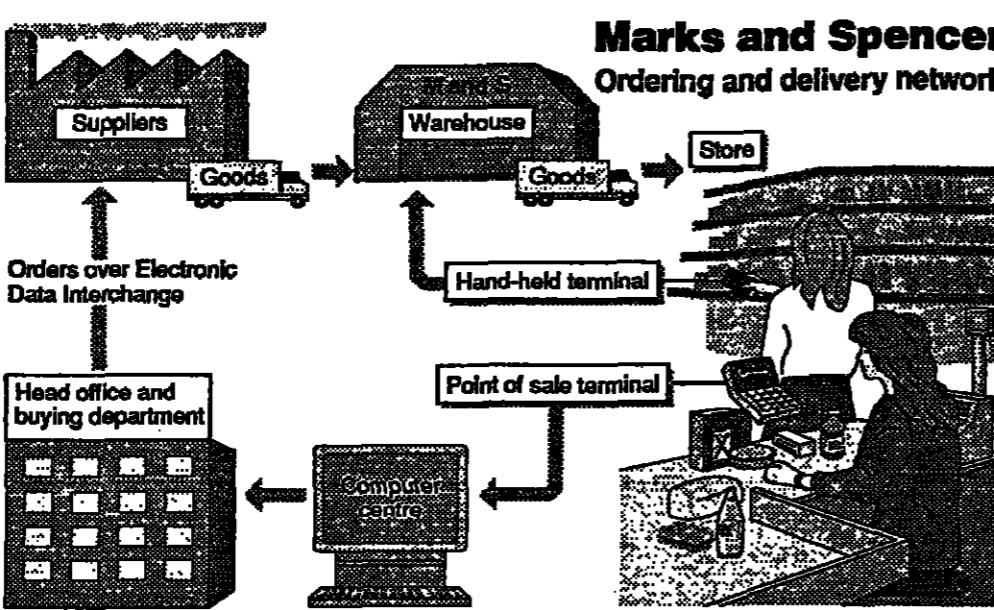
"It's not like the grocery

business where you always

have Daz and Coca-Cola," says

Della Bradshaw explains how Marks and Spencer's computer strategy has produced increased profits

## An outfit made of durable fibre



Williams. "A very early summer increases the demand for lightweight and short-sleeved merchandise." If a burst of hot weather produces a run on cotton T-shirts, for example, the buying department knows the next day.

M and S's approach to automation has been characterised by the exploitation of its acknowledged commercial strengths rather than attempting to adopt the fashionable procedures lapped up by many high street chains.

Today the backbone of the M and S network is:

- POS terminals - or electronic tills. Data on what has been sold is fed from the POS terminals to:

- The back office computer - one is installed in every store. The information is collated and then sent electronically overnight:

- The main computing centre near London's Heathrow airport - a conglomeration of number crunching systems from IBM, ICL and Amstrad, which receive all the sales information from around the country.

- The head office systems - linked to the main computing centre.

- EDI - orders are sent to

As a result it became one of

the first retail chains in Europe to introduce electronic

ordering and invoicing, with

documents sent electronically

along a phone line between the

M and S and the supplier's

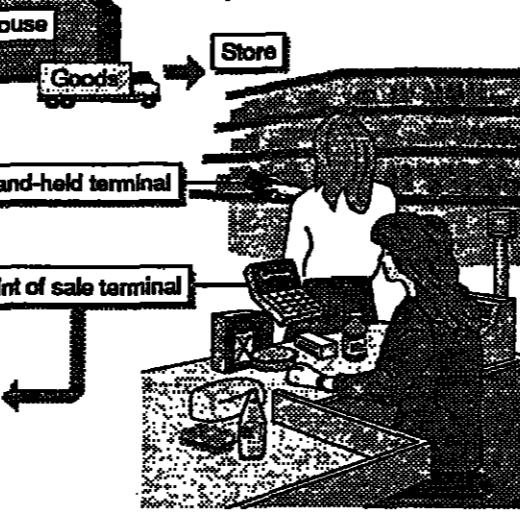
computers. The messages use

standard electronic data inter-

change (EDI) formats across

International Network Services' Tradenet network.

### Marks and Spencer Ordering and delivery network



suppliers, usually on a weekly basis.

M and S opted to introduce the EDI systems first in its higher priced clothes and homewares sectors because the beginning of the computerisation project coincided with a period when the number of items in these sectors was mushrooming through the introduction of new ranges, such as giftware.

The food departments are still in the throes of modernisation with plans for 180 out of the 280 food departments to be brought into the fold by Christmas this year. The systems will be the same ICL ones used throughout the stores, to ensure that whatever the customer buys - a pair of socks, a lampshade or a loaf of bread - can be paid for at any payment point in the store.

The latest addition to the M and S technology checklist, and a system which Williams believes has proven instrumental in increasing turnover, is a computerised warehousing system linked to the person at the sharp end - the shop assistant.

Once the assistant spots a

customer buying a

## Casa de Bolsa Inverlat

a leading Mexican Broker / Dealer takes pleasure in announcing the opening of its wholly-owned subsidiary



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# BUSINESS LAW

## SEC bids for index futures

By Leo Herzel and Richard Shepro

ON JUNE 6, the Bush Administration moved to resolve a long-standing regulatory dispute between the US Securities and Exchange Commission (SEC) and the Commodity Futures Trading Commission (CFTC). The CFTC has regulated stock index futures since they first appeared. The Administration's proposed bill would shift regulatory jurisdiction over stock index futures to the SEC.

The securities industry in New York favours SEC regulation, while the CFTC and the commodity exchanges in Chicago favour a continuation of CFTC regulation. One of the exchanges, the Chicago Board of Trade, has called the proposal "creeping regulation".

In Congress, the banking committee responsible for securities industry legislation appear likely to support the Administration's proposal. The agriculture committee looks set to oppose it.

The Administration's proposal also would allow stock index futures to be traded on securities exchanges as well as on commodity exchanges. This has been a highly controversial subject. The words of the law that define SEC and CFTC jurisdiction do not cover hybrid products, such as index futures, in a clear cut fashion.

Plans by the Philadelphia and American stock exchanges to sell investment contracts tied to the performance of stock market indexes were quickly derailed last year by the Federal Court of Appeals in Chicago.

The court decided that these contracts had futures characteristics which made them subject to the exclusive jurisdiction of the CFTC and could only be traded on commodities

exchanges.

The court reasoned that owning these index investment contracts did not make an investor an owner of any of the underlying stock. Thus the contracts were not stock, although investors would accomplish the same investment results as by owning stock. The Administration's bill would overrule this case.

There are two highly important background factors in this controversy. The first is the rapid growth of financial futures markets around the world under Chicago's leadership. New York has been consistently eclipsed by Chicago in this development.

The second is the shock of the stock market crash in October 1987.

The reaction in the US was: "How could it have happened to us?", followed by finger pointing to find fault.

Soon after the 1987 crash, reports on what really happened and the causes appeared in droves from governmental agencies and securities and commodities exchanges. President Ronald Reagan's task force issued a report. The task force was led by Mr Nicholas Brady, now Secretary of the Treasury and spokesman for the Administration's proposal.

That report and the New York Stock Exchange's report blamed the market for too much liquidity in the Chicago markets. They proposed significant changes in the regulatory system that would add price limits ("circuit breakers"), increase the powers of the SEC and the stock exchanges, and raise margin requirements on index futures.

In marked contrast, the report of the Chicago Mercantile Exchange, written by several famous free market economists, took a much cooler, free

market approach to the subject.

That report concluded that much of the blame lay in the use of portfolio insurance by institutional investors. "Users of portfolio insurance learned that continuous and smooth exit prices are not obtainable when a collective mass move to an exit occurs."

In efficient market theory style the report concluded that no solution was necessary since there was no problem. "Now that this flaw has been widely exposed, we expect that excessive use of this strategy will no longer be a problem."

But unfortunately the market was not so smart. The panic was repeated, albeit on a reduced scale, in the smaller market break on October 13 and 16, 1989.

In May 1990 the SEC issued another report. The Chicago markets were again the focus for blame, particularly floor traders at the Chicago Mercantile Exchange.

Reinforcing the finger pointing exercise are the numerous scandals that suggest fault in every place anyone cares to look. On the New York/SEC side, the Insider Trading, Diesel Burnham Loeb, and Michael Milken scandals. On the Chicago/CFTC side there were FBI undercover investigations that revealed widespread chicanery of customers by

traders. There is some overlap in interest between the New York and Chicago financial markets, but there is also a large divergence. The Chicago market does not want to be submerged in the much larger New York securities market. New York, on the other hand, would dearly love to dominate stock index futures in which Chicago

has been so successful.

Both the SEC and the CFTC each have an obvious self-interest in protecting and expanding their own power. It is also no surprise, considering the general history of bonding between regulator and regulated, that each industry has a very strong preference for its own regulatory agency.

Although both the securities and commodities industries are important enough to have limited, national political clout, it is not clear why politicians should pay very much attention to the SEC or the CFTC; they control few votes and contribute no money to political campaigns.

Thus, it is unlikely that this controversy would have attained national prominence if it were only a struggle for dominance between two industries and two regulatory agencies.

Aside from politicians with special ties to the Chicago and New York industries, not many national politicians care much about supporting New York over Chicago, the SEC over the CFTC, or vice versa.

There are some possibilities for log rolling among politicians to broker support, but unless an issue has broad appeal there is a limit to how effective such attempts to gather political momentum can be.

However, there are real problems that appear to justify national attention, such as the risk of sudden stock market crashes from high liquidity in financial markets and the scandals in the securities and commodities markets.

Financial futures markets have caused a tremendous increase in liquidity. When markets are functioning smoothly, high liquidity

increases short-run market efficiency. (The long-run effects of liquidity are debatable and difficult to assess.) But liquidity works in either direction. When there is panic, it increases the wreckage.

The past three years have demonstrated that in a panic, everyone runs for the door. If there is a big increase in liquidity, investors can run much faster.

Moreover, in spite of the cool optimism in the 1987 Chicago Mercantile report, in a financial panic investors do not seem able to remember what they were supposed to have learned from the last panic.

Financial scandals provide a convenient excuse for avoiding the real problem of liquidity. If eliminating bad guys would solve the problem, that would suit everyone best. The Administration's plan appears to be playing to these illusions. The portentous title of the proposed bill illustrates this point: the Capital Markets Competition, Stability and Fairness Act of 1990.

In recent years particularly, the SEC has been striving for the reputation of a tough, highly sophisticated law enforcer against the bad guys. But strict regulation will not make the liquidity problem go away. If regulation does succeed in reducing liquidity in US securities markets, investors will move to foreign markets. Good and bad, high liquidity is here to stay.

\* Chicago Mercantile Exchange v SEC, 883 F 2d 537 (7th Cir 1989).

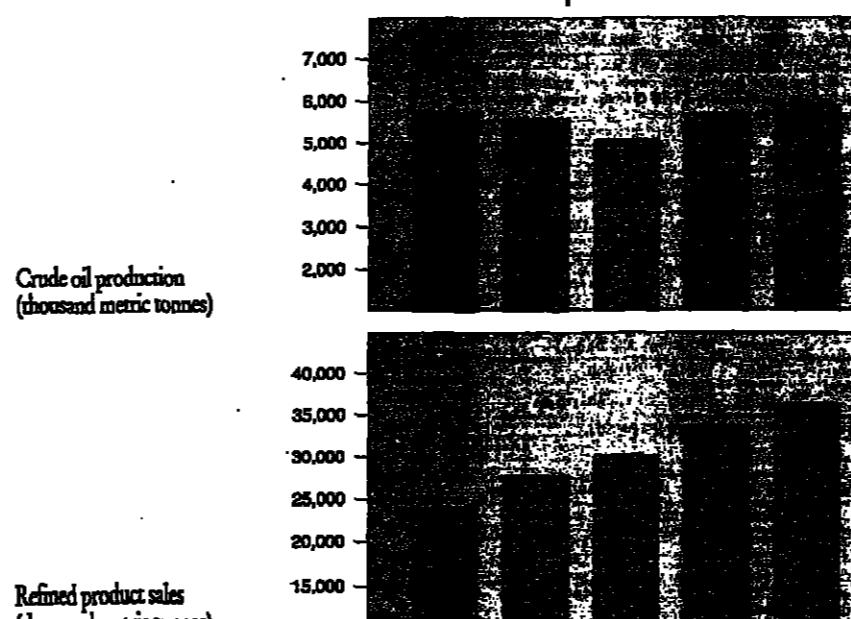
The authors are partners in the Chicago office of the US law firm, Mayer, Brown & Platt. Their book *Bidders and Targets*, will be published by Basil Blackwell in September.

# ANOTHER YEAR OF PROGRESS



**PETROFINA  
1989**

Financial Highlights (million BEF)	1989	1988	1987
Net income	21,822	20,191	17,544
Cash flow	53,244	56,888	44,557
Capital expenditure	47,635	64,505	32,790
Sales and other revenues	592,004	500,445	439,014
Debt and taxes	145,217	133,108	111,474
Fixed assets (net of depreciation)	226,184	212,460	183,538
Operating Highlights	1989	1988	1987
Crude oil production (thousand metric tonnes)	5,865	5,668	5,245
Natural gas sales (million cubic metres)	5,652	4,283	3,758
Crude oil processed in the Group refineries (thousand metric tonnes)	27,635	27,100	22,848
Refined product sales (thousand metric tonnes)	36,373	33,680	30,057
Polymers and synthetic rubber production (thousand metric tonnes)	1,165	1,089	1,005



## REPORT OF THE BOARD OF DIRECTORS

Petrofina's share of the Group consolidated profit for 1989 was 21,822 million Belgian francs (\$ 553,674,000), compared with 20,191 million Belgian francs (\$ 546,568,000) in 1988.

This 8% increase is mainly due to the improved performance of its

petroleum business, which more than compensated for the profit drop of the chemicals division. Our upstream activities have benefited mainly from increases in crude oil prices and a significant rise in our natural gas production. The downstream sector enjoyed a steady demand in petroleum products: refineries operated at full capacity, margins were higher than last year and our petroleum product sales increased by 8%.

In order to prepare for the Single European Market of 1993, we have

reorganized the interests of most of our subsidiaries established in a Member-state of the Community within a company with an European orientation, called Fina Europe. This company will be responsible for the standardization, harmonisation and integration of the support activities common to our European subsidiaries, so as to enable us to adapt our management structure and operating procedures to the spirit of the Single European Market.

Consolidated turnover increased

from 487 billion Belgian francs (\$ 13,223,983,000) to 578 billion Belgian francs (\$ 14,651,592,000), an increase of 19%.

Cash flow was 53.3 billion Belgian francs in 1989. The Group capital expenditure was 65 billion Belgian francs in 1988, compared with 47.5 billion Belgian francs in 1989. In 1990, new investment commitments will total approximately 65 billion Belgian francs.

**FINANCE**

Due to the progressive opening up of world capital markets, it became

possible in 1989 to organize our financial operations around two centres, in Europe, Petrofina International Group based in Brussels and in the United States, Petrofina Delaware, based in Dallas.

To meet the Group's short term financing requirements, commercial paper programmes are available on the US market and the Euro-markets, now totalling 1.8 billion dollars.

In 1989 the credit rating of our programmes was confirmed as A1/P1/F1 by the rating agencies.

In addition to these programmes, Petrofina has a medium term "Euronotes" programme and bank credit lines, amounting to facilities in excess of 5 billion dollars.

The rights issues of one new share for every fifteen shares held and of 150,000 shares reserved to employees were successfully concluded on April 6, 1989. The rights issues of 16 billion Belgian francs, added to the operational cash flow of 53 billion Belgian francs and with the sale of assets of 2 billion Belgian francs resulted in a cash surplus of 12 billion Belgian francs after financing capital investment of 47 billion Belgian francs and a dividend payment of 12.5 billion Belgian francs. The surplus financed an increase in working capital, which rose from 15 to 20 billion Belgian francs and a reduction in long term debt.

This long term debt amounted to 34.3 billion Belgian francs and was 2.5 billion Belgian francs lower in 1988. After taking into account swap deals, 80% of the long term debt is expressed in dollars. The total financial debt amounts to 66 billion Belgian francs compared with 79 billion Belgian francs in 1988. The shareholders' equity was increased by 25 billion Belgian francs to 150 billion Belgian francs. The total debt to equity ratio is 0.44 compared with 0.63 in 1988. The total debt to capital employed ratio ("gearing ratio") is 31% compared with 39% in 1988.

In the United States, the Securities Exchange Commission has authorized an American Depository Receipts (ADR) programme for the ordinary shares of Petrofina. The programme started in April 1990 and will allow us to improve the quality of the service rendered to our American shareholders.

## ALLOCATION OF PROFIT

At the General Meeting on May 11, 1990 the Board has proposed the distribution of a dividend, net of withholding tax, of 416 Belgian francs per share, compared with 400 Belgian francs for the preceding financial year. This dividend is payable in respect of 21,660,445 shares.

## COMMODITIES AND AGRICULTURE

# Aluminium output near to capacity level in Europe

By David Blackwell in Brussels

EUROPE's primary aluminium smelters are likely to continue operating flat out for the rest of the year as demand continues to outstrip supply, the European Aluminium Association was told yesterday.

Production this year, at between 99.5 per cent and 100 per cent of capacity, will remain much the same as last year's 3.6m tonnes. Consumption is expected to grow this year by 1 per cent, after a 4 per cent rise in 1989 to 4.5m tonnes, according to Mr Hans-georg Seebauer, secretary general of the association.

Western Europe, which last year for the first time consumed more aluminium than the US, will therefore again need to import about 900,000 tonnes of the metal this year.

The association puts world primary production for 1990 at 14.5m tonnes. On a par with consumption, stocks are expected to remain low, according to Mr Seebauer. In March, stocks were just above 1.5m tonnes, slightly ahead of March last year.

The recycling industry increased secondary production by 10 per cent to 1.75m tonnes last year, and was likely to continue growing in importance, Mr Seebauer said. Mr Jochen Schirmer, chairman of the association, said that given current prices and stable energy supplies there was absolutely no reason to think that recycling was small in Europe. Prices of around \$1,800 to \$1,900 a tonne would encourage investment in further capacity, "and continuing economic growth will lead prices in that direction, I believe," he said.

Western Europe was likely

to be the preferred supplier to the eastern countries, where both per capita income and aluminium consumption were on average 50 per cent lower. Meanwhile, demand in western Europe would continue to rise as the economy grew, particularly following the advent of the single European market.

Opportunities for growth existed in the motor industry, the construction sector and the packaging industry, he said. The average passenger car already contained 50 kg of aluminium: industry experts expected this to rise to 80 kg by the mid-1990s.

Nevertheless, the smelters had been unable to avoid the effects of declining aluminium prices on the world market. Investment plans at both primary and secondary producers were withdrawn last March.

Mr Seebauer pointed out that per capita consumption in western European countries ranged from 27 kg in West Germany to 7 kg in Greece. "A big country like France, for example, with a per capita consumption of only 15 kg, should certainly further increase its aluminium consumption in the coming years, according to a much higher total European level," he said.

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Western Europe was likely

## Mines are under-performing

By Kenneth Gooding, Mining Correspondent

SELDOM, IN THE post-war history of base metal industries have so many mining operations underperformed simultaneously.

If output had been at more normal levels over the past three years, an extra 385,000 tonnes of zinc in concentrates and 230,000 tonnes of lead in concentrates would have been produced.

Making these points in its latest review, the Metals & Minerals Research Services consultancy group points out that between 1987 and 1990 copper production capacity in the western world rose by 12.1 per cent to 8.25m tonnes a year. However, capacity utilisation rates, which were 88 per cent in 1987, fell to 85 to 86 per cent thereafter.

Zinc mine production annual capacity grew by 4.1 per cent over the same years while capacity utilisation - which

was regularly in the 88-90 per cent range - dropped to 86 per cent in 1988 and has improved only gradually since then.

Lead capacity also rose by 4.1 per cent over the three years, although capacity utilisation fell continuously to hit a low of 78.2 per cent last year. MMRS says in its base metal concentrates newsletter.

Some of the causes of this under-performance are a legacy of the metal market recession in 1981-87: equipment and mine failures, the effects of previous "high grading" (concentration on the richest and most easily obtainable ores) and the lack of mine development and maintenance have all made themselves felt since 1987.

Cuts in personnel and investment have sometimes lead to poor planning and inadequate mine performance, "while sheer bad luck (in the form of

rock bursts for example)" had played its part too.

The industry has also been bedevilled by labour problems - in many cases they have a common root in that the unions want to participate more fully in the booming metal prices and company profitability since 1987.

MMRS suggests, too, that, while there have been some notable successes in new mine developments (Socimincor's Neves-Corvo copper mine in Portugal was one, it says, and another will be the Escondida copper venture in Chile) "many properties have been rushed into operation at break-neck speed recently. There has often been a dear price to pay for this."

Base Metal Concentrates. Bi-monthly from Metals & Minerals Research Services, 222 Strand, London WC2R 1RA.

## MARKET REPORT

THE GOLD price fell back to last week's four-year low yesterday as sentiment turned bearish again following Wednesday's failed rally. The London bullion market price closed \$5 down at \$351 a troy ounce. "If we break \$350 then gold would drop at least another \$4," forecast one dealer. At the London Metal Exchange all base metals prices finished lower on the day. Copper's slide continued with the cash price finishing at \$1,495.50 a tonne, down \$14.50 on the day and \$56.50 on the week so far. Weakness on the New York market prompted general liquidation and aggressive speculative selling in the absence

of fresh supporting factors, dealers explained. Zinc was hit by West German merchant selling and the cash price closed at \$1,672.50 a tonne, down \$25, while the cash premium over three-month metal narrowed from \$44 to \$43 a tonne. Copper prices finished a little higher on the London Futures and Options Exchange, but dealers said that was mainly due to lack of selling interest and profit-taking on short positions. Sugar futures dipped to 8-month lows before rallying near the close. But dealers said the market, earlier described as "de-normalised," remained subdued.

Compiled from Reuters

## London Markets

**SPOT MARKETS**

Crude oil (per barrel FOB) + or -

Dubai	\$10.90 - 0.00w
Brunei Blend	\$10.50 - 0.25w
W.T.I. (per mmt)	\$10.02 - 0.04w + 300

Gold products (MME prompt delivery per tonne CIF) + or -

Premium Gasoline	\$218 - 219
Gas Oil	\$142 - 143
Heavy Fuel Oil	\$22 - 25
Naphtha	\$143 - 145 - 2
Petroleum Argus Estimates	
Other	+ or -
Gold (per troy oz/t)	\$361 - 362
Silver (per troy oz/t)	\$29 - 30
Patinum (per troy oz/t)	\$450 - 454
Palladium (per troy oz/t)	\$116.30 - 1.10

Aluminium (tree market) \$1085 + 10

Copper (tree market) 115.1c

Lead (US Producer) 45c

Steel (tree market) 14.2c

Tin (New York) 29c - 1

Cin (US Prime) Western) 87.42

Cotile (live weight) 107.31p

Sheep (ewe weight) 106.35p

Pig (ewe weight) 104.28p

London daily sugar (raw) \$316.0w - 17.0

London daily sugar (white) \$411.0w - 12.0

London Lycra export price \$220.0w - 11.5

**EXCHANGE**

Barter (Euro/Dollar) 1.42w

Mtco (US/Dollar) 3.30w

Wheat (US/Dollar) 124.45

Wheat (US/Dark Northern) 124.45

Rubber (Jul '90) 54.75p

Rubber (Aug '90) 55.25p

Rubber (KL RRS No 1 Jun) 230.0m + 1.0

Coconut oil (Philippines) \$200c

Palm Oil (Malaysia) \$270c

Copra (Philippines) \$210

Soybeans (US) \$161

Cotton "A" index 89.75c + 0.35

Wool (Bales Super) 485p

1 tonne unless otherwise stated. \$ per kg

c-comb. b. r-ring/lng/c. q-Jul. t-May/Jul. u-Oct/

Doc v-Jun/Jul. w-Aug z-Jul/Aug y-Sep. x-Mat

Commission average faststock prices. \* change from a week ago. \*\*London physical market. SCIF Rotterdam. ♦ Bullion market close. m-Malaysian cents/kg.

Although the Wool Corporation bought slightly less this week at rates held so far in Australia, the proportion remains high at around 45%. Prices appear to be hovering a little above the floor itself, but only by an average 5%, which means that for some producers there is still a 5% discount on what they are about to get for 40s super tops, 317p for 50s average, 275p for 50s carded and 225p for 50s English tops. There is general disappointment at the limited buying response from the wool using industry since floor price uncertainties were cleared away.

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## COMMODITIES AND AGRICULTURE

# Coffee reforms leave bitter taste in Brazil

John Barham says removal of subsidies by the largest producer has created hardship

BRAZIL'S COFFEE trade is undergoing fundamental and traumatic change. Coffee has lost the privileged government treatment it once enjoyed, but has yet to learn how to fend for itself in an unfettered, hostile market.

Traders and farmers, usually divided by sharply opposing interests, agree on one point: the Government of Brazil has wilfully added to their difficulties with poorly co-ordinated reforms that have created confusion such that it has become extremely difficult to trade at all.

Mr Bruno Angst, a coffee trader, commented: "Everyone has been asking the Government to leave the market, but now everyone is confused: Brazil has lost markets heavily with all the uncertainties. Nobody is taking the risk of selling."

Support prices, buffer stocks, government finance, regulated foreign exchange rates and a panoply of Brazilian government services were suddenly withdrawn last March.

The coffee trade's troubles began last July with the collapse of the International Coffee Agreement, the producer/consumer pact which set prices and regulated access to consumers' countries in western Europe.

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Domestic prices are higher than world prices for a number of reasons. Stocks are low, so farmers expect prices to react positively to the small harvest. Furthermore, the only over-economic stability is discounting in the sales. Many farmers fear that inflation will drive up leading to more emergency purchases to control Brazil's economy.

Mr Jose Edgar Reis Pinto, a third generation farmer, said: "The farm makes just enough money to cover current spending, but it does not make enough to invest or expand output."

Mr Pinto, who owns a



Falling prices have forced farmers to spend less on their bushes

either internal prices will have to come down, or world prices go up, or the exchange rate will have to adjust."

The Brazilian cruzeiro has been devalued by almost a quarter in the last three months, but exporters complain that it is still overvalued, making foreign sales unprofitable in local currency terms.

Coffee farmers are now locked into a vicious cycle of falling incomes and falling output. Farmers must weed their properties regularly and lavish fertilisers and pesticides on coffee bushes to maintain production and quality. Falling prices have forced them to spend less on their bushes, condemning them to declining output as fewer and fewer other crops are suitable.

Farmers fear that a gradual, but inexorable decline

in production will lead to a large farm, says he is cutting back on fertiliser and pesticides, with a predictably negative effect on output.

Most other farmers in Minas Gerais, Brazil's leading coffee producing region, are in a less fortunate position than even Mr Pinto. Many have ceased investing in their farms.

Mr Angst said: "I personally am very pessimistic; I don't think we'll ever see a big Brazilian harvest, not unless prices explode; 30 per cent of Brazilian coffee bushes are not being tended properly."

He added that most of the remaining bushes received at best

adequate treatment.

Farmers realise that they can no longer expect government protection and support. The days are long gone when coffee represented Brazil's principal source of hard currency.

Last year's \$1.8bn in coffee exports accounted for little more than 5 per cent of the value of all exports.

While many regions that once used to depend heavily on coffee have successfully diversified to other commodities, Minas Gerais remains heavily dependent on coffee because in that region few other crops are suitable.

Farmers fear that a gradual, but inexorable decline

in production will lead to a large farm, says he is cutting back on fertiliser and pesticides, with a predictably negative effect on output.

The Ministry of Agriculture has little clout, while the powerful Economics Ministry is not interested in what it sees as the coffee trade's parochial interests.

However, exporters are confident that the bureaucratic snarl-ups that paralysed exports after the IBC's closure last March have now been dealt with and that exports should flow smoothly once the harvest is gathered.

Farmers want the Brazilian Government to resume some of its interventionist policies.

They say coffee simply cannot be treated like any other commodity, and insist that buffer stockpiles must be reintroduced to stabilise prices and output. Some even want exports controlled.

None the less, the outlook is not without hope. Large coffee export houses have begun financing farmers by pre-payment for deliveries. Farmers expect prices to recover as coffee supplies grow tighter this year and in 1991. Few fear that the IBC stockpile will depress prices either, because most of it coffee is unfit for export.

Furthermore, a surprising number of farmers are determined to protect their coffee bushes. Mr Jair Reguin, who owns a small farm in Minas Gerais, said: "This farm is all I have. I must care for my coffee bushes; they are good, young, healthy bushes. I must take care of what I have because there is nothing else."

## Chicago grain futures steady

By Barbara Durr in Chicago

FOLLOWING the US Department of Agriculture crop estimates on Tuesday indicating strong demand and low stockpiles, maize futures had barely moved by mid-morning yesterday on the Chicago Board of Trade. July futures, the current contract, were up just half a cent at \$2.27 1/2 a bushel.

Estimates of the US winter wheat harvest at 2.08m bushels were slightly above last year's earlier estimates of 2.07m bushels. Yet by mid-morning trading, wheat futures had risen by only about 1/2 of a cent. Grain analysts said that the USDA report was a "non-event" since most of the figures were about what had been anticipated.

"The report, which she said "makes a number of important conclusions and recommendations,"

"The TAP has been heavily criticised, often with good reason," she said. "Indeed, I pressed strongly for its reform last November at the Food and Agriculture Organisation conference.

"We fully support the conclusion that the TAP should not support the extension of logging without rigorous environmental safeguards," the Minister said.

"The review provides an excellent basis for achieving a successful reform of the TAP. We look forward to a detailed discussion on how to take forward the recent decision by the European Community to continue support for the plan."

In a statement Mrs Chalker

## FAO tropical forestry plan under attack

By Richard Mooney

FRIENDS OF the Earth, the environmentalist group, has rejected its call for a moratorium on funding for the UN Food and Agriculture Organisation's controversial Tropical Forestry Action Plan, citing criticisms made in a report commissioned by the FAO that was presented at its Rome headquarters yesterday.

The report, drawn up by an international panel of forestry experts, said that shortcomings in implementation of the plan had led to "abuse of its principles in a number of countries where increased exploitation for timber has been allowed without safeguards to ensure that the forests would be managed sustainably."

It also accused the FAO of failing to ensure "quality control" in many of the TAP's

operations and said its performance had "fallen far short of reasonable expectations." There had been "inadequate consultation with those interested in the plan affected by forestry policy" and too narrow an approach had been adopted, especially with regard to ecological and environmental issues.

The report recommended, however, that the plan should be "transformed" rather than abandoned. It said a fund should be set up to assist tropical countries participating in the plan and that action should be initiated immediately "to prepare for an international forest convention, the scope of which should cover all forests

## LONDON STOCK EXCHANGE

## Equities close above Footsie 2,400

**THE WAVE** of optimism for early UK entry into the exchange rate mechanism of the EMS carried the UK stock market above the FT-SE 2,400 mark yesterday, its first close above that level since the mid-decade of January.

Equity trading volume increased significantly as UK investment funds were somewhat reluctantly drawn into the market on the cost-tail of the European and Far Eastern institutions. Another sharp rise on Wall Street overnight also helped the London market, which later brushed off New York's initially cautious reaction to an unexpected fall in US May retail sales.

Equities were on the move early, encouraged by a strong premium on the FT-SE June futures contract, and they jostled with the import-export 2,400 mark before breaking through decisively just before noon (see chart); shares also responded favourably to the revised UK balance of pay-

ments figures for the first quarter of the year.

At best the Footsie was nearly 40 points up at 2,410.3, and although off the top later, closed with renewed vigour behind a strong UK Government bond sector. The final reading showed the index with a gain of 34.7 at 2,405.4, the first closing above 2,400 since January 11. The 2,400 mark has been challenged more recently in inter-day trading and is regarded by many market strategists as a significant hurdle on the way to testing the all-time peak of 2,462.7, reached on January 3.

Share trading volume rose substantially from Tuesday's

recent news that the "banana war" in Honduras was at an end had led to speculation that banana output was likely to rise and would force prices down. But some analysts said banana prices could even rise as a result of the dispute. And, in any case, Polly Peck depended upon Costa Rica and the Philippines for its bananas.

Dealers said the disappearance of a recent buyer of Polly Peck stock, said to be Goldman Sachs, had been a further source of weakness. Mr Philip Dorgan of Goldman Sachs confirmed that the US investment house had not been a significant buyer of the stock yesterday, but added that the banana price speculation had been the main reason for the fall.

The oil sector had another quiet day. Burmah and Ultramar comprised two-thirds of the falling stocks in the FT-SE 100, but traders could only say that everyone had plenty on their books and there was little buying interest. Both declined 5 to 519 and 345p respectively.

Among the banks, TSB was announced at 143p as Hoare Govett lowered its profits estimate for the current year to £405m from £420m. Hoare said the downgrade

mainly reflected a bad debt charge, adding that its current rating already discounted a substantial stock recovery. It advised investors to sell at the current level.

Among buoyant internationals, Reuters attracted particular attention on hopes that a joint venture between the company and the American Stock Exchange would soon be announced. The deal would

allow a screen trading system for the rapidly growing market in privately-placed securities in the US.

Mr Brian Newman of Henderson Crosthwaite, one of the

strongest and most consistent bulls of Reuters, published another buy note on the stock. He said that most UK institutions were still underweight and predicted a 1350p price by the end of the year. Reuters climbed 20 to 1221p.

Stores issues received a fillip when County NatWest Wood-Mac softened its bearish stance on the sector. Traders at rival securities houses said this was particularly significant because County had previously been so strongly negative.

County said that the impending entry of the UK into the European Exchange Rate Mechanism would encourage fund managers to top up their depleted stores shareholdings. That would underpin the sector in the short term, although it remained "very, very bearish" in the long term.

County's recommendation on the sector changed from a sell to a hold, as the securities house singled out as good value Marks and Spencer, 13 ahead at 248p, W.H. Smith, 17 higher at 365p, Kingfisher, 13 up at 365p, Dixons, which rose 10 to 145p, and Argos, 8 to the good at 234p. It reiterated its one solid buy recommendation among stores, Tescos, which closed unchanged at 260p.

Alexion staged a further improvement in the wake of Monday's results and analysts' subsequent upgradings. The shares advanced 16 to 478p. It was a big day for results in the electricals sector. The Racial twins, Electronics and Telecom, initially outperformed the market's rise after publishing results broadly in line with analysts' forecasts. Electronics, whose year-end figures were up 13 per cent at

2201m, climbed 12 before falling back to 212p for an improvement of just a penny on the day. County NatWest trimmed its forecast for the current year by 55m to 2200m. Turnover was a good 11m shares. Telecom, with profits almost doubled to £185m, hung on to more of its advance to close at 370p, up 8, after a day's high of 373p.

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County said that the impending entry of the UK into the European Exchange Rate Mechanism would encourage fund managers to top up their depleted stores shareholdings. That would underpin the sector in the short term, although it remained "very, very bearish" in the long term.

County's recommendation on the sector changed from a sell to a hold, as the securities house singled out as good value Marks and Spencer, 13 ahead at 248p, W.H. Smith, 17 higher at 365p, Kingfisher, 13 up at 365p, Dixons, which rose 10 to 145p, and Argos, 8 to the good at 234p. It reiterated its one solid buy recommendation among stores, Tescos, which closed unchanged at 260p.

Alexion staged a further improvement in the wake of Monday's results and analysts' subsequent upgradings. The shares advanced 16 to 478p. It was a big day for results in the electricals sector. The Racial twins, Electronics and Telecom, initially outperformed the market's rise after publishing results broadly in line with analysts' forecasts. Electronics, whose year-end figures were up 13 per cent at

2201m, climbed 12 before falling back to 212p for an improvement of just a penny on the day. County NatWest trimmed its forecast for the current year





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## FOREIGN EXCHANGES

## Sterling continues to advance

STERLING continued to advance on speculation that Britain will join the exchange rate mechanism of the European Monetary System in the autumn. Mr John Major, the UK Chancellor, has indicated that he favours a strong entry level for the pound, as part of the Government's anti-inflation policy. Dealers believe this will keep sterling firm, despite unease about the underlying economic situation in the UK.

There was good news yesterday in the form of a downward revision of the first quarter UK current account deficit to £24.74bn from an earlier estimate of £25.47bn. This was partly the result of the balance on invisible earnings being revised from flat to a surplus of £726m, but the Central Statistical Office warned about the possible quality of some data and said the figures should be treated with caution.

In the present climate the pound seems unlikely to suffer any marked set back from today's figures on UK employment trends, including average earnings, although after its recent rise the currency may be vulnerable to profit-taking. Analysts expect April average earnings to have risen at an unchanged rate of 9.5 per cent, with May unemployment up by about 5,000.

## C IN NEW YORK

June 13	Last	Previous	Close
£/USD	1.7026-1.7110	1.7026-1.7035	1.7026-1.7100
1 month	0.94-0.95m	0.95-0.96m	0.94-0.95m
3 months	0.94-0.95m	0.95-0.96m	0.94-0.95m
12 months	0.94-0.95m	0.95-0.96m	0.94-0.95m

Forward premiums and discounts apply to the US dollar

## STERLING INDEX

June 13	Last	Previous
US	91.6	90.1
Canada	90.5	90.1
Australia	90.5	90.1
Switzerland	90.5	90.1
Denmark	90.5	90.1
Finland	90.5	90.1
Belgian Franc	90.5	90.1
Swiss Franc	90.5	90.1
Austria	90.5	90.1
Sweden	90.5	90.1
Norway	90.5	90.1
Portugal	90.5	90.1
Spain	90.5	90.1
Romania	90.5	90.1
Japan	90.5	90.1
Yugoslavia	90.5	90.1
Adams 3350	90.5	90.1

Forward premiums and discounts apply to the US dollar

## CURRENCY RATES

June 13	Bank	Spot	Forward	European	Yester	Close
US Dollar	1.7074	1.7127	1.7127	1.7127	1.7127	1.7127
Canadian	1.332	1.332	1.332	1.332	1.332	1.332
American Sh.	1.50453	1.4975	1.4975	1.4975	1.4975	1.4975
Belgian Franc	1.24	1.24	1.24	1.24	1.24	1.24
Swiss Franc	1.2399	1.2375	1.2375	1.2375	1.2375	1.2375
Denmark	1.00	1.00	1.00	1.00	1.00	1.00
Finland	2.21737	2.21780	2.21780	2.21780	2.21780	2.21780
Portugal	2.2749	2.2750	2.2750	2.2750	2.2750	2.2750
Spain	2.2749	2.2750	2.2750	2.2750	2.2750	2.2750
Romania	13.14	13.14	13.14	13.14	13.14	13.14
Japan	13.67	13.67	13.67	13.67	13.67	13.67
Yugoslavia	1.0411	1.0411	1.0411	1.0411	1.0411	1.0411
Adams 3350	8.6-8.5	8.6-8.5	8.6-8.5	8.6-8.5	8.6-8.5	8.6-8.5

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## CURRENCY MOVEMENTS

June 13	Bank of England	Majority	Germany	Change %
Sterling	90.6	91.5	91.2297/3	-0.15
US Dollar	1.332	1.332	1.332	-0.15
Canadian	1.332	1.332	1.332	-0.15
American Sh.	1.50453	1.4975	1.4975	-0.15
Belgian Franc	1.24	1.24	1.24	-0.15
Swiss Franc	1.2399	1.2375	1.2375	-0.15
Denmark	1.00	1.00	1.00	-0.15
Finland	2.21737	2.21780	2.21780	-0.15
Portugal	2.2749	2.2750	2.2750	-0.15
Spain	2.2749	2.2750	2.2750	-0.15
Romania	13.14	13.14	13.14	-0.15
Japan	13.67	13.67	13.67	-0.15
Yugoslavia	1.0411	1.0411	1.0411	-0.15
Adams 3350	8.6-8.5	8.6-8.5	8.6-8.5	-0.15

Interest rates taken towards the end of London trading. 1, 3, 6, 12 months and 30 days are converted to US currency.

Forward premiums and discounts apply to the US dollar

## CROSSWORD

Commercial rates taken towards the end of London trading. 1, 3, 6, 12 months and 30 days are converted to US currency.

Forward premiums and discounts apply to the US dollar

## EXCHANGE CROSS RATES

Commercial rates taken towards the end of London trading. 1, 3, 6, 12 months and 30 days are converted to US currency.

Forward premiums and discounts apply to the US dollar

## DOLLAR SPOT - FORWARD AGAINST THE POUND

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## FT LONDON INTERBANK FIXING

Commercial rates taken towards the end of London trading. 1, 3, 6, 12 months and 30 days are converted to US currency.

Forward premiums and discounts apply to the US dollar

## EURO-CURRENCY INTEREST RATES

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## POUND SPOT - FORWARD AGAINST THE POUND

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## LONDON MONEY RATES

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## LONDON INTERBANK FIXING

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## LONDON MONEY RATES

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

2 European Commission Calculations. All 30th rates are for June 12.

## LONDON INTERBANK FIXING

Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm

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Commercial rates taken towards the end of London trading. Spot-month forward dollar: 1.20-1.25pm up to 12 months

12.2-12.5pm



## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

**3pm prices June.13**

**Continued on Page 3**

## NYSE COMPOSITE PRICES

12 Month	P/E 52w			Chg/yr			P/E 52w			Chg/yr			P/E 52w			Chg/yr			P/E 52w				
High	Low	Stock	Div.	Yld.	E	100sHigh	Low	Close	Prev.	Close	Chg	High	Low	Stock	Div.	Yld.	E	100sHigh	Low	Close	Prev.	Close	
<b>Continued from previous Page</b>																							
44	34	FBP pC	14	41	41	41	41	+21	22	154	SuprFd	0.22	17	15	714	19	101	19	49	104	US Spt	1.20	11.82 1850 w/41
19	142	FBN pA	289	174	174	174	174	-13	305	224	SupValo	.50	21	14	553	29	274	-28	-1	53	USM	3	6.22 2239 277
32	4	FBN pC	2	2	2	2	2	-1	224	124	SupValo	.22	13	12	402	22	22	22	-1	50	USTech	1.80	5.01 11 5222 052
22	161	FBFpF	562	154	154	154	154	-	175	84	Swifly	-	20	16	553	15	126	126	-	45	USU	1.33	4.22 2242 444
41	202	FBIpF	90	27	14	200	34	-	14	45	Systec	-	10	5	10	10	10	10	-	45	UFC	1.33	4.22 2242 444
17-32	1-16	FBIpF	328	54	54	54	54	-	14	14	Systec	.26	23	18	268	17	153	153	-	45	UWR	.85	8.38 11 218 132
194	141	FBIpF	14	74	74	74	74	-	14	14	Systec	.16	22	20	211	20	185	185	-	45	UWU	1.20	2.21 11 7 14
147	54	FBIpF	401	12	12	12	12	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
224	17-2	FBIpF	1.56	8.1	10	10	10	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
454	206	FBIpF	1.03	4.3	7	7	7	-	14	14	Systec	.16	19	27	219	24	25	25	-	45	UWU	1.20	2.21 11 7 14
184	104	FBIpF	1.88	10	17	214	181	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
275	104	FBIpF	7.8	23	11	212	274	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
75	5	FBIpF	2	5	5	5	5	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
575	30	FBIpF	120	3.5	3.5	36	345	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
535	105	FBIpF	10	31	31	25	25	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
144	85	FBIpF	.08	.5	.5	.5	.5	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
21	152	FBIpF	.56	2.9	18	41	184	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
701	7	FBIpF	26	2.3	10	45	54	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
381	17	FBIpF	.84	1.2	32	108	705	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
145	73	FBIpF	2.03	22	22	22	22	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
224	214	FBIpF	2.24	2.7	4.3	4.3	4.3	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
784	604	FBIpF	.51	6	57	57	57	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
154	204	FBIpF	.28	1.4	10	10	10	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
104	82	FBIpF	.54	113	84	84	84	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
155	75	FBIpF	.45	10	10	10	10	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
156	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
157	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
158	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
159	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
160	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
161	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
162	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
163	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
164	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
165	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
166	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
167	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
168	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
169	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
170	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
171	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
172	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
173	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
174	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
175	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
176	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
177	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
178	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
179	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
180	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
181	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
182	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
183	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
184	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
185	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
186	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14
187	75	FBIpF	.45	16	16	16	16	-	14	14	Systec	.16	23	25	294	34	343	343	-	45	UWU	1.20	2.21 11 7 14

Stock figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 25 percent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise stated, rates of dividend are annual disbursements based on the latest declaration.

a-dividend also stra(a), b-annual rate of dividend plus stock dividend, c-liquidating dividend, cl-called, d-new yearly low, declared dividend or paid in preceding 12 months, g-dividend Canadian funds, subject to 15% non-residence tax, l-dividend declared after split-up or stock dividend, l-dividend paid this year, omitted, deferred, or no action taken on latest dividend meeting, h-dividend declared or paid this year, an accumulative issue with dividends in arrears, i-new issue in the past 52 weeks, The high-low range begins with the start of trading, j-text day delivery, P/E price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividend, stock split. Dividends begin with date of split, ex-sates, dividend paid in stock in preceding 12months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, trading halted, w-in bankruptcy or receivership or being organized under the Bankruptcy Act, or securities assumed by such companies, wd-distributed, wl-when listed, wn-with warrants, x-ex-dividend or ex-rights, xw-ex-distribution, xw-without warrants, y-ex-dividend and series listed, yd-yield, z-set to fall.

## **NASDAQ NATIONAL MARKET**

3pm prices June.13

## **AMEX COMPOSITE PRICES**

IV Sis												IV Sis												IV Sis											
Block	Div.E	100s	High	Low	Close	Chng	Stock	Div.E	100s	High	Low	Close	Chng	Stock	Div.E	100s	High	Low	Close	Chng	Stock	Div.E	100s	High	Low	Close									
ATSE		4204	234	214	214	-12	CorrCo		205	165	165	175	-2	Impgrd	g.7.00	10	222	145	155	155	-1	Play	A	12	134	27	27								
ATT Pd.241e		139	56	57	57	-1	ContAir		1084	94	94	94	-1	IntSy		10	248	145	155	155	-1	PhyGam	.12	16	109	81	81								
Acyon	10	22	11	11	11	-1	Coro g	.10e	420	65	65	65	-1	IntSy	pl.25e		25	25	25	25	-1	Prest. B		175	75	75	75								
AeExp		10	22	12	12	-1	Cross	1.24	151	305	305	305	-1	IntSy		12	25	25	25	25	-1	Prest. A	.10	20	71	71	71								
Alcator		10	24	14	14	-1	CrnCP	.80e	18	11	10	10	-1	IntSy			24	71	71	71	-1	Precis. B		23	33	33	33								
Alphabn		8	8	7	7	-1	CrnCPB	.80e	15	14	13	13	-1	IntSy			24	24	24	24	-1	Precis. A		24	24	24	24								
Altzn		70	2528	405	394	-1	Cube	.48	5	10	10	10	-1	IntSy			24	24	24	24	-1	Prisn		5	5	5	5								
Amhdrl	.10	15	125	15	15	-1	Custard		5	10	10	10	-1	IntSy			24	24	24	24	-1	ProMkt	.42e	14	102	45	45								
Amkor	27e	13	7	12	12	-1	Cyprfd		303	94	94	94	-1	IntSy			24	24	24	24	-1	ProCra		R-R	R-R	R-R	R-R								
Amkzta	64	31	13	19	19	-1	D-D							IntSy							SSW		5	64	64	64									
AmkzB	64	31	13	19	19	-1	DL Ind		282	15	14	14	-1	IntSy			12	12	12	12	-1	Regan	.12	12	10	10	10								
AmPlc	.20	23	22	22	22	-1	DWGS		173	104	104	104	-1	IntSy			24	24	24	24	-1	ReCap		2	145	145	145								
AmScE		19	19	25	25	-1	Deimed		246	55	55	55	-1	IntSy			24	24	24	24	-1	Radel		125	125	125	125								
AmSwld	.51e	9	347	347	347	-1	Dicom		53	45	45	45	-1	IntSy			24	24	24	24	-1	Rogers	.12	40	25	25	25								
AmSpd		10	10	10	10	-1	Duplex	.78	184	164	164	164	-1	IntSy			24	24	24	24	-1	Rudick	.40e	12	72	25	25								
AmSwld	.51e	9	347	347	347	-1	EastCo	.56	15	18	18	18	-1	LaBerg			5	5	5	5	-1	SJW	1.86	15	5	245	245								
AmSpd		10	10	10	10	-1	Edge	2.90e	145	145	145	145	-1	LaMott	.49		55	55	55	55	-1	Salem		5	5	82	82								
AmSwld	.51e	9	347	347	347	-1	EchoD	.07	1710	124	124	124	-1	Lasr			65	65	65	65	-1	Scheib	.56	74	12	145	145								
AmSwld	.51e	9	347	347	347	-1	EcoEa	.18	368	162	162	162	-1	Lawson	.40		2	2	2	2	-1	SalesA	.24	21	26	184	184								
AmSwld	.51e	9	347	347	347	-1	Elmhor		24	235	44	44	-1	LeeStar			25	25	25	25	-1	SaleCo n		118	20	194	194								
AmSwld	.51e	9	347	347	347	-1	ENSCO		58	14	14	14	-1	Lionel			8	8	8	8	-1	Spaing	.96	30	62	82	82								
AmSwld	.51e	9	347	347	347	-1	Emfield		10	5	16	16	-1	Lumex	.06	15	214	3	23	23	-1	StartEl	.04e	315	3	34	34								
AmSwld	.51e	9	347	347	347	-1	Espay	.60	10	5	16	16	-1	LynchG			24	24	24	24	-1	St		T-T	T-T	T-T	T-T								
B-HO 3.20e		4	72	114	114	-1	F-F							MSR							TIE		332	11	18	5									
BAT M.56e		11	1465	117	116	-1	FabInd	.80	11	3	354	354	-1	MagnC			21	21	21	21	-1	TH		43	74	74	74								
BSN		10	56	56	56	-1	FauPrl	1.01e	789	94	94	94	-1	Martn			24	24	24	24	-1	TelProd	.20	22	18	18	18								
BerryAG		205	12	12	12	-1	FechP	.32	19	5	115	115	-1	MatSci			24	24	24	24	-1	TandyB	.25	18	225	225	225								
BeruCh		10	4	55	55	-1	Fleke	.32	5	35	35	35	-1	Mazam			24	24	24	24	-1	TelSph	.25	42	606	402	402								
BeruCh		10	4	55	55	-1	Fornl	.11	18	29	175	175	-1	McCore			24	24	24	24	-1	Teleph	.21	21	300	54	54								
BeruCh		10	4	55	55	-1	FreqEl		11	224	135	135	-1	MichElv	.32	24	24	175	175	175	-1	Therm	.169	845	134	145	145								
BeruCh		10	4	55	55	-1	Fruit		13	1	45	45	-1	MoogG			24	24	24	24	-1	Thres		12	74	145	145								
BeruCh		10	4	55	55	-1	G-G		13	2	25	25	-1	MoogG			24	24	24	24	-1	TotPet	.30	27	31	275	275								
BeruCh		10	4	55	55	-1	GII		10	340	285	285	-1	MVR	.56e		24	24	24	24	-1	TotCty		13	25	54	54								
BeruCh		10	4	55	55	-1	GiantFd	.80	11	61	40	40	-1	Nebras			24	24	24	24	-1	Tubliex													
BeruCh		10	4	55	55	-1	GlaGte	.1	5	25	25	25	-1	McPistol			24	24	24	24	-1	Unicorp		23	23	23	23								
BeruCh		10	4	55	55	-1	Glmr	.120	63	314	71	71	-1	McRry			24	24	24	24	-1	UFoodA	.23e	8	82	84	84								
BeruCh		10	4	55	55	-1	GlobNR		4	13	7	7	-1	NewLine			24	24	24	24	-1	UFoodB	.23e	8	82	84	84								
BeruCh		10	4	55	55	-1	GloFd		13	138	44	44	-1	Nicar			24	24	24	24	-1	US Cell		16	282	282	282								
BeruCh		10	4	55	55	-1	Gremer		10	23	165	165	-1	Nicar			24	24	24	24	-1	UovPet		206	62	64	64								
BeruCh		10	4	55	55	-1	Gtoda g	.40	1	124	124	124	-1	Nicar			24	24	24	24	-1	V-V													
BeruCh		10	4	55	55	-1	H-H							OEA			24	24	24	24	-1	WangB		1758	45	45	45								
BeruCh		10	4	55	55	-1	HengJ	.10	62	16	16	16	-1	OEA	.10e		24	24	24	24	-1	WangC		31	62	62	62								
BeruCh		10	4	55	55	-1	Hesl	.10	10	12	12	12	-1	Ostens	.24	14	428	165	165	165	-1	Wibrd		2489	55	55	55								
BeruCh		10	4	55	55	-1	HeLo	.10	16	1	94	94	-1	Ostens	.24	15	93	94	94	94	-1	Wibrd		52	24	24	24								
BeruCh		10	4	55	55	-1	HeLthO		5952	52	52	52	-1	PalCig	.56	21	708	352	352	352	-1	Wamide	.44	15	3	202	202								
BeruCh		10	4	55	55	-1	HeLthP	.11	13	26	14	14	-1	PalCig	.56	28	1375	175	175	175	-1	WdGht		22	3185	1415	1415								
BeruCh		10	4	55	55	-1	HeMteb		1395	82	82	82	-1	PalCig	.56	9	48	155	155	155	-1	WdPct	.144	15	119	175	175								
BeruCh		10	4	55	55	-1	HeNhar		343	55	55	55	-1	PerInkC		11	26	26	26	26	-1	WdPct	.144	77	14	1353	1353								
BeruCh		10	4	55	55	-1	HeNhar		5	56	56	56	-1	PerInkC		6	265	24	24	24	-1	WdPct		132	20	20	20								
BeruCh		10	4	55	55	-1	HeNhar		1	1	1	1	-1	PerInkC		1	4	4	4	4	-1	WdPct													
BeruCh		10	4	55	55	-1	ICM		3131	54	42	42	-1	PerInkC		18	6	32	32	32	-1	WdPct													
BeruCh		10	4	55	55	-1	ICM		3131	54	42	42	-1	PerInkC		18	6	32	32	32	-1	WdPct													

